

Chicago sneaks by Royals

CHICAGO (AP) — The Chicago White Sox are in the midst of deciding whether they want to trade for a veteran pitcher to solidify their staff. Hitting, however, is not a problem.

Magglio Ordonez hit a go-ahead, three-run homer, and Carlos Lee drove in three runs to lead the White Sox to a 7-6 victory over the Kansas City Royals on Monday night.

“Magglio is emerging and evolving into a force in the league,” Chicago manager Jerry Manuel said. “A lot of managers talk to me about him around the batting cage. They think he’s one of the most dangerous hitters in the league. He’s probably a secret to fans, but opposing managers really have a lot of respect for Magglio.”

While Ordonez paces a powerful offense, the White Sox, who lead the AL Central, have two rookies in their starting rotation. Manuel and general

manager Ron Schueler were scheduled to hold a “state of the team” meeting with owner Jerry Reinsdorf before Tuesday night’s game.

Rookie Mark Buehrle, trying to fill injured Cal Eldred’s spot in the rotation, started and did not get a decision. Jon Garland is the other rookie starter, and Chicago recently called up Lorenzo Barcelo from the minors.

An experienced arm might help Chicago in its postseason push.

“If our young players are as talented as we feel they are, I’d rather go with talent,” Manuel said. “This is a good test and a good time to evaluate them.”

Ordonez homered off Mac Suzuki (5-5) with two outs in the seventh, while Lee hit a two-run homer in the second and an RBI single in the sixth for the White Sox.

“Before Ordonez got in the box, I didn’t mind walking him with first base

open,” Suzuki said. “But we got two strikes on him and I tried to strike him out, but I got my splitter up and he hit it.”

“(Suzuki) was throwing the ball real good tonight and he made one mistake and I hit it out of the ballpark,” Ordonez said.

Ordonez reluctantly obliged the crowd of 34,473 with his first curtain call.

“They told me, ‘You have to go out,’” Ordonez said. “I’ve never done that before. It’s nice.”

“He’s a very good hitter and still underrated,” Kansas City manager Tony Muser said.

The White Sox have won five straight home games and are 14-2 in their last 16 series openers.

Johnny Damon had three hits and three RBIs, and rookie Mark Quinn had a career-high four hits.

Dodgers crush the Rockies 4-1

DENVER (AP) — A single short of the cycle, Gary Sheffield just wanted to win.

Sheffield went 3-for-3 with his major league-leading 34th home run, a triple, a double and three RBIs Monday night as the Los Angeles Dodgers beat the Colorado Rockies 4-1.

“I heard the fans yelling ‘cycle’ my last two times up, but I was thinking about driving in another run,” Sheffield said. “This year I am more concerned about the team.”

Needing only a single to become the first Dodgers player to hit for the cycle since Wes Parker in 1970, Sheffield was hit by a pitch in the seventh inning and walked in the ninth.

He is 16-for-40 with seven homers and 13 RBIs in his last 12 games.

“There is no question what Gary is doing for us,” Los Angeles manager Davey Johnson said. “He’s been carrying us and having a monster year.”

Kevin Brown pitched eight innings of three-hit ball for the Dodgers.

Brown (10-3), who limited the Rockies to one hit in eight innings last Wednesday, struck out five and walked one. He is 6-2 in his last 10 starts.

“He is unbelievable,” Johnson said. “In this day, in this ballpark and against that ballclub, he was just unbelievable.”

Mike Fetters earned his fifth save as the Dodgers won for the fifth time in

six games.

Rolando Arroyo (5-9) gave up three runs and seven hits in six innings in losing his fourth consecutive decision.

“Arroyo did a good job, but Sheffield is on fire right now,” Colorado manager Buddy Bell said. “Kevin Brown was on his game tonight and he’s never easy to beat when he is on his game.”

Brown didn’t allow a hit until Todd Walker tripled into the right-field corner with one out in the third inning. Arroyo struck out, and Tom Goodwin grounded out to end the threat.

Sheffield followed a one-out walk to Mark Grudzielanek with a triple over the leaping Larry Walker and off the scoreboard in right field in the first.

baseball scoreboard

By The Associated Press

National League Glance				
East Division				
	W	L	Pct.	GB
Atlanta	60	39	.606	—
New York	53	44	.546	6
Montreal	47	48	.495	11
Florida	48	50	.490	11 1/2
Philadelphia	44	53	.454	15
Central Division				
	W	L	Pct.	GB
St. Louis	55	43	.561	—
Cincinnati	50	49	.505	5 1/2
Chicago	43	54	.443	11 1/2
Pittsburgh	42	55	.433	12 1/2
Milwaukee	40	59	.404	15 1/2
Houston	36	63	.364	19 1/2
West Division				
	W	L	Pct.	GB
Arizona	56	43	.566	—
San Francisco	54	43	.557	1
Los Angeles	52	46	.531	3 1/2
Colorado	48	49	.495	7
San Diego	44	55	.444	12

Sunday’s Games				
Cincinnati 5, Arizona 3				
Philadelphia 4, Pittsburgh 1				
Chicago Cubs 5, Milwaukee 4				
San Diego 6, Colorado 4, 10 innings				
Houston 15, St. Louis 7				
Montreal 7, Florida 6				
Los Angeles 5, San Francisco 0				
Atlanta 1, N.Y. Mets 0				
Monday’s Games				
Houston 7, Cincinnati 5, 10 innings				
Los Angeles 4, Colorado 1				
San Francisco 3, San Diego 0				
Only games scheduled				
Tuesday’s Games				
Milwaukee (D’Amico 6-4) at Pittsburgh (Benson 8-8), 5:05 p.m.				
Montreal (Hermanson 8-7) at N.Y. Mets (Rusch 6-7), 5:10 p.m.				
Houston (Lima 3-13) at Cincinnati (Williamson 3-7), 5:35 p.m.				
Chicago Cubs (Lieber 9-5) at Philadel-				

phia (Wolf 8-5), 5:35 p.m.				
Florida (Dempster 9-7) at Atlanta (Glavine 11-5), 5:40 p.m.				
Arizona (R.Johnson 15-2) at St. Louis (Stephenson 10-6), 6:10 p.m.				
Los Angeles (Park 10-7) at Colorado (Yoshii 4-11), 7:05 p.m.				
San Francisco (Rueter 7-5) at San Diego (Williams 4-3), 8:05 p.m.				
Wednesday’s Games				
Houston (Elarton 9-4) at Cincinnati (Parris 5-12), 10:35 a.m.				
Milwaukee (Haynes 9-9) at Pittsburgh (Silva 6-4), 5:05 p.m.				
Montreal (Hermanson 8-7) at N.Y. Mets (Hampton 9-7), 5:10 p.m.				
Chicago Cubs (Tapani 6-8) at Philadelphia (Chen 5-0), 5:35 p.m.				
Florida (Burnett 1-0) at Atlanta (Millwood 5-8), 5:40 p.m.				
Arizona (Reynoso 7-6) at St. Louis (Kile 11-6), 6:10 p.m.				
Los Angeles (Perez 4-4) at Colorado (Bohanon 4-7), 7:05 p.m.				
San Francisco (Estes 9-3) at San Diego (Eaton 2-1), 8:05				

American League Glance				
East Division				
	W	L	Pct.	GB
New York	52	42	.553	—
Boston	51	45	.531	2
Toronto	53	47	.530	2
Baltimore	43	55	.439	11
Tampa Bay	39	58	.402	14 1/2
Central Division				
	W	L	Pct.	GB
Chicago	62	37	.626	—
Cleveland	50	47	.515	11
Detroit	45	52	.464	16
Kansas City 45 53.459 16 1/2				
Minnesota	45	57	.441	18 1/2
West Division				
	W	L	Pct.	GB
Seattle	58	40	.592	—
Oakland	53	45	.541	5
Anaheim	54	46	.540	5

Texas	46	51	.474	11 1/2
Sunday’s Games				
Toronto 4, Baltimore 1				
N.Y. Yankees 5, Tampa Bay 1				
Boston 1, Chicago White Sox 0				
Detroit 12, Kansas City 9				
Cleveland 8, Minnesota 3				
Oakland 5, Anaheim 0				
Texas 3, Seattle 2				
Monday’s Games				
Tampa Bay 4, Detroit 2				
Minnesota 4, Boston 2				
N.Y. Yankees 4, Baltimore 3				
Chicago White Sox 7, Kansas City 6				
Anaheim 6, Texas 5, 12 innings				
Seattle 6, Oakland 4				
Only games scheduled				
Tuesday’s Games				
Tampa Bay (Trachsel 6-9) at Detroit (Blair 6-2), 5:05 p.m.				
Cleveland (Finley 8-7) at Toronto (Escobar 7-9), 5:05 p.m.				
Minnesota (Mays 5-11) at Boston (R.Martinez 8-5), 5:05 p.m.				
N.Y. Yankees (Pettitte 9-6) at Baltimore (Erickson 5-7), 5:35 p.m.				
Kansas City (Suppan 4-6) at Chicago White Sox (Parque 9-3), 6:05 p.m.				
Anaheim (Etherton 5-1) at Texas (Oliver 2-5), 6:35 p.m.				
Oakland (Heredia 11-7) at Seattle (Sele 11-5), 8:05 p.m.				
Wednesday’s Games				
Cleveland (Colon 9-7) at Toronto (Wells 15-3), 10:35 a.m.				
Minnesota (Redman 8-4) at Boston (Wakefield 6-5), 11:05 a.m.				
Kansas City (Reichert 4-6) at Chicago White Sox (Baldwin 12-4), 12:05 p.m.				
Tampa Bay (Yan 4-7) at Detroit (Weaver 6-8), 5:05 p.m.				
N.Y. Yankees (Gooden 4-3) at Baltimore (Erickson 5-7), 5:35 p.m.				
Anaheim (Washburn 6-2) at Texas (Perisho 2-3), 6:35 p.m.				
Oakland (Hudson 10-3) at Seattle (Abbott 6-3), 8:05 p.m.				

Swing batter



The Goodland 14- and- under fast pitch softball team, the Diamond Dusters, took third in their category at the state championship on Saturday. A Diamond Duster swings at a pitch during the game on Saturday. Photo by Donna Price

Athletes win big for Nike swoosh

PORTLAND, Ore. (AP) — Thanks to superb performances by star athletes Tiger Woods, Lance Armstrong and

Marion Jones, Nike had its famous swoosh in all the right places this week-end.

Several industry analysts weren’t convinced, however, that one glorious day would translate into long-term sales or boost stock prices for the apparel company.

The drama of the weekend sweep — by Woods in the British Open, Armstrong in the Tour de France, and Jones at the U.S. Olympic track trials — gave Nike an opportunity to parlay victories into increased brand awareness, just in time for back-to-school sales and the Sydney Olympics.

“It’s icing on the cake, but is it going to be the deciding factor in terms of whether someone buys a Nike T-shirt? I don’t think so,” said John Shanley of First Security Van Kasper in New York. “It’s all part of keeping their image in front of the consumer, but it’s not going to drive traffic or sales.”

It wasn’t a perfect Sunday for Nike endorsers.

The much-hyped U.S. Olympic trial matchup between Michael Johnson and Maurice Greene turned out to be a flop when both runners injured them-

selves in the 200 meters. They will compete in 400 and 100, respectively, and in relays at the Olympics.

Woods, 24, became the youngest player to win golf’s four Grand Slam events when he triumphed at the Old Course in St. Andrews, Scotland. Armstrong, just three years after recovering from testicular cancer, won the Tour de France for the second straight year. And Jones won the 200 at the U.S. trials in Sacramento, Calif., keeping alive her bid to win an unprecedented five gold medals at the Olympics.

“Nike will coordinate their efforts to take advantage of this at the retail level,” said Rick Burton, director of the sports marketing program at University of Oregon in Eugene.

Some analysts think Nike should work harder to capitalize on the two biggest stories of the weekend: Woods and Armstrong.

“You’ve got two great stories for different reasons and that’s going to help the brand become stronger,” said Mike Shea, an analyst for D.A. Davidson in Portland. “There is no immediate impact, except from a sentiment standpoint with the stock, but it certainly can’t hurt long-term.”

Sunflower Contest

RULES

- Write down as many words (at least 3 letters) that you can think of using the word “Celebration”
 - Do not use proper names
- Bring your completed list to The Goodland Daily News office at 1205 Main

by 12:00 p.m. by Saturday, August 5th

Winners will be announced in the Monday, August 7th edition

1. _____	26. _____
2. _____	27. _____
3. _____	28. _____
4. _____	29. _____
5. _____	30. _____
6. _____	31. _____
7. _____	32. _____
8. _____	33. _____
9. _____	34. _____
10. _____	35. _____
11. _____	36. _____
12. _____	37. _____
13. _____	38. _____
14. _____	39. _____
15. _____	40. _____
16. _____	41. _____
17. _____	42. _____
18. _____	43. _____
19. _____	44. _____
20. _____	45. _____
21. _____	46. _____
22. _____	47. _____
23. _____	48. _____
24. _____	49. _____
25. _____	50. _____

(If you have more than 50, please attach an additional sheet)

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