

Over 115 motorcycles of various sizes and beauty lined Goodland's Main Street last year during Flatlanders.

Photo by Tom Betz/The Goodland Daily News

Flatlanders Fall Festival will offer fun for all this weekend

When the Flatlanders Fall Festival dance. hits Goodland this weekend, it will be hard to miss.

What with all of the contests, games, foods, shows, drawings, entertainment and exhibits, the annual festival will reach into every corner of downtown Goodland and into the weekend of most Sherman County people.

Goodland merchants will have sales and discounts each day of the Chamber of Commerce-sponsored event, which features a street festival, scruffy dog contest, rod run, motorcycle show, poker run, stock car races, silent auction, photo display, bake-off and

angry lawmakers with new pledges to

curb the marketing of R-rated movies

But as top studio executives pre-

pared to present their initiatives

Wednesday on Capitol Hill, some law-

makers and children's advocates al-

ready were questioning whether the

After being sharply rebuked for de-

industry was going far enough.

to underage audiences.

held Saturday in downtown Goodland with crafts, food concessions, games, raffles, entertainment, drawings and souvenirs.

A \$2 festival button will allow discounts on events and merchants' sales, and holders will be eligible for prize drawings. Buttons may be purchased before the festival at the Goodland Area Chamber of Commerce office or at their information Bike Show will be held at 10 a.m. Satbooth during the street festival at 11th and Main.

The traditional street festival will be tertainment stage. Pet owners need to at 3:30 p.m. in the parking lot behind sign up between 9 and 10:45 a.m. at the Northwest Kansas Animal Shelter booth on Main Street.

> The Early Iron Rod Run will have antique cars on display from 10 a.m. to 4 p.m. Saturday and from 8 to 10 a.m. Sunday on Main Street. Members will sponsor a dance at 8 p.m. at the Veterans of Foreign Wars Hall.

The sixth annual Northwest Kansas urday on Main, with an exhibit of motorcycles in 28 classes including The Scruffy Dog Contest will begin American, Asian and European, both

Bankwest.

A poker run for bike-show participants will start at 9 a.m. Sunday with a short church service and breakfast at 8 a.m.

The Carnegie Arts Center will hold three events. One will be a silent auction of paintings donated to the center. The paintings will be in the windows of downtown businesses starting Monday, and bids will be taken at the arts center from 1 p.m. Monday to 2:30 p.m. on Saturday.

A photo display called "A Day in the

at 11 a.m. Saturday in front of the en- stock and custom. Games will follow Life of Sherman County" will be seen mix (4 oz. bag), miscellaneous (one Friday, Saturday and Sunday at the pie or six pieces), and gift basket center. People can vote on their favorite photo during the festival.

There will be a community canvas in front of the center from 10 a.m. to 4 p.m. Saturday for anyone who wants to paint on it. It will cost \$1 to paint Best of Show contest, which will be for five minutes.

Friday, and at 3 p.m. Saturday on the Goodland and Mila Bandel of St. racetrack at the Sherman County Fairgrounds.

Something new this year will be a ages 15 and under and adults ages 16 and over in the Tri-State area.

Every entry will get \$1 and a ribbon and each baker will get a gift bag of sunflower products. Class entries include breads (one loaf), candy (six pieces), cookies (six pieces), fla- between 3 and 4 p.m., after the judgvored seeds (4 oz. bag), cereal/trail ing is over.

Pancake feed canceled

The Goodland Rotary Club has canceled a pancake feed it was planning for Saturday and Sunday morning during the Flatlander Fall Festival this weekend due to unforeseen circumstances.

Jo Simmons, Chamber of Commerce office manager, said the feed was to be held at Central Elementary at 6 a.m. McDonalds, the Buffalo Inn School. Those who are hungry, she and Howard Johnsons restaurants also said, will have options.

exhibit.

Items need to be entered between 10 a.m. and noon Saturday at the old Schneider building, 1101 Main St.

All first-place entries will go into the judged at 3 p.m. Judges for the contest Stock carraces will be held at 7 p.m. are Sarah Short and Ron Barkley of Francis, the Cheyenne County extension agent.

Prizes for the Best of Show contest sunflower bake-off contest for youth are \$50 for first, plus a sunflower wreath (\$70 value) provided by the National Sunflower Association; \$25 for second prize, plus a sunflower watch (\$25 value) provided by Lady in Red at St. Francis.

Entries and gifts can be picked up

She said the Butterfly Cafe, at the Goodland Airport, will open at 6:30 a.m. with a full breakfast buffet: Anthony's Bakery and Cafe on Main Street will open at 8:30 a.m. and serve coffee and cinnamon rolls; Ray's Cafe on 17th will open at 5:30 a.m.; and the Bread Box bakery on Main will open will be open for breakfast.

WASHINGTON (AP) — Holly- a fresh look at the way we market our laration. wood executives are seeking to mollify films."

> SKG. Metro-Goldwyn-Mayer Stu- marketing violent movies to children. dios, Paramount Pictures, Sony Pictures Entertainment, Twentieth Century Fox, Universal Studios and Warner Bros. all signed on to the agreement.

Some companies already have unveiled plans to go beyond the industrywide effort. News Corp. said clining to testify at an earlier hearing Tuesday that its Fox network would not accept ads for R-rated films in any of the Senate Commerce Committee, representatives from eight studios anfamily programming or shows in plicated," he said in an interview. swered their summons to appear before which 35 percent or more of the audithe senators armed with a 12-point plan ence is under age 17. Also, the which reported earlier this month that She is pushing for a complete overhaul for limiting the marketing of inappro- company's Twentieth Century Fox the entertainment industry was ped-

"I'm appalled that the movie execu-The Walt Disney Co., Dreamworks tives still have not stated they will stop This is the least they should do," said Sen. Sam Brownback, R-Kan., a longtime advocate on the issue.

Senate Commerce Committee Chairman John McCain, R-Ariz., said he hopes the studios offer "a firm commitment to stop marketing material to children that they themselves have deemed unsuitable for that age."

"I don't think it should be that com-

The Federal Trade Commission,

A study being released Wednesday by the conservative Parents Television Council found that of 54 movie ads aired on broadcast TV during 8 p.m. and 9 p.m. — the so-called family hour 83 percent were for R-rated films. The sample was taken from Sept. 1 to Sept. 20 this year.

Others groups argue that the movie executives are trying to sugarcoat a more fundamental problem — the rating system itself.

"It's kind of putting a Band-Aid on a system that is truly outdated," said Daphne White, founder and executive director of The Lion & Lamb Project. of the movie rating system to make it

Lawmakers pledge to limit R-rated movie audiences

priate films to children.

The plan, which was unveiled Tuesday by the Motion Picture Association of America, calls for the movie studios to ask theater owners not to show ads for R-rated films during G-rated movies and to not include people under age 17 in focus groups for R-rated movies without a parent.

More broadly, the companies have pledged to review their marketing and advertising practices so as not to target inappropriately R-rated movies at children, and they will appoint senior executive compliance officers to review these efforts.

"I think we are starting a new era that dent Jack Valenti. "We're going to take want executives to make a broader dec-

Film label will ask theater owners not dling inappropriate materials to chilto show trailers for R-rated films during G or PG-rated movies.

"All of us in the media industry have self-regulation. a fundamental responsibility to help parents cope with the many entertainment choices facing their children," said Peter Chernin, News Corp. president.

Disney already has said it would prohibit theater owners from showing trailers for R-rated films before movies released under the Walt Disney label and that its ABC network would not accept advertisements for R-rated films during prime time before 9 p.m. But these moves may not be enough didn't exist before," said MPAAPresi- to satisfy lawmakers, who say they

dren, said it was encouraged to see the industry heeding the call for improved

> Kathryn Montgomery, president of the Center for Media Education, said the industry's initiative was an important first step, but added that the movie companies needed to extend their efforts to TV, by not advertising R-rated movies on shows popular with young audiences.

But Valenti maintains there is no problem with the ratings themselves and he offered several initiatives focused on explaining the reasons for a

given rating in print advertisement and

on Web sites. On the Net: Motion Picture Association of America site: http:// www.mpaa.org

Federal Trade Commission site: http://www.ftc.gov



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Birkenstock	and many many others	

Join the Fun Saturday at the Festival

Aten Dept. Store Goodland, KS

Trial for war crimes unlikely WASHINGTON (AP) — The ad-

ministration line for Yugoslav President Slobodan Milosevic is that he Milosevic will emerge from the current should be "out of power, out of Serbia and in The Hague.'

It's a good sound bite but administration officials privately acknowledge that the goal of dispatching Milosevic to The Hague for trial on war crimes being hauled before the court, officials charges has always been a long shot.

A more realistic hope for the administration over the short term is that electoral process either severely weakened or driven from office altogether by disaffected voters.

It would be icing on the cake if he were to suffer the added humiliation of sav.

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