

THE NORTON TELEGRAM

Presents...



Christmas ON US



Register Soon to Win

\$2,500*

Grand Prize-\$1,500

Second Prize-\$500

Plus Ten \$50 Instant Winners



Christmas On Us Rules:

1. Tickets to be eligible for Christmas On Us prizes are only available at participating sponsors of the Christmas On Us promotion. You must be 18 years of age to be eligible. (No purchase necessary.)
2. How to collect tickets:
 - A. One ticket for every \$10 transaction per customer at any sponsor.
 - B. One ticket per person per week from *The Norton Telegram* or the Norton County Area Chamber of Commerce.
 - C. Limit of 250 tickets per person per transaction at any sponsor.
3. Employees of sponsoring firms are not eligible at their place of business. Employees may collect tickets from other participating sponsors. Employees of *The Norton Telegram* are not eligible to win prizes.
4. ALL prizes awarded during Christmas On Us promotion will be Gift certificates. Gift certificates will be good for service or merchandise only at participating sponsors.
5. Instant Winners: Ten Instant Winners will receive \$50 gift certificates. Tickets will be collected from each participating sponsor each week. Several random tickets will be drawn each week. The ticket number will appear in random ads running on Nov. 23, Nov. 30, Dec. 7, and Dec. 14. These instant winners will have until 5 p.m. Friday of that week to claim their prize by presenting the winning tickets at *The Norton Telegram* office.
6. Friday, December 17 is the last day to collect tickets.
7. Grand Prize Drawing. The grand prize drawing will be held on **Saturday, Dec. 18, 2004**. The following prizes will be awarded: Any unclaimed \$50 instant winners, \$500 second place winner and Grand Prize \$1,500 winner. The winning tickets must be presented at the Grand Prize Drawing to claim prizes.
8. If the cashier at a participating sponsor forgets to give you your tickets, be sure to remind them at time of purchase.
9. Winners agree to be photographed and interviewed by *The Norton Telegram*.

* Minimum prize money to be given away during promotion, depending on sponsor participation.