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We reach more than 42,000 readers each week!

The Country Advocate

### The 900-pound gorilla of northwest Kansas advertising,!

Week of December 28, 2011

A common section produced by/supplement to The Oberlin Herald, Colby Free Press, The Goodland Star-News, Bird City Times, The Saint Francis Herald and The Norton Telegram



Winter Conference The Gateway in Oberlin, KS

Presented by Kansas State University and Northwest Kansas Crop Residue Alliance

		Room 1	Room 2	Room 3	Room 4
7:45	8:15	Registration			
8:15	8:20	Welcome			
8:30	9:20	Kochia History, Biology & Implications ( <i>P. Stahlman</i> ) <sup>12</sup>		Enhanced Fertilizer Products ( <i>K. Martin</i> ) <sup>1</sup>	Chloride: Wheat & Row Crops -Evans Enterprises (I)
9:30	10:20	Kochia Recs for Row Crops ( <i>C. Thompson</i> ) <sup>12</sup>	Crop Rotations with Lim- ited Irrigation (A. Schlegel) <sup>1</sup>	Vertical Tillage & Corn Production ( <i>D. Presley</i> ) <sup>1</sup>	Add Profit w/ SoilBuilder Cover Crops-Arrow Seed (I)
10:20	10:50	View Exhibits			
10:50	11:40	Kochia Rec for Wheat & Fallow ( <i>P. Stahlman</i> ) <sup>12</sup>	Sprayer Set-up (B. Klein) <sup>12</sup>	Palmer and Marestail Control ( <i>D. Peterson</i> ) <sup>12</sup>	Ag Estate Planning -KS Community Foundations (I)
11:50	12:40	Kochia: Growth Regulator Resistance ( <i>P. Westra</i> ) <sup>12</sup>	Utilizing Yield Monitor Data ( <i>L. Haa</i> g) <sup>1</sup>	Lunch	
12:50	1:40	Trends in Crop Leases (T. Dumler) <sup>1</sup>	Enhanced Fertilizer Products (K. Martin) <sup>1</sup>		
1:50	2:40	Palmer and Marestail Control ( <i>D. Peterson</i> ) <sup>12</sup>	Kochia History, Biology & Implications ( <i>P. Stahlman</i> ) <sup>12</sup>	Sprayer Set-up (B. Klein) <sup>12</sup>	Monsanto Product Update Monsanto (I)
2:50	3:40	Farmer Panel: Attacking Weeds	Kochia Recs for Row Crops (C. Thompson) <sup>12</sup>	Ag Estate Planning -KS Community Foundations (I)	Strip-till: Seedbed Prep & Fertilizer-Brothers Equip (I)
3:50	4:40	Vertical Tillage & Corn Production ( <i>D. Presley</i> ) <sup>1</sup>	Kochia Recs for Wheat & Fallow ( <i>P. Stahlman</i> ) <sup>12</sup>	Solutions for Managing Weed Resistance -BASF (I)	Maximizing Your Yield w/ Solutions - <i>Cargill (I)</i>
4:50	5:20	View Exhibits			
5:20	6:10	Utilizing Yield Monitor Data ( <i>L. Haag</i> ) <sup>1</sup>	Trends in Crop Leases (T. Dumler) <sup>1</sup>	Max Yields w/ KQ-XRN and KS Fert <i>-Kugler Co (I)</i>	Strategies for Weed Con- trol -Sims Fertilizer (I)
Diamond Sponsors Bull session begins at 6:10.					
BASF				Lang Diesel (I) indi	

#### Like to Attend?

Early-Bird Registrations

Due January 10. Circle when you would like to attend.

POSTAL

**CUSTOMER** 

Tuesday, Jan 17 Wednesday, Jan 18 Cost \$30.00

Cost \$25.00

Both days - Jan 17 & 18 Cost \$45.00

Name:

Address:

City, State Zip:

Phone:

Email:

<sup>1</sup> Indicate Certified Crop Advisor

<sup>2</sup>Indicate Commercial Applicator

CEUs applied for.

CEUs applied for.

Please include information for all attending.

<u>After January 10</u> \$50.00 per day

#### Mail registrations to:

Kansas State University NW Area Extension Office Attn: Jeanne Falk PO Box 786 Colby, KS 67701

For questions, call (785) 462-6281.

Program will be held regardless of weather. No refunds will be given.

Kansas State University is an equal opportunity employer and provider.

www.northwest.ksu.edu/coveryouracres

Monsanto

National Sunflower Assoc.

Simpson Farm Enterprises

**Brothers** Equipment

Cargill AgHorizons

Hoxie Implement

## Let the Gorilla help sell your stuff

# If you're planning a garage sale, be sure it's in **The Country Advocate**

Invite the 900-pound Gorilla to help with your garage sale. You'll have more customers, sell more stuff and make more money. That means more in your pockets at the end of the day, and less junk to haul off to the dump.

How does it work? Simple. While the paper reaches most families in the town, The Country Advocate goes all over northwest Kasnsas. It reaches 41,860 readers in 11 Kansas counties, plus parts of northeastern Colorado and southwest Nebraska.



155 W. Fifth Colby, Kan. 67701 (785) 462-3963



1205 Main, Goodland, Kan. 67735 (785) 899-2338 That's why it's the 900-pound Gorilla of Northwest Kansas Advertising, reaching more homes and more people than any other publication, broadcast station, cable system, Internet page or advertising medium.

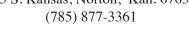
Reader after reader has tried The Advocate for their advertising. The results?

Stuff sells. People drive for miles to find a good sale. They don't want to walk away empty-handed. The Gorilla works.

Your newspaper makes it easy for you to be in The Advocate. Just call or stop by and place your ad. You'll be surprised how easy it is, and how affordable. You'll be surprised — and happy — when your phone starts to ring or people show up at your door.

But call today. Deadline for The Advocate is noon Friday, ONE WEEK BEFORE a weekend sale. Sure, you can get an ad in the paper later, but it won't be the same. Call the Gorilla.





**Bird City Times** 

Box 220, Bird City, Kan. 67731 (785) 734-2659



THE OBERLIN HERALD

170 S. Penn Ave., Oberlin, Kan. 67749 (785) 475-2206

The Saint Francis Herald

Box 1050, St. Francis, Kan. 67756 (785) 332-3162