

Few Sears homes still stand in area

At the end of World War I, skilled labor and lumber were needed to build homes, not only for the soldiers coming back from the war but there was also a steady stream of immigrants coming through Ellis Island. In 1918 analysts estimated that one to two million homes were needed immediately and the homes needed to be modestly priced.

At that time Sears & Roebuck had already been working with the wave of foreigners by advertising "Write your order in any language" as the company had translators to read and write in all languages. It was no wonder that they started putting the "Modern Homes" in their catalogs. Not only could people order anything from clothing to household goods, but they could also order their own house.

Pre-cut lumber in the house kits made skilled carpentry unnecessary and solved the problem of lumber shortages. They offered 90 different house designs, as well as plans for chicken houses, out-houses and garages. The kits were shipped by rail car and a typical

house could fit into two boxcars. It would take about six weeks to assemble all of the lumber together. Every piece of framing lumber for a Sears house was numbered at the factory for assembly at the construction site.

Sears had already begun offering mortgage loans in 1911. All the person needed was to pick out their home and apply for the loan. The easy payment plan was a plus but even better was the fact that the application only had the person answer a few questions. There was only one financial question and that was "What is your vocation?"

Archie Palmer one of Cheyenne County's residents, ordered a Sears home in 1927. It was shipped to Haigler on the train and it cost around \$1,800. Mr. Palmer and his family assembled the house and lived at Haigler until about 1937. Then they decided they wanted to live out in the country so they moved their home with them.

The moving process was done by a team of horses and trailer. After they arrived at the site they



A SEARS HOUSE built by Archie Palmer and family in Haigler.
Herald staff photo by Margaret Bucholtz

greased the planks with oil and slid the house, inch by inch, onto the foundation.

The Cheyenne County Trail

Ride that is held every second Sunday in October will be riding by this old house. It should be a rare treat for people to view.

Extension Notes

Kansas Lawn Care Calendar

Spring has arrived, which means it's time to think about your lawn.

The following is a month-by-month guide for the care of cool- and warm-season grasses, compiled by Kansas State University Research and Extension. Cool-season grasses include tall fescue, perennial ryegrass, and Kentucky bluegrass and warm-season grasses include bermuda, zoysia and buffalograss.

March – both warm- and cool-season grasses: If necessary, spot treat broadleaf weeds on a day that is 50 degrees F or warmer. Irrigation or rain within 24 hours of applying the treatment will reduce its effectiveness.

April – both warm- and cool-season grasses: Between April 1-15 or when the Eastern Redbud is in full bloom, crabgrass preventer should be applied. If a product with Barricade (proflumicarb) is

being used, apply two weeks earlier. Crabgrass preventers need to be watered before they will start to work. Follow label directions on when to make the next application (probably before June 15).

May – cool-season grasses: To improve "looks" apply a slow-release fertilizer. If there are broadleaf weeds (dandelions) use a combination product that will kill the broadleaves as well as fertilize and remember not to water it until 24 hours after application.

Warm-season grasses: More applications will give a deeper green color, but will increase mowing. They can also lead to a build-up of thatch with bermudagrass and zoysiagrass.

The fertilizer ratio to use is one pound of nitrogen per 1,000 square feet per application: Bermuda - two to four applications, Zoysia - one to three applications, and Buffalograss - one or two applications.

June – both warm- and cool-season grasses: If grubs have been a problem in the past, consider applying a product containing "Merit" or "Mach 2." Both insecticides are effective and safe and must be watered in before they become active.

Warm-season grasses only: This is a good time to core aerate which will help alleviate compaction, increase the rate of water infiltration, improve soil air exchange and help control thatch.

Late July-August – both warm- and cool-season: It's too late to use "Merit" or "Mach 2," so if there is grub damage, apply a grub killer and water immediately.

September – both warm- and cool-season grasses: Spray for broadleaf weeds, if they are a problem. Choose a day when air temperatures are at least 50 degrees F and rain (or irrigation) isn't likely within 24 hours.

By
Tye
Faulkender



Cool-season grasses only: Fertilize lawn around Labor Day. This fertilizer does not need to be a slow release. If soil tests call for phosphorus or potassium, apply fertilizer after core aerating.

Late October – both warm- and cool-season grasses: If broadleaf weeds are a problem, be sure to spray. Pick a day that is at least 50 degrees F. Irrigation or rain within 24 hours of applying the treatment will reduce its effectiveness.

Note: On all products listed above, use the rates listed on the labels.

Woman offers new program in town

Awakening Star Learning, Prevention and Wellness Center is offering a new program in a new location starting April 1.

Barbara Parker, the business consultant, was a counselor/therapist for over 20 years. Her focus included domestic violence and sexual assault. Now as a sensoromatic consultant with an advisory group, her new prevention program called "Kids, Parents, Businesses and Communities Against Abuse and Violence," will begin. She will be holding sessions at her home in St. Francis.

"Non-profit papers and grants are in the works to activate this program in several communities," Ms. Parker said.

Individually and in groups, people will work on reducing negative memories of the past and present and they will be healthier, confident and more motivated.

"With the work, through prayer and meditation, you will find more inner peace, happiness and joy in your life," Ms. Parker said, adding that she is also available to make house calls with references from other clients.

Ms. Parker asks individuals to stop, look and listen to what their body is telling them.

"Listen with love, respect and acceptance — view life with curiosity, joy and harmony — stand up, be counted and empower yourself — trust in the process and find forgiveness," Ms. Parker says.

The Awakening Star Learning, Prevention and Wellness Center and Sensoromatic Consultations were named in the late 1970s. Ms. Parker combines energy, the breathe and relaxation methods to assist the body to reduce stress and negativity of the past and present which is often the underlying causes of physical pain and illness manifestations.

Business consulting
Ms. Parker also works with businesses, owners and individuals in business consulting. Awak-

ening Star Consulting includes visual reassessment, planning and development, re-organizational and resource development, team building and problem solving strategies.

For personal and professional growth and change, she offers:
• Action-oriented inservice trainings, seminars and workshops which allows the individual to create their focus depending on what management and organizational style and needs are.

• Consulting and speaking. Ms. Parker is available to speak to individuals or groups on organizational and staff development or combines an inservice training and re-focus seminar.

"I work with people, businesses and groups according to their needs," she said.

She also does motivational speaking for businesses, service organizations, schools and churches.

• Resource development grant writing research and development, strategic development, marketing and networking.

For more information, to schedule an appointment or make arrangements for an inservice training, seminar or workshop, call Ms. Parker at 785-332-2887.

Grant writing workshop
A grant writing workshop, taught by Dr. Don Udell, instructor and president of Udell consulting, will be teaching the workshop to be held in the Thomas County Office Complex conference room at 350 S. Range in Colby. All sessions will begin at 8:30 a.m. and end at 4:30 p.m. There are three workshops: June 28-30; July 26-28 and Aug. 10-12.

Dr. Udell's workshops provide the grant writing aspects of proposals as well as the foundation's proposal expectations. Ms. Parker said he is well respected and in high demand across the nation.

For more information on the grant writing workshop, contact Ms. Parker at 785-332-2887.



Smile it's Spring!

For Return on Investment

The Direct Marketing Association (DMA), in its Economic Impact Study says:

Newspaper advertising 'expenditures to sales ratio' for direct marketing advertising in 2002 is ranked first in efficiency."

Return on Investment

In simpler terms, advertising is an investment. You can extrapolate these ratios to provide an average return on media marketing as such:

- Newspaper returns \$14.13
- Telephone Marketing \$8.96
- Direct Mail returns \$12.97
- Radio returns \$7.10
- Magazine returns \$10.20
- "Other" Media returns \$5.95
- Television returns \$5.87



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