

US Postage Paid
STANDARD RATE

POSTAL
CUSTOMER

We reach more than 42,000 readers each week!

The Country Advocate

The 900-pound gorilla of northwest Kansas advertising!

Week of June 27, 2012

A common section produced by/supplement to The Oberlin Herald, Colby Free Press, The Goodland Star-News, Bird City Times, The Saint Francis Herald and The Norton Telegram



MAIL IN YOUR AD

Use this convenient form to mail in your ad!

Name _____

Phone Number _____

Address _____ City _____ ST _____

Write one word per line, phone number is one word.

_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
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_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

Phone # _____

\$9.45 first 15 words & 55¢ each additional word (per week)

Cost of ad per week \$ _____

Number of weeks to run X _____

TOTAL COST OF AD = _____

CLASSIFIED DEADLINE IS FRIDAY AT NOON! Ads not accompanied by payment when mailed or called in will be subject to a \$4 billing fee. Your ad will run one week in The Country Advocate and the paper of your choice.

Mail your ad and check to:

The Goodland Star-News • 1205 Main
Goodland, Kan. 67735 • (785) 899-2338

Colby Free Press • 155 W. 5th
Colby, Kan. 67701 • 785-462-3963

The Oberlin Herald • 170 S. Penn Ave
Oberlin, Kan. 67749 (785) 475-2206

The Saint Francis Herald • Box 1050
St. Francis, Kan. 67756 • (785) 332-3162

The Norton Telegram • 215 S. Kansas.
Norton, Kan. 67654 • (785) 877-3361



Scott Knebel

YOST



Brent Rueb

530 E. Business US Hwy. 36 St. Francis, KS 67756

800-524-9678

785-332-2188

yostford.com

Swap Your Ride Sales Event

1998 Dodge Durango SLT, #T7770B	\$3,750
1998 Chevy Tahoe 4-WD, #T0869C	\$4,900
2001 Ford Excursion XLT, V10, 4x4, #T9176M	\$8,500
2002 Ford F-150 Lariat, #T3872C	\$6,900
2002 Ford Ranger 4x4, S-cab, 4x4, V-6, #T9176B	\$8,500
2003 Buick Lesabre, Leather, #T8153	\$5,800
2004 Volkswagen Touareg, low miles, #T1726C	\$16,825
2005 Ford F-250 XLT, Super Cab, #T1920A	\$16,500
2005 Ford F-250 Lariat, L. Box, #T9945A	\$17,500
2006 Ford, S/C, 4x4, long box, Biege Cloth, #T3241	\$14,500
2006 Ford 250, R/C, L. box, Local Trade, #T4374A	\$18,500
2007 Ford F150 Lariat Crew Cab, Leather, #T0005A	\$25,500
2007 Ford F-150 King Ranch, Crew Cab, 69K, #T6497B	\$27,000
2007 GMC Yukon XL, loaded, #T5284A	\$25,995
2007 Honda Pilot, Fully loaded, #T9712A	\$20,500
2008 Mercury Mariner, AWD, Leather, #27020A	\$14,900
2008 Mercedes C300 Sport, loaded, #4538VA	\$28,500
2008 Ford Expedition King ranch, #T7062A	\$29,475
2009 Lincoln MKZ, Super low miles, #85233A	\$27,900
2009 Cadillac STS, loaded, #T2882A	\$29,000
2009 Nissan Altima, loaded, #22328A	\$17,000
2010 F-250 Super Cab Lariat, 4x4, 6.4, #50842A	\$44,000
2011 Ford Edge Limited, #T8768A	Was \$35,700 Now \$31,300
2011 Chevy Impala LT, 34K, #06614B	\$21,000

View all of our inventory at

www.yostford.com

The Country Advocate



Let the Gorilla help sell your stuff



If you're planning a garage sale, be sure it's in **The Country Advocate**

Invite the 900-pound Gorilla to help with your garage sale. You'll have more customers, sell more stuff and make more money. That means more in your pockets at the end of the day, and less junk to haul off to the dump.

How does it work? Simple. While the paper reaches most families in the town, The Country Advocate goes all over northwest Kansas. It reaches 41,860 readers in 11 Kansas counties, plus parts of northeastern Colorado and southwest Nebraska.

That's why it's the 900-pound Gorilla of Northwest Kansas Advertising, reaching more homes and more people than any other publication, broadcast station, cable system, Internet page or advertising medium.

Reader after reader has tried The Advocate for their advertising. The results?

Stuff sells. People drive for miles to find a good sale. They don't want to walk away empty-handed. The Gorilla works.

Your newspaper makes it easy for you to be in The Advocate. Just call or stop by and place your ad. You'll be surprised how easy it is, and how affordable. You'll be surprised — and happy — when your phone starts to ring or people show up at your door.

But call today. Deadline for The Advocate is noon Friday, ONE WEEK BEFORE a weekend sale. Sure, you can get an ad in the paper later, but it won't be the same. Call the Gorilla.



**COLBY
FREE PRESS**

155 W. Fifth Colby, Kan. 67701
(785) 462-3963

**THE NORTON
TELEGRAM**

215 S. Kansas, Norton, Kan. 67654
(785) 877-3361



THE OBERLIN HERALD

170 S. Penn Ave., Oberlin, Kan. 67749
(785) 475-2206

**The
Goodland Star-News**

1205 Main, Goodland, Kan. 67735
(785) 899-2338

Bird City Times

Box 220, Bird City, Kan. 67731
(785) 734-2659

The Saint Francis Herald

Box 1050, St. Francis, Kan. 67756
(785) 332-3162