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The Country Advocate

The 900-pound gorilla of northwest Kansas advertising!

Week of January 4, 2012

A common section produced by/supplement to The Oberlin Herald, Colby Free Press, The Goodland Star-News, Bird City Times, The Saint Francis Herald and The Norton Telegram



Cover Your Acres January 17 and 18, 2012 Winter Conference The Gateway in Oberlin, KS

Presented by Kansas State University and Northwest Kansas Crop Residue Alliance

	Room 1	Room 2	Room 3	Room 4
7:45 8:15	Registration			
8:15 8:20	Welcome			
8:30 9:20	Kochia History, Biology & Implications (P. Stahlman) ¹²	Utility of Cover Crops (J. Holman) ¹	Enhanced Fertilizer Products (K. Martin) ¹	Chloride: Wheat & Row Crops -Evans Enterprises (I)
9:30 10:20	Kochia Recs for Row Crops (C. Thompson) ¹²	Crop Rotations with Limited Irrigation (A. Schlegel) ¹	Vertical Tillage & Corn Production (D. Presley) ¹	Add Profit w/ SoilBuilder Cover Crops-Arrow Seed (I)
10:20 10:50	View Exhibits			
10:50 11:40	Kochia Rec for Wheat & Fallow (P. Stahlman) ¹²	Sprayer Set-up (B. Klein) ¹²	Palmer and Marestalk Control (D. Peterson) ¹²	Ag Estate Planning -KS Community Foundations (I)
11:50 12:40	Kochia: Growth Regulator Resistance (P. Westra) ¹²	Utilizing Yield Monitor Data (L. Haag) ¹	Lunch	
12:50 1:40	Trends in Crop Leases (T. Dumler) ¹	Enhanced Fertilizer Products (K. Martin) ¹		
1:50 2:40	Palmer and Marestalk Control (D. Peterson) ¹²	Kochia History, Biology & Implications (P. Stahlman) ¹²	Sprayer Set-up (B. Klein) ¹²	Monsanto Product Update Monsanto (I)
2:50 3:40	Farmer Panel: Attacking Weeds	Kochia Recs for Row Crops (C. Thompson) ¹²	Ag Estate Planning -KS Community Foundations (I)	Strip-till: Seedbed Prep & Fertilizer-Brothers Equip (I)
3:50 4:40	Vertical Tillage & Corn Production (D. Presley) ¹	Kochia Recs for Wheat & Fallow (P. Stahlman) ¹²	Solutions for Managing Weed Resistance -BASF (I)	Maximizing Your Yield w/ Solutions -Cargill (I)
4:50 5:20	View Exhibits			
5:20 6:10	Utilizing Yield Monitor Data (L. Haag) ¹	Trends in Crop Leases (T. Dumler) ¹	Max Yields w/ KQ-XRN and KS Fert -Kugler Co (I)	Strategies for Weed Control -Sims Fertilizer (I)

Diamond Sponsors

BASF
Brothers Equipment
Cargill AgHorizons
Hoxie Implement

Lang Diesel
Monsanto
National Sunflower Assoc.
Simpson Farm Enterprises

Bull session begins at 6:10.

(I) indicate industry sessions.

¹ Indicate Certified Crop Advisor CEUs applied for.

² Indicate Commercial Applicator CEUs applied for.

Like to Attend?

Early-Bird Registrations

Due January 10.

Circle when you would like to attend.

Tuesday, Jan 17 Cost \$30.00 Wednesday, Jan 18 Cost \$25.00

Both days - Jan 17 & 18
Cost \$45.00

Name: _____

Address: _____

City, State Zip: _____

Phone: _____

Email: _____

Please include information for all attending.

After January 10

\$50.00 per day

Mail registrations to:

Kansas State University
NW Area Extension Office
Attn: Jeanne Falk
PO Box 786
Colby, KS 67701

For questions, call (785) 462-6281.

Program will be held regardless of weather. No refunds will be given.

Kansas State University is an equal opportunity employer and provider.

www.northwest.ksu.edu/coveryouracres

Let the Gorilla help sell your stuff



If you're planning a garage sale, be sure it's in **The Country Advocate**

Invite the 900-pound Gorilla to help with your garage sale. You'll have more customers, sell more stuff and make more money. That means more in your pockets at the end of the day, and less junk to haul off to the dump.

How does it work? Simple. While the paper reaches most families in the town, The Country Advocate goes all over northwest Kansas. It reaches 41,860 readers in 11 Kansas counties, plus parts of northeastern Colorado and southwest Nebraska.

That's why it's the 900-pound Gorilla of Northwest Kansas Advertising, reaching more homes and more people than any other publication, broadcast station, cable system, Internet page or advertising medium.

Reader after reader has tried The Advocate for their advertising. The results?

Stuff sells. People drive for miles to find a good sale. They don't want to walk away empty-handed. The Gorilla works.

Your newspaper makes it easy for you to be in The Advocate. Just call or stop by and place your ad. You'll be surprised how easy it is, and how affordable. You'll be surprised — and happy — when your phone starts to ring or people show up at your door.

But call today. Deadline for The Advocate is noon Friday, ONE WEEK BEFORE a weekend sale. Sure, you can get an ad in the paper later, but it won't be the same. Call the Gorilla.



**COLBY
FREE PRESS**

155 W. Fifth Colby, Kan. 67701
(785) 462-3963

**THE NORTON
TELEGRAM**

215 S. Kansas, Norton, Kan. 67654
(785) 877-3361



THE OBERLIN HERALD

170 S. Penn Ave., Oberlin, Kan. 67749
(785) 475-2206

**The
Goodland Star-News**

1205 Main, Goodland, Kan. 67735
(785) 899-2338

Bird City Times

Box 220, Bird City, Kan. 67731
(785) 734-2659

The Saint Francis Herald

Box 1050, St. Francis, Kan. 67756
(785) 332-3162