

Short & Son began with \$10 down on truck

"Ten dollars down and he was on his way" is how the beginning of Short & Son Inc. is described.

Back in 1934, Charles (C.E.) Short paid \$10 down on his first truck and began serving the needs of the Goodland area

June 15, 1934 is the official date of the start of Short & Son. Today 73 years later, the company is going strong.

C.E. Short's first truck had a 12-foot box and could hold eight or nine cattle, which was usually hauled to Denver. He then brought coal back from Colorado for Hamilton Feed and Coal Yard. Short also transported feed, hay, machinery, cinder blocks, building materials, furniture and also moved families as far as California.

Business progressed and C.E.'s first big rig was a Ford truck and a 20-foot wooden trailer.

C.E.'s son Gene and his dad formed the Short & Son partnership in 1945. In 1972, the Short & Son corporation was formed when Gene's son Dick purchased C.E.'s share of the partnership. Thus the third generation of Short's began the hauling needs of the area farmers and ranchers.

In 1947, Charles and Gene opened the C&G Stop and Cafe at the corner of U.S. 24 and K-

27. This was a popular eating place for a number of years and was open 24 hours a day. They also had the dealership for Diamond T Trucks selling to many area farmers.

Along with the livestock, Short & Son hauled U.S. Mail from Goodland to Denver stopping at every town between Goodland and Denver both ways.

Gene passed away in 1977, Charles (C.E.) died in 1978. Short & Son Inc. continues today with brothers Dick, Mike, Bob and sister Peg Hennick as the owners. Dick's son Andy is the fourth generation of Short's to drive for the Short family.

From the 12-foot wooden box to the 50-foot aluminum trailer, we still want to provide the best service to our many outstanding and loyal customers Dick Short said. We are proud of our employees including Dale Enspahr, Greg Cloyd, John Schorzman, Joe Wahrman and Eddie Boyd who, with Bob, Mike and Dick Short, have combined for 185 years of safe driving in Short & Son Trucks.

"Today we give thanks to our customers and give our appreciation to all of the employees through the years for their dedication," he said.

Call (785) 899-2592.



GROW YOUR BUSINESS

BASED ON THE MARKET CLOSE on 6/8/07, **NuSun® sunflowers** are now offering a better return per acre than milo for dryland and irrigated farmers in northwest Kansas and northeast Colorado.*

With Act of God contracts for both primary and double crop, local delivery options, and oil premiums for oil yields above 40%, now is a great time to grow your business with **NuSun sunflowers!**

Contact Joni Wilson or Jake West at 800-542-7333 for bids delivered to Goodland, KS, or for a local elevator contact.

SUNFLOWERS
**BEAT
MILO**
IN RETURN PER ACRE



ADM Northern Sun
6425 Road 14
Goodland, KS 67735



800-542-7333
sunflowers@admworld.com

ADM MAKES NO GUARANTEE AS TO RESULTS, PERFORMANCES, CROP YIELD, AND PRICE WITH RESPECT TO ANY RECOMMENDATIONS OR ADVICE PROVIDED. ACTUAL CROP YIELD AND QUALITY ARE DEPENDENT UPON MANY FACTORS BEYOND OUR CONTROL, INCLUDING ENVIRONMENTAL CONDITIONS AND LOCAL PRACTICES. ADM, ITS SUBSIDIARIES, AND AFFILIATES DISCLAIM ANY AND ALL KNOWN OR UNKNOWN CLAIMS, DAMAGES, AND LIABILITIES, AT LAW OR IN EQUITY, INCLUDING CONTINGENT DAMAGES AND EXPENSES SUSTAINED BY YOU ARISING OUT OF OR ALLEGED TO ARISE OUT OF THE RECOMMENDATIONS, ADVICE, INFORMATION, AND/OR SERVICES PROVIDED HEREUNDER. NuSun® is a registered trademark of the National Sunflower Association. *Return per acre calculations based on K-State cost estimates and market prices as of 6/8/07. Prices subject to change based on market conditions.

Your Access to Quality Healthcare

Goodland Regional Medical Center

Our mission is to provide high quality, community based primary care; access to specialized health services; and help our patients and families during their healthcare experience

DIRECTORY OF SERVICES

Acute Care/Swingbed

Behavioral Health Services

- Drug & Alcohol Counseling
- Child & Adolescent Counseling
- Individual, Group, Family & Marriage Counseling

Emergency Medical Services

- Ambulance
- 24-Hour Emergency Room

Family Care Services

- Board Certified Family Practice Physicians
- Board Certified Urgent Care Medicine Physician
- Certified Nurse Practitioner

Food Services

- Diabetic Education
- Nutritional Counseling

Physician Specialties

- Allergy
- Audiology
- Cardiology
- Counseling Services
- Dermatology
- Ear, Nose & Throat
- Endocrinology
- Gastroenterology
- Gynecology
- Neurology
- Oncology/Hematology

- Ophthalmology
- Orthopedics
- Psychiatry
- Podiatry
- Pulmonology
- Radiology
- Rheumatology
- Speech Therapy
- Surgery
- Urology

Laboratory

Medical Imaging

- Diagnostic X-ray
- CT Scan
- Bone Densitometry
- Ultrasound
- Nuclear Medicine/MRI
- Mammography

Rehab Services

- Occupational Therapy
- Physical Therapy
- Speech Therapy
- Respiratory Therapy

Health Services

- Childbirth Education
- Patient Education
- Diabetic Support Group
- Cancer Support Group

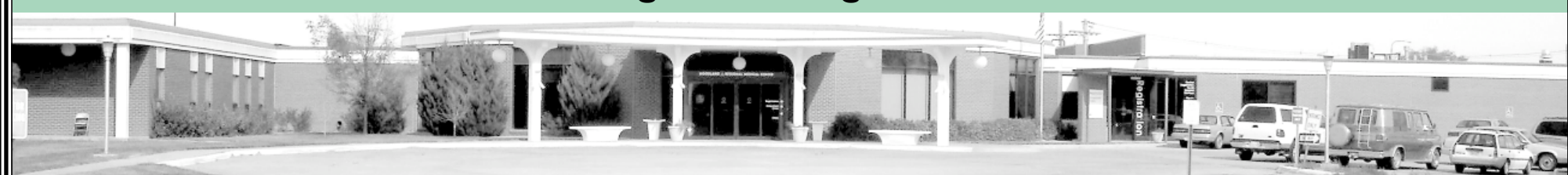
Goodland Regional Medical Center

220 W. 2nd Street □ Goodland, Kan 67735 (785) 890-3625

Goodland Family Health Center

106 Willow Road □ Goodland, Kan 67735 (785) 890-6075

www.goodlandregional.com



Tech college adds associate degree options

By Sharon Corcoran

slcorcoran@nwkansas.com

Students seeking associate degrees will have more options at the Northwest Kansas Technical College starting this fall.

The college is adding a new two-year associate degree program, expanding a one-year program into an associate degree program and building more space for a popular two-year program. And three new classes will be added this fall, giving students seeking associate degrees more options to meet their general education requirements.

The computer graphics technology program, a one-year program, has been approved as a two-year associate degree program, making room to expand its curriculum to include animation and more time for designing web pages and room for more students. Students can begin the two-year program in August.

The college is adding a new two-year associates degree program, respiratory therapy, which will also begin in August. The diesel technology program is gaining space, and students in the electrical and Heating, Ventilation and Air Conditioning programs are helping the contractor, Miller's Construction, with the work.

Technical math, human relations and ethics in life and work will be new classes at the college this fall. They are part of the general education requirements to complete an associate degree, said President Ken Clouse.

The college has added two teachers for the respiratory therapy department and may add another for computer graphics technology if more students enroll in the program.

Scott Hubbell, respiratory therapy program director, and Leona Evans, clinical director for the program, have been on staff about six months, Clouse said. They have been buying equipment and getting the lab set up, he said, and will be ready to teach this fall.

The college has been planning to add the program for two years, he said, and renovated a whole building to be ready. They are also renovating a building for the Heating, Ventilation and Air Conditioning program, he said, and it will be moved when the work is done. The diesel technology department is gaining 11,000 square feet and larger doors in the new addition, he said; it should be completed by Aug. 1.

There has been a lot of demand for the two-year program, Clouse said, and the department didn't have enough space or big enough doors. There were 38 students in the program, he said, 16 in the freshman class and 22 who graduated. The maximum capacity with the addition will be 45.

Expanding computer graphics technology to two years has allowed for adding to its curriculum, Clouse said; it will include animation and more time for web page design. First-year students will concentrate on print and design skills (such as advertising and packaging), he said, while the second-year students will focus on web (including multimedia) and traditional, stopmotion and three-dimensional animation. Goodland's is one of the few technical colleges



Mike Miller (left), owner of Miller Construction, worked in February with two members of his crew to get a steel corner post in place on the southeast edge of the shop expansion on the Diesel Technology building at the Northwest Kansas Technical Col-

lege. The addition will add room to work on up to eight trucks or four-wheel-drive tractors and two larger doors to handle the bigger vehicles.

Photos by Tom Betz/The Goodland Star-News

that offer an animation program in the state of Kansas, he said.

It will appeal to the job market and to students, he said. Expanding the program will allow the department to take up to 20 students compared to the 13 in the program now, he said, and if it picks up to that, the college will hire another instructor.

"It's fun to have growth and new activity," Clouse said. "A lot of school districts have had enrollment declines each year, and we've had challenges in that area too. But I think we're

holding our own. We have room for growth."

Technical careers are growing in demand constantly, he said; Baby Boomers are getting closer to retirement, so there's a need for young people to become the new workforce, which creates a lot of opportunities for them.

In making changes, Clouse said, the college has been thinking about what appeals to potential students and what is needed in the job market.

The vast majority of those who attend the college, he said, want to go right to work. There

are some who want to go on to school, he said, but the lion's share want to get their skills and get into the job market.

Kim Cole, career services coordinator, helps students find employment, Clouse said, helps them prepare for successful interviews and helps them write letters of application. The college's placement rate for employment is 92 percent, he said, an indication that its programs are good and are meeting the needs of employers.

Helena Chemical celebrating 50 years



Helena Chemical manager Bob Stewart moved one of the boxes of agriculture chemicals stocked at the warehouse east of Goodland. The chemical company has been operating in Goodland for around 20 years, and is celebrating 50 years in business. Photo by Pat Schiefen/The Goodland Star-News

By Pat Schiefen

pjschiefen@nwkansas.com

Helena Chemical Company, east of Goodland on old U.S. 24, is celebrating the company's 50th year in business.

Branch Manager, Bob Stewart said Helena Chemical Company is proud to be a significant contributor to U.S. agriculture and committed to a long term strategy of continue to contribute.

Helena Chemical Company started in Helena, Ark., in 1957 and has grown to be a national company with 350 locations across the United States. Corporate headquarters are located in Collierville, Tenn., and the main research farm is located at Shelby Farms near Memphis.

Helena Chemical Company serves four geographic areas in the U.S., Eastern business unit, Western business unit, Southern business unit and Northern business unit. Goodland is in the Northern business unit and is the general office for the High Plains Group.

There are offices in Ft. Morgan, Colo.; Holdrege, Neb., and Garden City serving approximately 310 wholesale customers.

Helena Chemical Company opened in Goodland around 1987 and has been in the same location. There are 14 employees at Goodland. The main focus for the Goodland office is wholesale distribution.

The Northern business unit has 13 states in it with the main office being in Des Moines, Iowa. Alaska is the only state where Helena Chemical

Company does not have a presence.

"The High Plains Group handles 10 to 15 semi-load of products arriving and leaving in a day," he said.

"I am proud to have employees that are highly thought of by the customers they serve," said Stewart. "I have a number of employees that have worked here over 10 years. Having a good labor force is a challenge and the key to our success."

They distribute seed such as Syngenta and Monsanto brands, technical services, agricultural chemicals and fertilizers.

"The business has grown significantly since 2000," he said.

"Since I came in 2000 the farmers here are better producers and marketers. Farmers are also better stewards of the land."

Helena Chemical Company and the chemical industry has made strides in the fact that the chemicals coming to the market are more active at lower use rates and much safer to the environment and applicator, Stewart said.

Stewart thought in 10 years the trend would be to produce more using less water as the water management technology and drought resistant crops become more available.

We will have more disease tolerant crops and more efficient agricultural producers he said.

"Helena Chemical Company works very hard to meet the needs of its customers, employees and the environment," said Stewart.

To learn more about Helena Chemical Company, visit our website at www.helenachemical.com.

Congratulations on your 50 years in business

WILKENS TRUCK & TRAILER

**1016 W. Hwy 24 Ste 2, Goodland, Kan
(785) 899-5454 Fax (785) 899-6411**

COME TASTE OUR WEST MEX BREAKFAST!

7 A.M. TO 10 A.M.

NEW SUMMER HOURS!

Sunday - Thursday 7 a.m. - 9 p.m. (Lobby) 9:30 Drive-Thru

Friday & Saturday 7 a.m - 9:30 p.m. (Lobby) 10 p.m. Drive-Thru



TACO JOHN'S

The Fresh Taste of West-Mex

2304 COMMERCE ROAD - GOODLAND, KAN