

# Expert

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American public stop all discretionary spending.

Baxter said she immediately realized that this would not fix the broken American economy but only send it into a worse tailspin.

Her message – it's OK to spend money. It's even OK to spend money with the Targets, Wal-Marts and Home Depots of this country, just remember they're not the only place you can get what you need.

"This whole message is positive," she told the Norton audience. "We tell people it's OK to go to big box stores. You need to balance your spending."

"It's not about them versus us," she said. "This needs to be a whole community approach."

Communities need to put a positive face on marketing and work together. Merchants should welcome every customer like they were the first person to walk in their door the first time they opened their door, she said.

Baxter said she never uses phrases like, "Shop at Home."

How many people consider a haircut as shopping, she asked. How about a trip to the cleaners or a visit from the plumber. These are not shopping experiences but they sure contribute to the community, she said.

"It's about you – the business owner, the consumer, the person who lives in Norton," she said. "It's about your quality of life."

For every \$100 spent in your community, she said, \$68 goes back into the local economy in the form of wages, taxes, supplies and money in the bank for lending to other businesses.

For every \$100 spent at a chain store, she said, \$43 goes back into the community for wages and taxes but not supplies or money in the bank for lending. Supplies, like toilet paper and paper towels for



Joslyn Henson, owner of Elleven in Norton, speaks with Cinda Baxter after her presentation. Russ Erbert looks on, gathering some helpful information for his own business.

– Telegram photo by Cynthia Haynes

the restrooms, are trucked in from the company headquarters and the cash deposited in the bank each day is immediately transferred out to a bank in some big city, where it is not available for local lending.

For every \$100 spent on the Internet, she said, \$0 goes back into the community.

Baxter said that if people go onto the web site the350project.net, they can find a lot of free resources including flyers, window

banners, counter top signs, and window clings.

Baxter went on to give several examples of things merchants in other communities have done to work together for the common good but she asked that these not be put in the paper or rebroadcast so that those who attend her seminars have something special to take home.

In conclusion, Baxter praised Norton's efforts saying that not

all Chambers of Commerce and economic development offices were working so well for their communities.

She said that she was especially intrigued by EndZone. She'd never been in an office supply store where you could buy cartridges for your gun and ink cartridges at the same time.

# Board

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The board approved the alternate classes for Fine Arts and Science as presented for 2011-12. Fine Arts classes approved are: Architectural Drafting and Advance Multi-Media Technology. Science classes approved are: Intro to Technology (high school), Animal Science and Plant Science. These classes will fulfill requirements only for graduation purposes, they will not meet the Regents Qualified Admission guidelines.

Joe Hurla, engineer with 360 Energy Solutions, presented the results of their preliminary Engineering Audit. Craig Renner was the only board member voting no

on the motion.

The school calendar for school year 2011-12 was approved.

Capital outlay projects with the composite rankings were presented. Motion was made by April Karnopp, seconded by Scott Ellis to approve the top four projects on the combined list plus the additional playground equipment for Eisenhower Elementary and direct the Superintendent to prepare and distribute bid specifications as appropriate and where necessary. The motion passed with a 4 to 3 vote. Chris Harting, Craig Renner and Steve Berry voted no. The projects approved are: Underground wire for scoreboard, replace exterior doors, replace phone system, track repair and

maintenance and playground equipment at Eisenhower Elementary.

The board went into executive session for the purpose of discussing non-elected personnel. The board returned to the regular meeting and then went into executive session for the purpose of discussing non-elected personnel. Mr. Mann was in both sessions.

The board returned to the regular meeting where the resignation from Jill Lively, Norton Community High School Assistant Volleyball Coach, was accepted by the board.

It was approved by the board in a 7-0 vote, to extend the contracts for Principals Corey Roy, Jeff Wallingford, Rudy Perez,

Technology Coordinator Keith Hauser and Superintendent Greg Mann through 2012-13 and Learning Center Director Dana Kelly through 2011-2012 with salary and benefits to be determined later.

The board thanked the Norton Community High School KAY's for the valentines and candy bars the club provided.

# NORTON MANOR NEWS

By DORIS MIZELL

Last Thursday Diana Greving brought in dinner and visited with Mary Keith.

Friday evening visitors of Doris Mizell were Jerry and Patty Foster from Jennings.

In memory of W. Howard Waggle, born July 30, 1909, in Penokee and died Jan. 30 in Albany, Ore., at the age of 101. He was the oldest of eight children and his sister

Dorothy Campbell, Norton, is the only remaining sibling. He grew up in Graham county. Burial was at the Willamette Memorial Park Mausoleum.

We had 11 out for coffee this morning. The news is sparse because of all the snow the residents are not venturing out.

Ed Keith visited Mary Keith Friday and helped her with some things. As you know we all have some of those Honey-Do jobs we

need help with.

Doris Mizell accompanied Lester Mizell and Ray Mizell to the Mr. NCHS at the East Campus auditorium Sunday afternoon. Well worth your time to see the boys perform.

Maybe the next time you come here you will see that we are getting spruced up for spring. The halls are going to be painted.

# JENNINGS NEWS

Are you interested in what happens in the Jennings Community? A Community discussion meeting will be held at 2 p.m., on Sunday Feb. 20, in the Community Hall. Those attending need not be residents within the city limits. Steve Hirsch, city attorney, will be present to answer questions. This will be an opportunity for all who are interested in Jennings to share their ideas and complaints. Those unable to attend but who would like an issue brought before the group may contact the mayor or any of the city council members.

Council members are Pat Hall, Louise Cressler, Rick Foster, Stann Hartzog and Clint Krizek.

Preceding the community meeting, the Historic Building Preservation Committee will host a soup luncheon from 12 to 2 at the community hall. Soup and desserts will be served for a freewill offering. Proceeds will be used to help purchase a new furnace for the former Mason Hall/ Jennings Opera House. At present only one of the three furnaces is functional and the building cannot be used during severely cold weather.

United Methodist Women met Wednesday afternoon, Feb. 2, at the church. Nine members answered roll call, "A Favorite Winter Activity". Lesson Leader Kathy Nauer gave the program, "Finding, Giving and Peace." Devotions were given by Alice Mizer. Snacks were served by Patty Foster.

Martin LaRue returned home Wednesday from Cedar Living Center in Oberlin. He was very happy to be home after many weeks in the Kearney and Oberlin hospitals and Cedar Living Center.

# LYLE NEWS

My mind is a blank. So, What's new?

It seems a lot has gone on the past week. Funeral arrangements have been made for Alta May Van Gundy and the weather may not be good. We know that there will not be many family members present because of distance, sickness, etc. Everyone has been so helpful and we appreciate it.

Part of the blame for my frazzled out brain, I'm sure, is the new Next-Tech system, which seems to work for everyone but me. We have it channel-locked, and I know there is a simple solution: Simply click a button or two, but the problem is which one? I don't understand their language. The tech-man said,

"Just press this and then that one". It worked for him! Then, as soon as he is out of sight, Flip, same problem. Oh, well, I'm going to try to stop griping.

Charles Keller gave a very interesting lesson at Lyle this Sunday. We were sorry that his wife, Inez, didn't feel well enough to attend.

Wayne Filley reported that his sister's knee surgery went well. He has been in Denver with her.

Yvonne "Von" Sumner has had the last of a series of chemo treatments and is doing better. She has been on our prayer list through the ordeal.

June Jolly says she hasn't done much except the "same old things", quilting, cards and bingo.

# NORCATUR NEWS

Sympathy is extended to the family of Alta May Van Gundy, who died Jan. 21.

Enjoying the delicious "Fireman's Pizza" on Jan. 30 at the home of Dorothy Ward were Mary Lesle and Bee Nelson.

Wava Reames enjoyed cards at the home of Janice O'Hare. She said that after losing her cardinal pair, another pair has returned.

The Good Sam Hoedown in Oberlin March 26, is the Hoedown to benefit the Good Samaritan Center in Oberlin. It will be held at the American Legion. Doors will open at 6 p.m.; meal will be served at 7 p.m. For details, phone 785-475-2245. Mark your calendar now for this fun event!

The Norcaturn Fire Department would like to thank everyone for their support on their 10th Annual Fund Raiser. We made around 540

pizzas.

A former resident and fireman Pat O'Hare was burned over the weekend fighting a fire along I-70 west of Salina. He is in Wichita in the burn unit. Please keep Pat in your prayers. His address is Patrick O'Hare, Via Christi Regional Medical Center, 929 North St. Francis, Wichita, KS 67214-3882. Phone: 316-268-5000.

Results of the pool tournament at the Cardinal Bar and Grill on Jan. 26, were: first, Stan Miller; second, Les Ward, third, Von Johnson, and fourth, Kary Miller.

Happy Birthday to Patty Stapp and Karen Bailey, Feb. 6; Brad Long, Feb. 7; Megan Rhodes and Eric Milnes, Feb. 8. Happy Anniversary to Glen and Carolyn Strevy, Feb. 3; Don and Joy Hill, Feb. 8.

ANNUAL


## McMullen & Wyatt Auctions

### Farm Consignment Auction

McMullen & Wyatt Auctions is now accepting consignments for our Annual Spring Auction. Any farm related items, livestock equipment, tools, machinery, tractors, or trucks accepted for the March auction. To consign or for more information, please contact Donald or Robert

**785-877-3299 OFFICE**  
**785-877-2731 ROBERT**  
**785-877-2028 DONALD**

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