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STANDARD RATE

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CUSTOMER

We reach more than 42,000 readers each week!

The Country Advocate

The 900-pound gorilla of northwest Kansas advertising!

Week of January 16, 2013

A common section produced by/supplement to The Oberlin Herald, Colby Free Press, The Goodland Star-News, Bird City Times, The Saint Francis Herald, The Norton Telegram and The Western Times



LOST & FOUND

Behind The Goodland Star-News, a 20" youth bicycle was found. Stop by office and describe to claim.
G tfn

CARD OF THANKS

Thank you to all of my customers who gave cards and gifts over the holiday season. May you have a blessed year to come! – Roberta Schutte
C 1/16

Thanks to all the great people of Brewster. You have helped me more than I thought possible. I never dreamed such good people existed in this world. April
C 1/16

We would like to thank the Norton Rural Fire Department and the Norton City Fire Department for hauling water and putting out the fire on my farm on December 28. We would also like to thank the community for offering help and equipment. – Gratefully, Leroy

and Mike Lang
N 1/16

AUCTIONS/AUCTION SERVICE

Kansasland Realtors Auction Service, Land and Farm Equipment. Call Larry Riggs at 785-874-4776 or 785-543-4440.

N tfn

McEwen Auction. Experienced in all types of sales. Contact Duane McEwen at 785-877-3032.

N tfn

NOTICES

To Give Away at Someplace Special - large flower boxes, great for storage and for moving. Stop by and pick up.

C 1/16

Winter Sale – 35% off Missy separates. 25% Men's plaid shirts. Plum Creek LTD – Colby, KS.

C 1/16

MAIL IN YOUR AD

Use this convenient form to mail in your ad!

Name _____

Phone Number _____

Address _____ City _____ ST _____

Write one word per line, phone number is one word.

Phone # _____

\$9.45 first 15 words & 55¢ each additional word (per week)

Cost of ad per week \$ _____

Number of weeks to run X _____

TOTAL COST OF AD = _____

CLASSIFIED DEADLINE IS FRIDAY AT NOON! Ads not accompanied by payment when mailed or called in will be subject to a \$4 billing fee. Your ad will run one week in The Country Advocate and the paper of your choice. Mail your ad and check to:

The Goodland Star-News • 1205 Main Goodland, Kan. 67735 • (785) 899-2338

Colby Free Press • 155 W. 5th Colby, Kan. 67701 • 785-462-3963

The Oberlin Herald • 170 S. Penn Ave Oberlin, Kan. 67749 (785) 475-2206

The Saint Francis Herald • Box 1050 St. Francis, Kan. 67756 • (785) 332-3162

The Norton Telegram • 215 S. Kansas. Norton, Kan. 67654 • (785) 877-3361

The Country Advocate

Penn Avenue Boutique

Big January sale at Penn Avenue Boutique, 101 S. Penn Ave., Oberlin, Ks, this Friday and Saturday, Jan. 18-19. 50% off all items excluding Miche handbag shells. We are now Tuesday-Friday, 10-5:30, and Saturday 9-3. (785) 475-5861.

FIRST BIG SALE
Of The Year

Let the Gorilla help sell your stuff



If you're planning a garage sale, be sure it's in **The Country Advocate**

Invite the 900-pound Gorilla to help with your garage sale. You'll have more customers, sell more stuff and make more money. That means more in your pockets at the end of the day, and less junk to haul off to the dump.

How does it work? Simple. While the paper reaches most families in the town, The Country Advocate goes all over northwest Kansas. It reaches 41,860 readers in 11 Kansas counties, plus parts of northeastern Colorado and southwest Nebraska.

That's why it's the 900-pound Gorilla of Northwest Kansas Advertising, reaching more homes and more people than any other publication, broadcast station, cable system, Internet page or advertising medium.

Reader after reader has tried The Advocate for their advertising. The results?

Stuff sells. People drive for miles to find a good sale. They don't want to walk away empty-handed. The Gorilla works.

Your newspaper makes it easy for you to be in The Advocate. Just call or stop by and place your ad. You'll be surprised how easy it is, and how affordable. You'll be surprised — and happy — when your phone starts to ring or people show up at your door.

But call today. Deadline for The Advocate is noon Friday, ONE WEEK BEFORE a weekend sale. Sure, you can get an ad in the paper later, but it won't be the same. Call the Gorilla.



**COLBY
FREE PRESS**

155 W. Fifth Colby, Kan. 67701
(785) 462-3963

**THE NORTON
TELEGRAM**

215 S. Kansas, Norton, Kan. 67654
(785) 877-3361



THE OBERLIN HERALD

170 S. Penn Ave., Oberlin, Kan. 67749
(785) 475-2206

**The
Goodland Star-News**

1205 Main, Goodland, Kan. 67735
(785) 899-2338

Bird City Times

Box 220, Bird City, Kan. 67731
(785) 734-2659

The Saint Francis Herald

Box 1050, St. Francis, Kan. 67756
(785) 332-3162