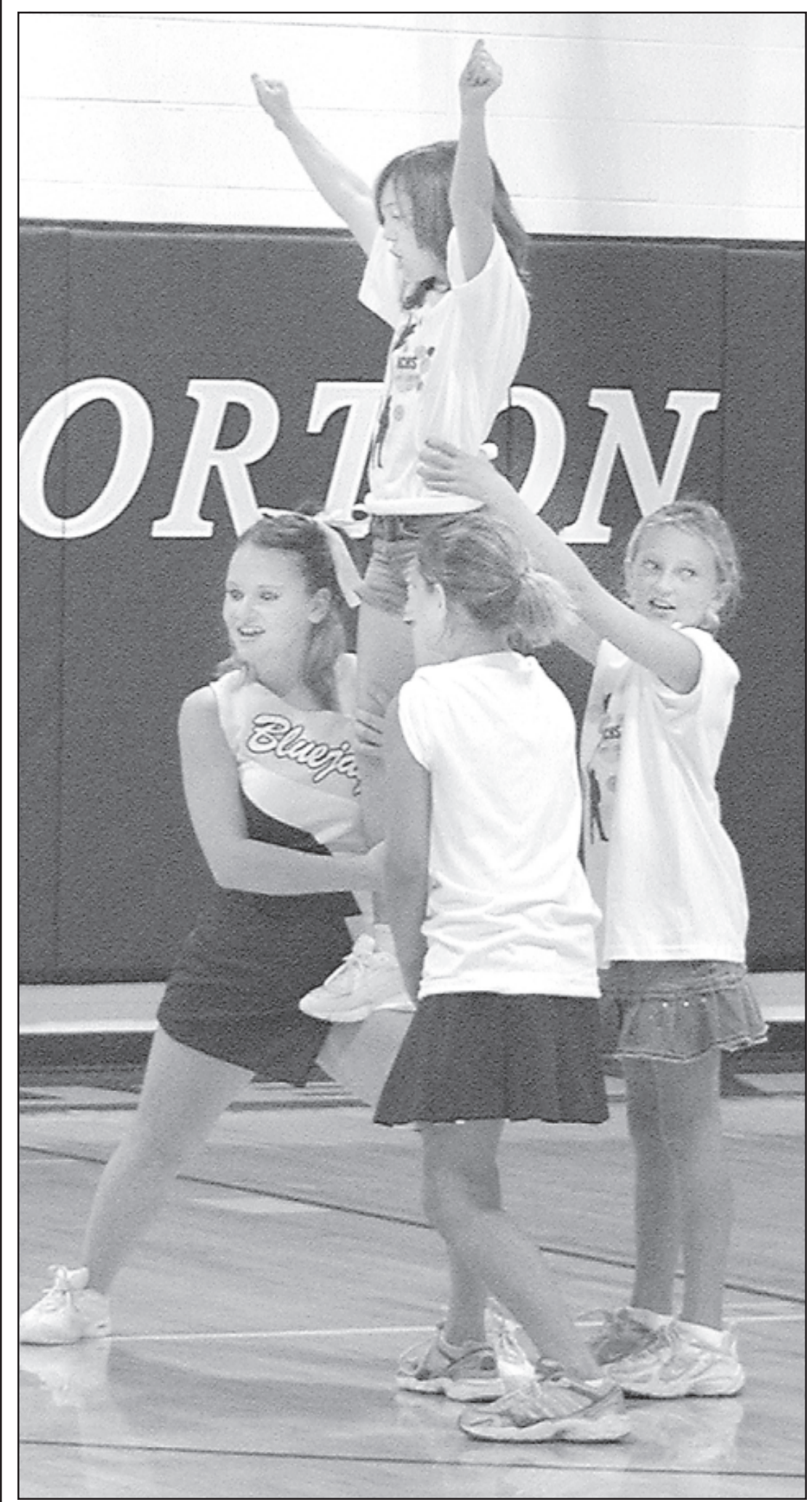


A cheer for the girls...



Cheerleaders of all ages showed their stuff during a demonstration of what the girls learned during Little Kids Cheer Camp Friday evening. The camp was held for girls ages 4 to 12 July 11-13 and was taught by the Norton High School cheerleading squad. — Telegram photo by Veronica Monier

Competition is stiff for Saddle Club queen, princess

Judging to decide the Norton County Saddle Club royalty took place Friday at the Equine Center with four young ladies competing for the title of Miss Norton Saddle Club Queen and Princess.

Crowns will be awarded during the Norton County Fair.

Competing for Queen are Ashley Esslinger and Kayla Scheetz.

Princess candidates are Bailey Ambrosier and Adrienne Hager.

Miss Esslinger was last year's Norton County Saddle Club Princess and would like to take her goals to the next level. She is 15 years old and a student at Norton Community High School. Her hobbies include riding her horse, "Pal", coon hunting, scrap booking, working cattle, camping, fishing and swimming. In the future, she would like to attend Colby Community College.



A. Esslinger

She is the daughter of Kevin and Tara Esslinger, Norton.

Miss Scheetz, also 15, is the daughter of Chris and Julie Scheetz, Lenora. Her goals for winning the competition would be to serve as a role model for younger girls and to make a positive impact on her community.

Kayla enjoys riding her horse, "Cowdens All Sweet", breaking and training her young horses, swimming, camping, reading a good book and cheer leading. She attends Norton Community High School and is also a member of FFA, KAYs and Students Against Destructive Decisions. After high school, she would like to attend Kansas State University.



K. Scheetz

Bailey, 11, attends Eisenhower Elementary School and is the daughter of Wade and Diana Ambrosier, Norton. She said she would like to be the Norton County Saddle Club Princess to get others interested in riding horses. She enjoys riding her horse, "Bo", and playing basketball with her friends. Some day, she would like to attend Kansas State University.



B. Ambrosier

Princess to get others interested in riding horses. She enjoys riding her horse, "Bo", and playing basketball with her friends. Some day, she would like to attend Kansas State University.

This is the second year of competition in the Norton County Saddle Club Princess contest for 10 year old Adrienne Hager. Her parents are Craig and Nancy

Hager, Norton. Adrienne also attends Eisenhower Elementary. She said she really likes riding her horse, "Sox", and would like to get other kids involved in riding. Her other hobbies include archery, Karate, cooking, her cats, playing the flute, 4-H Club, AWANA, ceramics, piano, swimming, listening to music and spending time with her friends. Her fair projects this year are: market steer, market lamb, horse, photography, ceramics, cooking and her dog. Some day she would like to attend Kansas State University.



A. Hager

Judges for the competition were Garrett Beydler, Anita Hildebrand, Corrine Cox, Travis Smith, Charlie Alexander and Eugene Wiltfong.

The Queen and Princess will be crowned at 6 p.m. before the Ranch Rodeo begins at 7 p.m., Wednesday, July 25 at the Equine Facility.

First 'spotlight business' chosen

By DIANE BECKER, Intern, Norton County Economic Development

The very first Business in the Spotlight name was drawn from the proverbial hat. Chosen for the month of July was Norton Shirt Company.

Business in the Spotlight, sponsored by Norton County Economic Development, highlights one Norton County business per month in an effort to support local businesses and area entrepreneurs through providing free, in depth advertising. A second goal is to promote thinking locally by increasing community awareness of the businesses that exist right here in Norton County.

Norton Shirt Company offers unique, personalized merchandise — ranging from t-shirts to coffee mugs — through their embroidery, sublimation, chromo blast, and digital heat transfer services. Abi Delimont established her business in June 2005 when a similar local business closed and sold its machinery. Delimont felt this was a valuable service to Norton County and wanted to make certain it remained available. Even in the two years that Norton Shirt Company has been open, the business has expanded through advanced technology and new products and services such as Stoves and More.

According to Delimont, the most rewarding aspect of owning a business in Norton County is the "small, family-centered atmo-

sphere where you personally know your customers. In Norton, it is possible to close early on Friday night for the football game because everyone is at the field to support the team."

Serving the community was the motivation behind starting Norton Shirt Company and continues to be the motivation behind remaining in business. Delimont hopes to take advantage of selling on the internet and continue growing her business to offer more products and services while creating more jobs in Norton County.

Norton Shirt Company has had many successes, but Delimont considers staying open two years her biggest success to this point. Although it is difficult for small businesses to stay in business past the first year mark, Delimont is determined to succeed. The greatest challenge to her business has been keeping up with technology

to offer quality merchandise at prices competitive with larger chain stores. Nevertheless, the ability to personalize merchandise allows Norton Shirt Company to provide unique items not available in the larger stores.

When asked for advice to potential or existing business owners in Norton County, Delimont said, "Do not be afraid to take a chance, the opportunity is out there. There is a market for reasonably priced, unique merchandise. Such stores will both encourage residents to shop locally and attract visitors, which will improve the overall quality of life for everyone in Norton County."

Thank you to Norton Shirt Company and Abi Delimont for participating as the July Business in the Spotlight. I would like to encourage everyone to go check out Norton Shirt Company located at 101 S Norton Street in Norton.

BEAVER CITY NEWS

By JOY STALDER
Ron and Nyla Gunther of Osborne, were Sunday guests of Arlyn and Freda Marble. Penny Stalder helped Danielle Linner move from Lincoln to

Kearney this weekend. Danielle started summer classes at University of Nebraska/Kearney on Monday. Carol Theobald visited in the homes of Don and Luella Harrold

and Edith Black of Oxford Monday. Jean Tauscher stopped for a short visit with Freda Hartford on Monday. Scott Inman was a Wednesday lunch guest of his father, Harold Inman, at the Senior Center.

Wes and Kathy Wilnot joined Rick and Becky Klooz, Reagan and Lincoln of South Dakota in Springfield, Mo., last week where Rick had been attending a work-related conference. They traveled on to Branson where they enjoyed activities at Silver Dollar City, Celebration City, Dixieland Stampede and other attractions.

PUBLIC NOTICE

Special Meeting of Norton County Economic Development

Published in The Norton Telegram on Tuesday, July 17, 2007. (1T)
CALL FOR SPECIAL NORTON CITY/COUNTY ECONOMIC DEVELOPMENT MEETING

Carter's report. Signed: Deena Wente, Chairman

Norton, Kansas July 16, 2007
To Board Members and the Public:
As Chairman of the Norton City/County Economic Development Board, I hereby call a special meeting of the Norton City/County Economic Development Board to be held at the offices of the City/County Economic Development at 116 N. First, Norton, Kansas, on the 19th day of July, 2007, at 5:30 p.m. The object and purpose of the meeting shall be the following: KDDA Part Time Director, Norton Brochure, Advertisement (Telegram), Car Show Donation, Presentations by the Docking Institute, Director Wade

LPN's Wanted

Logan County Manor is now accepting applications for full-time LPN's. The successful candidates will possess a strong personal value for customer service and a commitment of a team oriented working environment. Logan County Manor offers a competitive wage/benefit package. Please submit an application to Vicky Joseph, HR Assistant, Logan County Hospital, 211 Cherry Ave., Oakley, KS. 67748. (785)672-3211 Ext. 117. LCH/LCM is an EOE.

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2005 PONTIAC SUNFIRE — Economical, 4 cyl. engine, auto. trans., PW, PL, with only 25,000 miles -- has remaining factory warranty.

2003 PONTIAC GRAND PRIX — 4 door, 3800 motor, auto., leather, heated seats, only 44,000 miles, new tires, white in color, has never been one cleaner.

2001 FORD CROWN VICTORIA — 4 door, cloth interior, 4.6 V8 engine, nice local trade, full size car with only 85,000 miles.

1998 CHEVROLET 2500 SERIES 4X4 — Flat bed, reg. cab, 5.7 Vortec, 8700 GVW chassis, 87,000 one owner miles.

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The Open Air/Farmers Market Committee will be meeting in the board room of the Norton County Economic Development Office at 116 N. First Street, Suite 112 in Norton at 7:00 p.m. on Wednesday, July 18. The public is welcome to join and share ideas.

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