

Sunflower Festival

Field Day

Friday August 17

SPONSOR LISTING

National Sunflower Association
Mueller Grain Company
Northern Sun, A Division of ADM
Kansas State University Research & Extension
Colorado State University Extension
Goodland Greenline
Frontier Equity Exchange
Collingwood Grain
Hawkeye Spraying Service
Farm Credit of Western Kansas
Goodland U. S.D. 3 52
Goodland Chamber of Commerce
Schields - BDS Enterprises
Procter & Gamble - Pringles Potato Chips

Kimmie Candy Company
Croplan Genetics

Fontanelle Hybrids
Kaystar Seeds
Monsanto
Mycogen Seeds
Novartis Seeds, Inc.
Pioneer HiBred International
Red River Commodities
SEEDS 2000
SIGCO Sun Products
Triumph Seed Co.

DESCRIPTION

Goodland, Kansas is recognized as the Sunflower Capital of the High Plains. The National Sunflower Association, as well as local area sunflower processors and industry supporters, have been assembled to present the SUNFLOWER CELEBRATION as a promotional and educational program for High Plains producers and businesses. The SUNFLOWER CELEBRATION will take place Friday, August 17, beginning at 7 a.m. Mountain Daylight Time.

The show site is located at the Goodland Industrial Park, 1/2 mile north of the Highway 24 and Highway 27 intersection, then west at 16th street. The SUNFLOWER CELEBRATION will feature sunflower test plot tours, sunflower research plot tours, sunflower production and harvesting equipment displays, as well as sunflower industry personnel available throughout the day to answer questions regarding sunflower production or marketing.

Participants will be transported from the Goodland Industrial Park to the High Plains Research and Technology Center, located adjacent to the Northern Sun/ADM sunflower off processing facility. The High Plains Research and Technology Center yield trials will feature NuSun, traditional oil, and confection sunflower varieties. Research trials include herbicide, fertility, micro-nutrient, plant population, row spacing, row orientation, and stem weevil research plots. Rotational studies involving sunflower, wheat, corn and fallow have been initiated within the research plots to represent High Plains production practices.

AGENDA

7:00 AM - Goodland Industrial Park
Registration
Coffee and Rolls
Introductions
8:00 AM - High Plains Research and Technology Center
Sunflower Research Plot
Tour
Sunflower Yield Trials Plot
Tour
(Transportation Will Be Provided)
11:00 AM - Goodland Industrial Park
Producer Lunch

Saturday, August 18, 2001

All Events will take place in Chambers Park except for Business Contests/Games or unless otherwise noted.

Garden Tractor Team Obstacle Course - 9:00 a.m.
Sponsored by Northwest Kansas Technical College
Antique Tractor Show - 10:00 a.m. (13th & Main)
Ping Pong Ball Race - 10:00 a.m.
Sponsored by Business Promotion Committee, Chamber of Commerce
Artist Presentation by Brazilian Artist Socorro Maia - 10:30 a.m.
Carnegie Arts Center - 120 W. 12

Sunflower Queen and Princess Crowning - 11 a.m.
Sponsored by McDonald's / Wal-Mart
Hot Dog Lunch - 11:30 a.m. Sponsored by Chamber of Commerce (Come buy a hot dog, chips and drink for only \$1.00)
Entertainment - Starting at 11:30 a.m.
Contact Sabrina 899-4880 or Schyler 899-2342

Best Sunflower Arrangement - Judging at Noon
Sponsored by Uniques By Bonnie
Sunflower Competition - Judging at Noon
Sponsored by Mueller Grain
Best Sunflower Crafts - Judging at Noon
Sponsored by Blossom Shoppe
Best Sunflower Decorated Hat Contest - 12:30 p.m.
Sponsored by Cobblestone Floral
Best Decorated Bike/Trike Contest - 1:00 p.m.
Sponsored by Kiwanis Club of Goodland

Sunflower Olympics - 1:30 p.m.
Sponsored by Mr. Jim's
Merchant Contests & Games will run from August 13-18 unless otherwise noted

Game or contest will take place in each business as indicated below
Best Decorated Pet (Children up to age 13) - Luci's Aquarium (9 a.m. - August 18th)
Oldest Pocket Watch - Mann's Jewelry (all week)
Oldest Piece of Handmade Linen - Julie's Interiors (all week)
Sunflower Photo Contest - Knott Just Books (all week)
Guess Number of Lamps In-Store - Garcia's Home Furnishing (all week)
Guess Number of Sunflower Seeds - Jacque's Hallmark (all week)
Sunflower Word Game - Goodland Daily News (all week)
Coloring Book Contest -

Sponsored by Topside Office Products, Garcia's Home Furnishing, Aten Department Store, First National Bank Western State Bank and BANKWEST
Sunflower Art Showing (Aug. 15-20)

Carnegie Arts Center - 120 W. 12th webkansas.net (all week)
Quilting Program - Sherman Theatre - 2:00 p.m., \$1.00/ticket
The Sunflower Quilt Committee presents Stacie Shaddock of McCook, NE

Balloon Car Races - 2:30 p.m.
Sponsored by The Prints & The Paper

Pinata Bashing - 3:00 p.m.
Sponsored by First National Bank & Jacque's Hallmark

SATURDAY and SUNDAY EVENTS

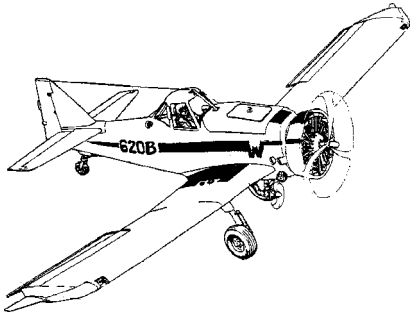
Quilt Show
(9 am-3 p.m., Aug 18th) (1-3 p.m., Aug 19th)-Central School Gym

*Come to Goodland:
The Sunflower Capital of Kansas!*

Proud
to be a part of the Community since
1986.

Enjoy the Sunflower Festival.

1701 Industrial Loop
Goodland, Kansas 67735-9504
(785) 899-5607 1-800-742-9259



*Proud to be part of the
Goodland Sunflower Fest*

Middleton Spraying Service

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(785) 899-57



Have a safe and enjoyable Sunflower Festival

A Division of Archer Daniels Midland Co.

**YOUR OIL SUNFLOWER
SEED PROCESSOR**
and Livestock Protein Provider

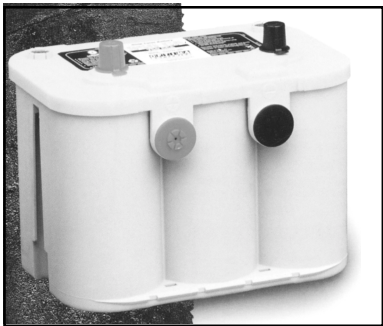
For more information and bids

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Hey Kids!

Bring your
Sunflower
decorated bicycle or
tricycle to
Chambers
Park at 1 p.m.,
Saturday, Aug. 18.

Goodland Kiwanis Club is
offering these prizes for 2-5

years, and 6-10 years:

1st - \$15; 2nd - \$10; 3rd - \$5.

*Prizes for the first
15 participants*

A-10's Sunflower Days Last Chance Sale

Starts Thursday August 16th

Ends Tuesday August 21st

All Spring & Summer Sale Racks

30% Off

*All Sale Prices Already Marked 1/2 Price
or less*

*Womens Sale Shoes
Buy 3 pair - Get 40% Off
of all Sale Prices*

Aten Dept. Store

1103 Main • Goodland, KS