US Postage Paid STANDARD RATE

We reach more than 42,000 readers each week!

POSTAL

CUSTOMER

The Country Advocate

The 900-pound gorilla of northwest Kansas advertising,

Week of April 11, 2012

A common section produced by/supplement to The Oberlin Herald, Colby Free Press, The Goodland Star-News, Bird City Times, The Saint Francis Herald and The Norton Telegram

GARAGE SALE AUCTIONS/AUCTION MAIL IN YOUR AD SERVICE 602 S. 4th St., Atwood KS. Use this convenient form to mail in your ad! Estate Sale - everything goes! McEwen Auction - Duane-(three weekends) Fri. April 6 & Darlene. 601 East Holme, Nor-Name Sat. April 7 at 8 a.m., Fri. April ton, Kansas 67654, Phone 13 & Sat. April 14 at 8 a.m., and 785-877-3032. Experienced Phone Number Fri. April 20 & Sat. April 21 from in all types of Auctions. 8 a.m. until gone. N tfn City ___ ST Address C 4/11-4/18 Kansasland Realtors Auc-Write one word per line, phone number is one word. tion Service, Land and Farm Equipment. Call Larry Riggs at 785-874-4776 or 785-543-4440. (200) 18 MO. OLD REGISTERED Phone # ANGUS BULLS FOR SALE ON FARM \$9.45 first 15 words & 55¢ each additional word (per week) Ludell, Kansas SAV 13 miles northeast Cost of ad per week \$_____ NET Х of Atwood. Kansas Number of weeks to run WORTH TOTAL COST OF AD CLASSIFIED DEADLINE IS FRIDAY AT NOON! Ads not accompanied by SAV payment when mailed or called in will be subject to a \$4 billing fee. Your ad 785-322-5505 FINAL will run one week in The Country Advocate and the paper of your choice. 785-626-4309 ANSWER The Goodland Star-News • 1205 Main Mail your ad and check to: Goodland, Kan. 67735 • (785) 899-2338 Bulls are in the top 2% of the breed for both weaning and Colby Free Press · 155 W. 5th yearling EPD's. Colby, Kan. 67701 • 785-462-3963 Over 60 of these bulls are embryo transplant bulls from The Oberlin Herald • 170 S. Penn Ave The Country Advocate the top AI sire and donor cows of the breed. Oberlin, Kan. 67749 (785) 475-2206 The Saint Francis Herald • Box 1050 St. Francis, Kan. 67756 • (785) 332-3162 **Free Delivery** 2.0 55 23 98 average The Norton Telegram • 215 S. Kansas. EPD's on Nemeth bulls. and Boarding Norton, Kan.67654 • (785) 877-3361

Let the Gorilla help sell your stuff

If you're planning a garage sale, be sure it's in **The Country Advocate**

Invite the 900-pound Gorilla to help with your garage sale. You'll have more customers, sell more stuff and make more money. That means more in your pockets at the end of the day, and less junk to haul off to the dump.

How does it work? Simple. While the paper reaches most families in the town, The Country Advocate goes all over northwest Kasnsas. It reaches 41,860 readers in 11 Kansas counties, plus parts of northeastern Colorado and southwest Nebraska.



155 W. Fifth Colby, Kan. 67701 (785) 462-3963



1205 Main, Goodland, Kan. 67735 (785) 899-2338 That's why it's the 900-pound Gorilla of Northwest Kansas Advertising, reaching more homes and more people than any other publication, broadcast station, cable system, Internet page or advertising medium.

Reader after reader has tried The Advocate for their advertising. The results?

Stuff sells. People drive for miles to find a good sale. They don't want to walk away empty-handed. The Gorilla works.

Your newspaper makes it easy for you to be in The Advocate. Just call or stop by and place your ad. You'll be surprised how easy it is, and how affordable. You'll be surprised — and happy — when your phone starts to ring or people show up at your door.

But call today. Deadline for The Advocate is noon Friday, ONE WEEK BEFORE a weekend sale. Sure, you can get an ad in the paper later, but it won't be the same. Call the Gorilla.



5 S. Kansas, Norton, Kan. 6765 (785) 877-3361

Bird City Times

Box 220, Bird City, Kan. 67731 (785) 734-2659



THE OBERLIN HERALD

170 S. Penn Ave., Oberlin, Kan. 67749 (785) 475-2206

The Saint Francis Herald

Box 1050, St. Francis, Kan. 67756 (785) 332-3162