

US Postage Paid
STANDARD RATE

POSTAL
CUSTOMER

We reach more than 42,000 readers each week!

The Country Advocate

The 900-pound gorilla of northwest Kansas advertising!

Week of July 13, 2011

A common section produced by/supplement to The Oberlin Herald, Colby Free Press, The Goodland Star-News, Bird City Times, The Saint Francis Herald and The Norton Telegram



MAIL IN YOUR AD

Use this convenient form to mail in your ad!

Name _____

Phone Number _____

Address _____ City _____ ST _____

Write one word per line, phone number is one word.

Phone # _____

\$9.45 first 15 words & 55¢ each additional word (per week)

Cost of ad per week \$ _____

Number of weeks to run X _____

TOTAL COST OF AD = _____

CLASSIFIED DEADLINE IS FRIDAY AT NOON! Ads not accompanied by payment when mailed or called in will be subject to a \$4 billing fee. Your ad will run one week in The Country Advocate and the paper of your choice.

Mail your ad and check to:

The Goodland Star-News • 1205 Main
Goodland, Kan. 67735 • (785) 899-2338

Colby Free Press • 155 W. 5th
Colby, Kan. 67701 • 785-462-3963

The Oberlin Herald • 170 S. Penn Ave
Oberlin, Kan. 67749 • (785) 475-2206

The Saint Francis Herald • Box 1050
St. Francis, Kan. 67756 • (785) 332-3162

The Norton Telegram • 215 S. Kansas
Norton, Kan. 67654 • (785) 877-3361

The Country Advocate

BIG-TIME WORK. MIDSIZE VALUE.



Shown with optional accessories.

NEW! 2011 RANGER® 500

- NEW! 500 Electric Fuel Injection (EFI) single cylinder – 32 HP
- Powerful enough to tow up to 1,250 lbs. and haul up to 500 lbs. in the box
- NEW! Speedometer and an instrument cluster with electronic fuel gauge
- Dump box with Lock & Ride® cargo system

FIND THEM AT:

Lewis Motor Sports

Jim Lewis
Owner

401 North Highway 83 (308) 345-6211
McCook, Ne 69001 1-800-481-6211

www.nebraskaatvs.com



POLARIS

Warning: The Polaris RANGER is not intended for on-road use. Driver must be at least 16 years old with a valid driver's license to operate. Passengers must be at least 12 years old and tall enough to grasp the hand holds and plant feet firmly on the floor. Drivers and passengers should always wear helmets, eye protection, protective clothing, and seat belts. Always use seat belts. Be particularly careful on difficult terrain. Never drive on public roads or paved surfaces. Never engage in stunt driving, and avoid excessive speeds and sharp turns. Riding and alcohol/drugs don't mix. Check local laws before riding on trails. ©2010 Polaris Industries, Inc.

Let the Gorilla help sell your stuff



If you're planning a garage sale, be sure it's in **The Country Advocate**

Invite the 900-pound Gorilla to help with your garage sale. You'll have more customers, sell more stuff and make more money. That means more in your pockets at the end of the day, and less junk to haul off to the dump.

How does it work? Simple. While the paper reaches most families in the town, The Country Advocate goes all over northwest Kansas. It reaches 41,860 readers in 11 Kansas counties, plus parts of northeastern Colorado and southwest Nebraska.

That's why it's the 900-pound Gorilla of Northwest Kansas Advertising, reaching more homes and more people than any other publication, broadcast station, cable system, Internet page or advertising medium.

Reader after reader has tried The Advocate for their advertising. The results?

Stuff sells. People drive for miles to find a good sale. They don't want to walk away empty-handed. The Gorilla works.

Your newspaper makes it easy for you to be in The Advocate. Just call or stop by and place your ad. You'll be surprised how easy it is, and how affordable. You'll be surprised — and happy — when your phone starts to ring or people show up at your door.

But call today. Deadline for The Advocate is noon Friday, ONE WEEK BEFORE a weekend sale. Sure, you can get an ad in the paper later, but it won't be the same. Call the Gorilla.



**COLBY
FREE PRESS**

155 W. Fifth Colby, Kan. 67701
(785) 462-3963

**THE NORTON
TELEGRAM**

215 S. Kansas, Norton, Kan. 67654
(785) 877-3361



THE OBERLIN HERALD

170 S. Penn Ave., Oberlin, Kan. 67749
(785) 475-2206

**The
Goodland Star-News**

1205 Main, Goodland, Kan. 67735
(785) 899-2338

Bird City Times

Box 220, Bird City, Kan. 67731
(785) 734-2659

The Saint Francis Herald

Box 1050, St. Francis, Kan. 67756
(785) 332-3162