

By
Helen
Dobbs



There's no place like Kansas campaign kicks off

Last Wednesday the Kickoff for Kansas State's 2014 Marketing Campaign, "There's no place like Kansas", was held at Exploration Place in Wichita.

In attendance were Governor Sam Brownback, Robin Jennison, Secretary of Wildlife, Parks and Tourism, and Linda Craghead, Kansas Department of Wildlife, Parks and Tourism Assistant Secretary.

The main hallway of Exploration Place was filled with booths representing various places and events in Kansas. The booth for the Northwest Kansas Travel Council, which includes Cheyenne County, was represented by Helen Dobbs from the Cheyenne County Development Corporation.

According to IHS Global Insight, in 2011 more than 32 million people visit Kansas annually, generating \$8 billion in expenditures. The average amount spent per visitor was \$236 per trip. Every 217 visitors created a new job in Kansas. State and local tax receipts equaled \$32 per visitor.

The "There's No Place Like Kansas" campaign includes



GOVERNOR SAM BROWNBAC was on hand in Wichita to launch the new Kansas marketing campaign.

Photo courtesy of Helen Dobbs

print ads in Family Circle, Good Housekeeping, Midwest Living and O magazine showing scenic places and events in the state. Television spots with aerial and ground-based video will promote places in Kansas.

Logan Mize, a Clearwater na-

tive, and Nashville recording artist, is lending his voice and original soundtrack "Sunflowers" to the promotional campaign. Mize performed some of his songs Wednesday at Exploration Place. For a free download of the songs, go to TravelKS.com.

The Gardener

Victory Gardens

By
Kay
Melia



When I was just a little tyke, (make that young tyke...I was never really little) I worked hard in the family garden out there on the farm. I did my share, under threat of nothing to eat, to help put fresh food on the table every day during the growing season and the excess was packed into canning jars for use during the non-growing season.

Then came World War II and just about everyone in town, as well as the country, planted what was known as a "Victory Garden." Victory Gardens were no different from the ones we had planted out on the farm every year, but the difference was that town folks joined the crowd and most everyone spaded up an area in the backyard to hopefully grow some food. More home gardens allowed large commercial vegetable growers to provide the government with a way of feeding the millions of American troops at home and overseas. It was estimated that more than 22 million Americans

planted Victory Gardens.

When the war was over, and better times prevailed, that little plot of Victory Garden in the city backyard was abandoned, and families began buying their fresh food at newly created Super Markets. The number of gardens in many city back yards began to drop off significantly after the war.

But you know what? It wasn't long that city families began to realize that it was cheaper, and healthier, to plant a backyard garden as they found supermarket prices soaring. Ultra-fresh food from the backyard was just plain better than food shipped in from elsewhere. Gardens began springing up again in numbers not seen since the old Victory Garden days. Suddenly, in the 60s and 70s, numbers of gardens almost doubled!

Still, there became increasing numbers of families who lived in apartments and big city tenements who had no space to grow a basket of green beans or a big

head of cabbage to satisfy their longing for a truly fresh bowl of slaw.

Not to worry! Families got together with elected city officials and created what has become known as "community gardens," which were nothing more than vacant lots, organized. These lots were located elsewhere in towns and cities all over America. It then became possible for EVERYONE to have a garden no matter where they lived. And thousands and thousands more gardeners went to work to provide fresh food for their families. Thanks to the cooperative efforts of city planners and those with a hankering for good homegrown vittles, there are now almost 50 million gardeners nationwide!

Nearly every town these words are reaching today, has some form of community garden program. The programs are different and vary from town to town, including cost of renting a plot, different size plots, water availability, and other garden preparation amenities. Call the person in your town who can provide the information you need to know, now. There is probably space still available for a garden this year.

There are studies showing the value of a garden to those who plant them. One such study in Oregon shows an average value of \$74 per square foot to those who work them. So, a plot of 500 to 700 square feet can produce vegetables worth \$400-\$500 in a single year!

Find yourself a plot, somewhere, and eat well!!



EMPLOYEES SHERRY HILT (left) and Deb Gohl show their appreciation by serving ice cream sundaes at the Volunteer Appreciation Day on Friday afternoon. Josh Moberly with his children Kyron and Adriana dish up some ice cream. *Herald staff photo by Karen Krien*

Emergency loans available

"Farmers in Cheyenne, Greeley, Rawlins, Sherman and Wallace Counties, who suffered crop or livestock losses due to drought occurring Jan. 1, 2013 and continuing may now apply for Farm Service Agency (FSA) emergency loans," FSA Farm Loan Manager Patty Eckhardt, said today.

Applications for assistance will be accepted by FSA until Dec. 9, 2014.

"Loans covering physical and/or production losses are scheduled for repayment as rapidly as feasible, consistent with the applicant's reasonable ability to pay," said Eckhardt. The current interest rate is three percent but is subject to monthly changes until the loan is approved.

FSA's Farm Loan Programs staff is committed to new and existing customers. FSA customer goals and our rural communities. FSA's service extends beyond the typical loan, offering FSA customers ongoing consultation,

advice and creative ways to make your farm business thrive. At the Farm Service Agency, we want to be your lender of first opportunity to overcome these adverse weather conditions and rebuild your operation to get back on track. FSA's loan staff can refer customers to other public and commercial financing sources that can serve as a blend with FSA's farm loan programs.

FSA loans covering physical losses may be used to replace installations, equipment, livestock, or buildings (including homes), lost through this disaster.

FSA loans covering production losses may be used to buy feed, seed, fertilizer, livestock, or to make payments on real estate and chattel debts. "Funds can also be used for other essential operating and living expenses," Eckhardt said.

To be eligible for an emergency disaster loan, an applicant must be operating a family size farm or ranch, must be unable to get credit

elsewhere, and must have suffered a qualifying physical and/or production loss from the disaster.

Farmers who suffered at least a 30 percent reduction to at least one cropping enterprise, may have a qualifying production loss. Emergency disaster production loss loans cover 100 percent of qualifying losses.

Farmers and ranchers that think they may be eligible should contact the FSA County Office in Goodland, Kansas or call (785) 899-3070, ext. 1226 or 1233 for additional information and how to apply. USDA is an equal opportunity provider and employer. To file a complaint of discrimination, write: USDA, Office of the Assistant Secretary for Civil Rights, Office of Adjudication, 1400 Independence Ave., SW, Washington, DC 20250-9410 or call (866) 632-9992 (Toll-free Customer Service), (800) 877-8339 (Local or Federal relay), (866) 377-8642 (Relay voice users).

Club Clip

Tuesday Club

The Tuesday Club met April 8 at the home of Donna Zimbelman, with Dorothy Carpenter as assistant hostess. There were 10 members present. Vice president Donna called the meeting to order. Roll call was answered by naming our favorite Easter song. The following members were elected as the new officers for the coming year: President - Donna Zimbelman, Vice President - Marti Schlittenhardt, Secretary/Treasure

- Glorianne Milne. It was voted not to meet in January next year and our May meeting will start at 5:30

The program was given by Donna, about the composer Burt Bacharach. Marti completed the program by playing several of his songs on the piano. Most of the songs were well known by the members and appreciated by all. The collect was repeated and meeting adjourned.

April is Occupational Therapy Month

Our Occupational Therapists can help you

master

the tasks of everyday life!

Simple tasks like doing laundry, writing a note, or turning a key are major parts of our daily routine. When illness, injury or disability makes routine tasks difficult, Community Hospital's occupational therapy team can help.

We help patients of every age to improve muscle tone, coordination and motor skills, increase reflexes and response time, and so much more. Our facility even features an apartment-like area equipped with household appliances, where patients can practice the ordinary, extraordinary tasks of the daily routine.



Hand therapy improves dexterity, and reduces arthritis and carpal tunnel pain.



Routine activities are practiced in our independent living skills unit.



Kids improve sensory and motor skills, and learn to cope with ADD.

COMMUNITY HOSPITAL
Advanced care. Always there.
REHABILITATION CENTER



We're always behind you
At the forefront of technology

At John Deere, we're constantly striving to make you more productive. So we developed Plus-50™ II premium engine oil to protect John Deere engines up to 500 hours*. Our engineers make sure Plus-50 II protects against harsh conditions up to twice as long as other oils*. Because when you've got industry-leading technology on your side, you can stay ahead in the field.

Ask your dealer about Plus-50 II today. It could be the difference between **being done and getting done.**

JohnDeere.com/Oil

AMERICAN IMPLEMENT

- COLBY, KS • 405 W. HORTON AVE(800) 532-6529
- ELKHART, KS • 364 US HWY 56(800) 445-5917
- DODGE CITY, KS • 11311 E. WYATT EARP BLVD(620) 227-2165
- GARDEN CITY, KS • 2611 WEST JONES AVE(800) 475-4114
- GOODLAND, KS • 1104 WEST HWY 24.....(877) 320-4020
- HUGOTON, KS • EAST HWY 51(800) 544-9833
- LEOTI, KS • E. HWY 96(620) 375-2621
- MONTEZUMA, KS • HWY 56 EAST(620) 846-2215
- OAKLEY, KS • 3670 US HWY 40(800) 209-4001
- SCOTT CITY, KS • NORTH HWY 83(800) 779-7244
- SUBLETTE, KS • 1008 WEST LA LANDE AVE(620) 675-2691
- ULYSSES, KS • 2718 WEST OKLAHOMA AVE(800) 356-3460
- WALSH, CO • 42494 WEST HWY 160(888) 324-5284
- WHEELER, KS • 685 KANSAS AVE(800) 832-2124

* Lasts up to 500 hours when used with John Deere filters. Refer to owner's manual for maintenance schedule. JDQ-78X dyo engine test performed by Southwest Research Institute in San Antonio, Texas in April 2008.