Colby farmer has high-oil recipe for sunflowers

Farmers always face the question of a hybrid sunflower variety.

No question, they love to get oil premiums, because most don't automatically count on it. It's a bonus. And when prices are in the high \$20 range, a 2 percent price premium for each point of oil over oil-yielding hybrid. That means visiting 40 percent can mean "real" money.

Going for high oil content does require eral years' of field test results. some strategy. Some farmers shoot for that magic level near 50 percent. Reaching will get he attention of the sunflower industry. Thomas County farmer Tony Horinek was recently featured in The Sunflower, a national magazine produced by the National Sunflower Association.

Horinek, who farms near Colby, achieved an average oil content of 44 percent on his 1,500 acres of sunflower last fall. He had some at 46 percent, and overall had some of his best yields to date.

Horinek says he had good success at- past couple of years, and it's really paid whether it's a well-timed rain or irrigaseveral reasons, including seed selection, fertilizer tactics, crop-rotation strategy and planting date.

So what his recipe for high oil? First, it's about choosing the right highwith seed companies and looking at sev-

"The hybrids available have improved so much over the past few years," he says. 'We base our choice on experience, and we have determined our favorites. We accomplish this by experimenting on test plots."

Horinek also favors an early planting date for high oil. He likes to plant 'flowers around June 1 to 5.

The next factors are fertilizer strategy and crop rotation. Horinek said he has increased the fertilizer package over the

seed yield versus oil yield when selecting taining above-average oil percentages for off. "We top-dress with 100 pounds of nitrogen in the late fall or winter and add 30 pounds of phosphorus at planting."

Horinek adds that his farm has been 100 percent no-till for years.

"So with that and no summer fallow," he said, "we're not afraid of too much nitrogen because there's little chance of leftover nutrients with an intense crop rotation that we follow here in Kansas.

They rotate sunflower after corn, he said. They employ a soil-sampling company to do grid sampling to produce recommendations for variable-rate application of fertilizer.

Moisture at just the right time is also a factor. Horinek says the best crops come when they have moisture early on and then additional rainfall later in the maturing stages when heads are filling. The timing of the water is the key. Water,

tion, at about the R-6 growth stage seems to have the greatest impact on oil content, he said.

There is also an issue of geography. Traditionally, he said, Northern Plains produces higher oil content. The National Sunflower Association has gathered oil content data for many years, and the more northerly areas of North Dakota and Minnesota tend to produce higher oil contents compared to areas farther south. This may have something to do with high heat and low moisture during seed fill. But Horinek says even with the high temperatures, the cool nights in Western Kansas seem to give the plants a chance to recover and minimize any possible damage. The deep root system of the sunflower is ideal in dry conditions, experienced in recent growing seasons. The plants' roots are able to go well beyond surface moisture

High oils are likely a result of key factors coming together at the right time, Horineck said. It all starts with hybrid selection and adding into the mix the right planting date, fertilizer tactics and crop rotation. It comes down to applying best practices in all those areas to maximize oil - plus a lot of luck from Mother Na-

Submitted by the National Sunflower Association, a farmer and industry organization working to improve the profitability of sunflower for all sectors. Farmer checkoff commissions in South Dakota, North Dakota, Minnesota, Kansas and Colorado make up the association's basic funding and governing structure. The association offices are headquartered in

Bus driver has school for celebrities

U.S. touring bus companies leasing their fleets for North American ence." music tours of all genres.

So it follows that there is a school in Nashville to teach students how to drive buses for celebrities.

Academy is accepting applicasince Chip Huffman and partner Tandy Rice launched the first-ofits-kind driver's school in Nashville last year.

Huffman, a former celebrity bus company owner, said he and his partner want to help licensed charter bus and big-rig drivers break into the notoriously difficult-topenetrate business.

fielded 20 calls a month asking, ity," Huffman said.

NASHVILLE, Tenn. (AP) - 'How do I run one of those star Nashville is the little-known capibuses?' The answer is you have tal of the bus touring business, to have three years of experience. with more than 80 percent of all You know what the next question was. They couldn't get the experi-

> The class is designed to give aspiring drivers the inside track on the rules of driving celebrities.

There are two key areas of study. The first is how to operate all the The Celebrity Bus Drivers extras - the tracking systems, Internet, electric and sound equiptions for its April class, the third ment that are part of the celebrity road experience.

"They're the captain of that bus," Huffman told The Tennessean newspaper. "If they're on the road with Carrie Underwood for six months, they don't necessarily have to know how to fix everything, but they have to know how to take charge of that bus."

"For 23 years, I ran Nitetrain "We try to teach them how to deal (a bus company), and I must have with the music business personal-

star doesn't want a star-struck of getting them there." driver who wants her autograph for his niece."

Huffman said drivers also have to understand they're most likely to experience the less-glamorous side of celebrity life.

"We tell them all the good parts and all the bad parts. By the time we finish talking about the lead singer who had too much to drink and threw up in the bathroom, and it's your job to clean it up I've lost some of them."

The job is not for everyone. You need to be calm, put your needs behind the performers', sleep at odd hours, stay away from home and family for weeks at a time. But the rewards?

"You get to go places and meet The second key component: people you would never meet in your lifetime," Huffman said. "It is rewarding to watch a No. 1 artist make it up through the ranks,

"They need to know what to say, do great shows, have huge crowds, what not to say, how to act. Your and know you were literally part



Colby High School, Brewster High School, Golden Plains

High School and Heartland Christian School

C-BAR

Red & Black Angus **Production Bull Sale**

Thurs., Mar. 10, 2011

at the Ranch, Brownell, KS I-70 Exit 135, then 19 miles south to 34042 CC Road

Sale starts at 1 p.m.

Balanced trait excellence for today's real-world cattlemen! Carcass - Maternal - Growth - Calving Ease Lot 1

Selling 90 Bulls 20 Rugged "Age-Advantages" **Bulls ready for Heavy Service!** 70 Strong Yearling Bulls

Videos, Pictures & More Information at www.c-barranch.com

Steve and Cynthia Maier

785-623-9736 steve@c-barranch.com Brownell, KS

Senior Parents

& Homeschoolers

Hurry in!!

Deadline is April 15, 2011!!!

The Colby Free Press is now planning the Senior Graduation Tab and will be giving parents a chance to put a baby picture in

along with a short message from the family for a small fee.



Got news? Tell us! Call 462-3963

Taser fails to bring down Alaskan moose

FAIRBANKS, Alaska (AP) – A Taser may not be enough to stop

The Fairbanks Daily News-Miner reports that biologists with the Alaska Department of Fish and Game failed in their attempts to stun a cow moose to remove a rope around its neck that was used to rescue it from a river last

Biologists said the moose appeared to react only to the sound of the Taser going off, and it started running.

Biologists decided to leave the cow, which was accompanied by a calf. They said the rope is not hindering her ability to breathe, eat or walk – and may just fall off eventually.

DONATE YOUR CAR!

Breast

Research Foundation ®

- ☐ 100% Tax Deductible
- ☐ Free Pick-Up Anywhere
- ☐ We're Available 7 Days a Week

Donating is Fast & Easy! Call Today 888-475-8903

Mon-Fri 6am-8pm • Sat-Sun 8am-6pm The Breast Cancer Research Foundation is a classified 501 (c)(3) charity.

Se Habla Español

ITalk to you!

Voice Assistance

Have Diabetes? Covered By Medicare?

Get a FREE TALKING METER and Testing Supplies at NO COST!

iON MY Diabetes

We help diabetics live a better life:

- Free Home delivery of diabetes supplies
- Free Consultation with a diabetes specialist
- Free Shipping and No-Risk Guarantee
- Friendly reorder reminders
- Meter eliminates painful finger pricking

We carry the brands you know











Must Have Medicare To Qualify Call Now And Qualify In Minutes For FREE TALKING METER 1.888.667.5901

as seen on..

7 Other CFP 2-23-11.indd 1



... together we're healthier Powered by ONW Health

at 462-3963 for more information or stop by the office at 155 W. Fifth in Colby.

We will automatically feature

your student's picture and in-

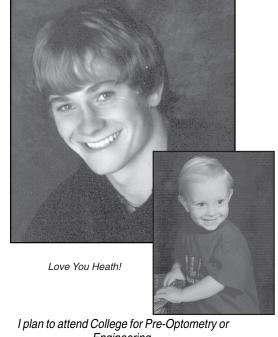
formation, but this will be your

chance to put in a baby picture to show how much your senior has

really changed over the years!

Call Andrea, Kathryn, or Tammy

HEATH STEPHENS



Engineering. Parents: Leo and Shawn Stephens

• • Small Sample • •

2/23/11 12:56:07 PM