

1932 Chevrolets arrived at Hudson's in January

In 1932, the auto industry introduced the year's new car line in January, not four or five months earlier as is the case in today's competitive market. *The Goodland News-Republic* reported the arrival of the new '32 Chevrolet at a Goodland dealership.



marcia smith

• from the vault

NEW CHEVROLETS ARRIVE AT HUDSON'S AGENCY More Changes Than Any Model Since Change to Six

Chevrolet's new car for 1932 went on display Saturday at the Sim Hudson Chevrolet agency here. Embodying silent synchromesh transmission in combination with selective free-wheeling, a 20 percent increase in power, top speed of 65 to 70 miles an hour, stream-lined bodies and a wealth of other new features, the new car remains in the price range of the current series, the lowest at which a Chevrolet has ever sold.

Heralded as "The Great American Value of 1932," the car boasts more extensive changes than any annual Chevrolet model since the change-over to a six in 1928.

Practically every proven automotive feature of recent years is incorporated in the new 1932 Chevrolet, as well as a new "stabilized" front end construction for the first time on any car.

Outstanding improvements in the '32 line over last year's models are down-draft carburetion, counter balanced crankshaft, smaller wheels and larger tires, radically changed front end appearance, "finger touch" front seat adjustment, cowl ventilator on all models, hood

doors instead of louvers and improved clutch. The 21 domestic plants are now busy producing the new line. The stimulus to employment in the Chevrolet organization in affiliated Fisher body plants and among independent suppliers made possible by the introduction of the car, it is conservatively estimated, will add to the earnings of 200,000 people.

Salesmanship must have been good at the Chevrolet agency. In the next edition of the paper under the Ruleton local news, C.L. Harper made note of one new owner:

Carl Duell has joined the Chevrolet rank, having purchased a new six sedan a few days ago.

Reference was made of the Ford Motor Co. in the same issue:

Henry Ford is quoted as saying that prosperity is more harmful than adversity. He ought to know. We understand that the poor fellow's personal income was reduced clear down to \$12 million this year. And he has a wife and son to support, too!

Some vehicle owners did not have good luck, especially when dealing with four-legged creatures. This unfortunate news event came from another part of Sherman County and was reported under the "Western Star" section of local news:

Claude Miller of Goodland came near having a serious accident Saturday night. Someone, supposedly road graders, left a portion of a pasture fence down, and a 3-year-old mule belonging to Willis Feaster strayed out into the road and was struck by Mr. Miller. The truck was badly damaged, and the mule died sometime during the night.

And just when things seemed to be going well for the Sherman County fair board, as reported in the previous column, a fire destroyed a building on the grounds in January 1932.

BUNK HOUSE BURNED Fire Destroyed Fair Grounds Building Today

Fire this forenoon destroyed the old building used as a bunk house by race horse handlers at the Northwest Kansas fair grounds. The building was at the south end of the grounds, just west of the race horse stables.

Some race horses are being kept in the stables, and the men taking care of them had been using the building that burned for a place to sleep. They were not around at the time it caught fire and did not know about it until a farmer passing by on the way to town discovered the fire and turned in the alarm. By the time the fire department reached the fair

grounds, the building was a total loss.

Readers of *The Goodland News-Republic* certainly knew this was an agriculture-based community just by reading the advertising. This large ad appeared below one featuring a local jewelry store and next to a sophisticated ad from the Sweetbair Shoppe for Ladies:

BUTTERMILK
New Car of Condensed Buttermilk
NOW ON HAND
AT REDUCED PRICES
Keep your hogs healthy by feeding this Buttermilk

Dial 6201 J.G. HAMILTON

Dial 7112 GOODLAND EQUITY ELEVATOR

Goodland Catholic Church plans parish mission in February

"Here I Am Lord" will be the theme of a parish mission at Our Lady of Perpetual Help Catholic Church, 307 W. 13, from 6:30 p.m. Sunday, Feb. 4, through Thursday, Feb. 8.

A Redemptorist priest, Father Bob Halter from Chicago, will lead the mission which includes prayer, singing and reflection.

There will be fellowship and refreshments after each service. Transportation and babysitting will be available; call 890-7205.

The symbol for Sunday night is the Bible, which represents God's

message to everyone. The topic is salvation and the goal is to deepen our acceptance of God's love, the church says.

The symbol for Monday is the crucifix, which represents Jesus' way of life through death. The topic is Jesus as Savior and who he is for us, and the goal is to renew our personal faith in Jesus as Savior.

Tuesday, the symbol is the Pascal candle, which represents the risen Jesus. The topic is sin, reconciliation, healing and conversion. The goal is to be free of sin's burdens,

grudges and pains.

The symbol for Wednesday is bread, representing the bread of life. The topic is the Eucharist, which nourishes us through the journey of life. The goal is to appreciate the Eucharist and how its grace can strengthen us in our witness of faith.

The final symbol is the altar, which represents Jesus pouring himself out for us. The topic is our mission, our call to go and share the work of Christ and his church. The goal is to be aware of how to go and share the Good News.

Special 'Kansas Can' show offered on Sunday at The Gateway in Oberlin

The Wichita Children's Theatre Professional Touring Company will present a Kansas Day showing of "Kansas Can" at 2 p.m. (Mountain Time) Sunday at The Gateway in Oberlin.

Admission is by Western Plains Arts Association season ticket or at the door.

The musical show will chronicle the history of our state through the eyes and words of some of its more famous (and infamous) participants. Since its earliest days, the state has been home to movers and shakers, many unmovable in their determination and unshakable in their courage.

These, along with Kansas people and events which have affected the nation and the world, will be highlighted. The performance will be complete with professional sets, costumes and props.

How to save storm-damaged trees

The recent moisture was welcome, but the wind and ice we could have done without. As everyone knows, we have to take the good along with the not-so-good.

We had snow and some ice damage, but not near the ice damage they had east of us. There is some tree damage, and some may be serious. Often, after a storm, a decision must be made on whether a tree can be saved or not.

The first thing to remember when working around damaged trees is to be safe and work safe. Right after a storm, downed power lines are a danger. Any time you are working around trees, be aware of the power lines and any possible contact with your trees.

Another item to be aware of is hanging branches. Don't venture under a tree until it is safe. If large limbs are hanging, or bent under tension, a certified arborist has the tools, training and knowledge to do the work safely.

Other suggestions when working with damaged trees includes:

- Remove all debris so no one trips over it.



dana belshe

• ag notebook

• Decide whether it is feasible to save the tree. Trees where the main trunk has been split probably will not survive. Trees that have had half of their crown (head of foliage) damaged should be removed. Softer-wooded trees are more likely to break during storm stress. If replacements are needed, look more to the harder wood species.

• Broken branches should be pruned back to the next larger branch or back to the trunk. Don't cut flush to the trunk, but make the cut at the collar area, the transition zone.

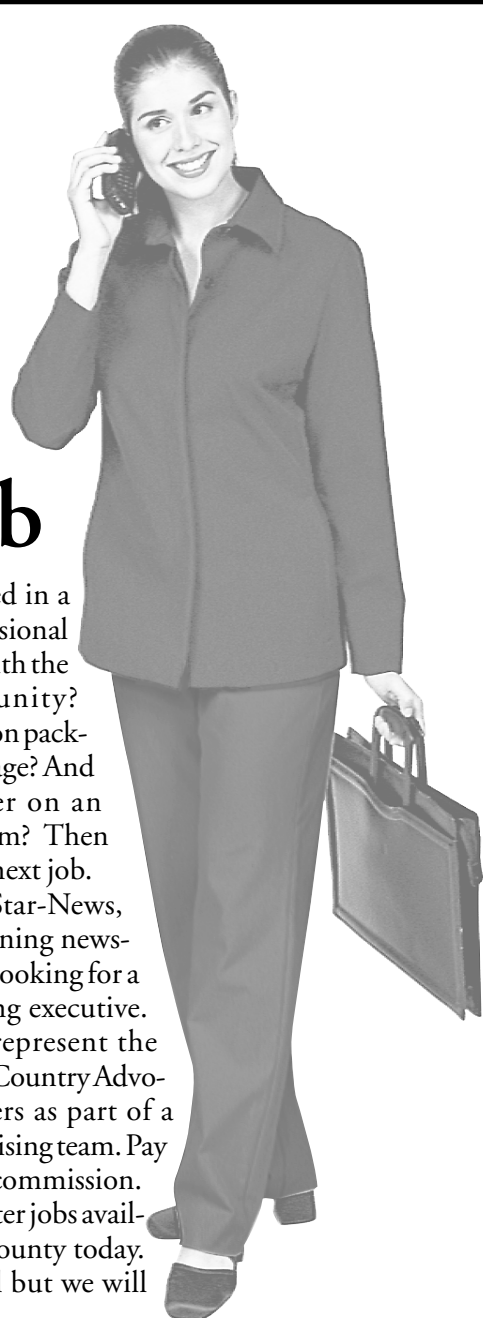
• Topping, where all the main branches are cut back to stubs, is not recommended. Though new branches will arise from the stubs, they are not as firmly attached as were the original branches and will likely break in subsequent

storms. Also, the tree must use a lot of energy to grow new branches, leaving less to fight diseases and insect attacks, often shorting the life of the tree.

• Large limbs should be taken off in stages. Trying to take off a large limb in one cut often causes it to break before the cut is finished and can strip bark from the tree. First make a cut about 15 inches from the trunk. Start from the bottom and cut one-third of the way up through the limb. The second cut should be made from the top down, but started two inches further away from the trunk than the first cut. The branch will break away as you make the second cut. The third cut, to remove the stub that is left, is made at the collar area.

Dana Belshe is agricultural agent for Kansas State University and the Sunflower Extension District, covering Sherman, Cheyenne and Wallace counties.

This could be your next job



Are you interested in a better job? A professional position, dealing with the business community? With a compensation package well above average? And being a key player on an award-winning team? Then this could be your next job.

The Goodland Star-News, the Top award-winning newspaper in Kansas, is looking for a full-time advertising executive. This person will represent the newspaper and the Country Advocate with customers as part of a three-person advertising team. Pay includes generous commission.

There are few better jobs available in Sherman County today. Experience helpful but we will train.

Call Steve Haynes, president, or Shelia Smith for an interview.
EOE m/f/h

The Goodland Star-News

1205 Main, Goodland, Kan. 67735 785-899-2338

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Taste of Home
Cooking School

Savor Spring

February 20, 2007
6:30 p.m. Mountain Time
Doors open at 5 p.m.
\$8 per person
Max Jones Fieldhouse
13th & Arcade, Goodland, Kan.

Sponsored by: *The* **Goodland Star-News**

For tickets, please send a self addressed stamp envelope to Goodland Star-News at 1205 Main, Goodland, Kans, 67735.

Number of Tickets x \$8=

Tickets also available at the Saint Francis Herald, Colby Free Press, The Norton Telegram, The Oberlin Herald and Western Times.