

Visitors bureau votes to be on banner, in guide

By Sharon Corcoran
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The Sherman County Convention and Visitors Bureau voted to advertise in the 2007 Kansas Hunting Regulations Summary and on a Slice of Life banner but not in Kansas newspapers.

The bureau also heard there's some interest in sharing billboards, and a committee will meet to iron out arrangements.

Sugar Hills Golf Club may want to co-op the bureau's billboard close to the Colorado border, said Lincoln Wilson, a member of the board's committee on billboards. It would cost \$1,500 to redo the vinyl cover, he said, and the rent is \$200 a month. The bureau and the golf club could split both, he said.

The Salina Convention and Visitors Bureau wants the back of another billboard, Director Donna Price said, the one that faces westbound traffic east of Goodland. The back would be visible to eastbound traffic, she said, people would just have to look across the interstate to their left. Price said they need to find out whether the state will allow that.

A couple of other businesses have expressed interest in using the backs of billboards, she said, so the board needs to decide whether to co-op the billboards, sub-lease them or continue as they have been, and decide who pays for painting or vinyl. The committee will meet to discuss the issues.

The board voted to spend \$610 on a 2 1/4-

inch-square full-color ad in the state hunting regulations summary, which is available free from hunting license agents across the state. It has a distribution of 277,000, Price said, and space is first come, first serve.

The board also voted to pay for a Slice of Life sponsorship to be listed on a banner at the Northwest Kansas Area Medical Foundation's benefit auction and golf tournament to raise money for the Goodland Regional Medical Center.

It cost \$793 last year, Price said. It costs \$1,500 to \$2,000 to redo the banners, said Brenda McCants, a bureau board member and Slice of Life organizer. Board members wondered if it would be possible to use the same sign as last year and just pay for some-

thing to change the dates of the event.

Leon Volk from Commercial Sign Co. in Colby said the sign needs to be replaced, McCants said. The board voted to pay for the banner again this year but to just pay for changing the dates for the next. McCants abstained.

The state Travel and Tourism Division has worked on a deal with the Kansas Press Association, Price said, for listing events in ads that will be in newspapers across the state. It costs \$100 per listing, she said, and will be in certain months.

They will be listed April through October, said Chairman Dale Neill, in 144 newspapers with 472,000 circulation.

Price said the Flatlander Fall Festival could be listed in the ad, but board mem-

bers expressed concern about favoritism and wondered whether they would need to list all area events and if it would cause problems if they missed someone.

"I don't have a preference," Price said. "I'm putting it before the board."

"This is exactly what we should do," Neill said. "It's our function, but we have to decide whether to focus on each event or spend our money on overall advertising."

Board member Scott Angelos asked if there was any way to measure the return. This is the first year they have done it, Price said, adding she didn't think there would be a way to know what kind of response it would get until next year.

Board members thought it would be best to wait until then.

Police waiting for report on death

Blood work has been sent to a state lab to help police investigate the unattended death early Wednesday of a 21-year-old Goodland man.

Chief Ray Smee said Joe Lindsley, 21, was found dead at 5:30 a.m. at his home at 206 W. Ninth.

"We are investigating the cause of death," Smee said. "We did not find any indication of foul play, and have nothing to indicate it was a suicide. We are waiting for the toxicology report being done by the KBI."

Smee said a person who had been with Lindsley the night before told officers he may have been mixing alcohol and drugs of some kind.

Since the case is not considered a homicide, he said, it may take a few weeks before the test results are known.

Judy Bateman of Bateman Fu-

neral Home said Monday Lindsley has been cremated, and the family has not made a decision about any services.

"He is at peace," said Mark Scheopner, who works at Rhoads Construction, and was Lindsley's Big Brother and legal guardian from age 16 until he turned 21 in April.

Scheopner said Lindsley, who had lived with his grandmother, dropped out of high school in his sophomore year.

Scheopner said he had been attending classes at the Goodland Learning Center, but did not complete his education.

"He was a really likable kid," Scheopner said.

"He had occasional lapses of judgment, and this apparently was worse than before."

Store would like to adopt planters

Wal-Mart Manager Laura Pope told the Goodland City Commission on Monday the store would like to "adopt" the two big planters at the intersection of Cherry with Business U.S. 24.

Pope said they'd use drought-resistant plants native to Kansas, and would like to do the planting the last part of May. While it is a Wal-Mart project, she said, it will fit in with the Shine on Sherman County beautification program.

Commissioner Annette Fairbanks said she thought it was a great idea.

Engineer Darin Neufeld said the two big planters do not have anything in them now other than some

buffalo grass to hold the soil. He said the one on the west by the city sign has a drip water system, but not the one to the east.

Fairbanks said the Extension Master Gardeners had been asked about taking those planters on, and suggested Pope or Simon talk to Dana Belshe of the Sunflower Extension District.

Pope said she had heard the Shine on Sherman County group was talking about working with businesses to do planters on Main.

Daniels said the commission would support the project, and asked Pope to contact Hill and Simon when she was ready to do the planting.

corrections

The Goodland Star-News will correct any mistake or misunderstanding in a news story. Please call our office at (785) 899-2338 to report errors. We believe that news

should be fair and factual. We want to keep an accurate record and appreciate you calling to our attention any failure to live up to this standard.

Spring cleaning



Grant Junior High students Katlyn Topliff (from left), Chris Millam, Seth Stramel and Ryder Kling cleaned up Marge Rogers' yard at 1601 Clark as part of their cleanup day for senior citizens on

Arbor Day, Friday, May 4. The school tries to do the cleanup every year. "I appreciated it," Rogers said. "They worked hard and they looked like they had fun." Photo by Pat Schiefen/The Goodland Star-News

matters of record

District Traffic

The following fines were paid in the Sherman County District Court:

April 12 — Donna L. Luggen, \$132 for speeding.

April 13 — Joel B. Cook, \$138 for speeding.

April 14 — Herbert J. Beers, \$108 for speeding, and \$10 for no

seat belt.

Thomas E. Stephens, \$144 for improper parking.

April 15 — Gayla S. Soyez, \$120 for speeding.

April 17 — Brenton R. Callon, \$114 for improper parking.

Kendall E. Wright, \$246 for not yielding for emergency vehicle.

April 20 — Billy D. Cleaveland, \$166 for motor carrier safety rules and regulations.

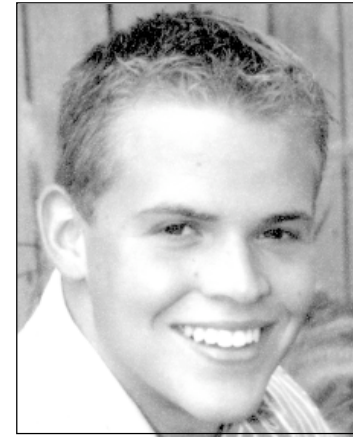
Real Estate

The following real estate transac-

tions were reported by the Sherman County Register of Deeds:

Bankwest of Kansas to Dennis L. Malsom and Lisa Beth Malsom, a tract of land in SW/4 Sec. 19, T8S R39W.

student of the week



Student Comment: I will always remember the times of studying for Calculus tests with friends and how off the subjects we would sometimes get.

My choice of movies, books, and games: X-Pressos, Football, G-Club and National Honor Society.

After I leave Goodland High School I intend to: attend Kansas State University and study Agribusiness as a member of the FarmHouse Fraternity.

And 10 years from now, I think I'll: happily married and raising a family on a farm, back here in Western Kansas.

Favorite Quote: "Work hard and become a leader; be lazy and never succeed." — Proverbs 12:24

Name: John Mosbarger
Parents: Jim & Darla Mosbarger
Grade: Senior
Age: 18

We've nominated this student because: of his performance in Calculus. John has consistently given 100% effort in class and is willing to ask questions. He did exceptionally well on the test on area between two curves and solids of revolutions.

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