



Shellee Bryan, co-owner of S and J Creations, slices up one of the bakery's home-made cakes. Bryan uses old family recipes to offer a variety of different treats each day. Although only a month old, the new bakery is getting around, baking all of the cookies for the Northwest Kansas Technical College 40th anniversary celebration and delivering cinnamon rolls and fudge around town.

Photo by Kathryn Gurfinkel/The Goodland Star-News

Business smells sweet

By Kathryn Gurfinkel

The Goodland Star News

Wedding cakes, cinnamon rolls, muffins, cheesecake and cookies are just a few of the goodies offered by S and J Creations, the new bakery in town.

The new business, at 112 W. 11, is open from 10 a.m. to 4 p.m. Monday through Friday. They offer delivery of large orders from 8 a.m. to 9:30 a.m.

Julie Stefan, the J of S and J, and Shellee Bryan, the S, are the mother-and-daughter owners of the new bakery.

The business opened on May 17, less than one month after Bryan, 28, moved back to Goodland with her husband Blayne and 4-month-old son Grant.

Bryan got her mother involved when she asked for help with the business. Stefan, 50, said she was glad to help out.

"My hobby is baking," she said.

The two women, both Goodland natives, spend late afternoons and evenings together decorating cakes.

"We both work very well together," Stefan said.

S and J is one of the only bakeries in town, which places their services in high demand.

"We've been doing really good," Bryan said.

The pair said they had to deliver a lot of cakes during high school graduation and they have several wedding cakes booked.

"I don't think many people (make) wedding cakes," Stefan

added.

She said they deliver and assemble wedding cakes within a 40 mile radius of Goodland. The bakery makes layer, sheet and character cakes for special occasions and birthdays, too.

They deliver their baked goods to area businesses, with fudge and cinnamon rolls the most popular items.

"You wouldn't believe the response we've had for fudge," Stefan said.

The cinnamon rolls sell fast, with 10 dozen selling within the first 15 minutes after the store's opening.

"If you're not there when the doors open, you won't get one," Stefan said.

The fudge, cakes, brownies, muffins, coffee cakes, cookies, brownies and smaller treats are sold in pieces, which Stefan said is good for older customers who don't eat as much.

"Older people can come in and just buy one or two," she said.

The shop also carries gift baskets, cake toppers and candles. In the back room, Stefan, a licensed cosmetologist, sells toenail polish, self tanner and other beauty products.

"They're specialized items," she said. "You just can't get them anywhere else."

Stefan and Bryan recently signed up to use the kitchen at Wheatridge Acres Retirement Community because their shop is not set up for commercial ovens. They will provide residents with baked goods in

exchange for the use of their facilities.

Stefan began baking as a child watching her mother, Ermalee Coons, in the kitchen.

"I was born and raised here," she said, "so everybody know me and that I love to bake."

She baked birthday cakes for her family and made her first wedding cake when her niece requested one. Because it went smoothly, she said, she started giving wedding cakes as gifts for newlyweds.

"I've done so many wedding cakes I couldn't even count," she said. "I even did Shellee's wedding cake."

Stefan loves baking so much, she says, that she even heads to her kitchen to improve her mood.

Her love of baking rubbed off on her daughter, who is now carrying on the family recipes.

"I watched and learned from her," Bryan said. "I remember going to help her set up wedding cakes."

Stefan claims that her husband and Bryan's dad, Harold, can't tell the difference between the two women's baked goods.

"She just has a natural talent," said Stefan.

Bryan said she loves baking at the shop and she likes the freedom afforded by running her own business.

She said she wanted a career that would allow her to spend time with her family.

In the mornings, Grant spends time with Stefan and in the afternoons Bryan takes care of him at the bakery.

Two long-term projects close to favorable end

By Tom Betz

The Goodland Star-News

Director Carolyn Applegate told the Sherman County Economic Development Council last Tuesday that two long-term projects are close to success.

The sale of the old truck stop should close by the end of the month. She said contracts have been corrected and are with the attorneys.

A committee of the Association of State Transportation Officials will meet next week on the control city application, which would get Goodland listed on I-70 destination signs.

She said it looks like the request should be approved, but they will have to wait until the fall for approval the Federal Highway Administration.

She said on a recent vacation, she traveled to Goodland, Ind., which is

a nice town of 1,200 people on U.S. 24 about 10 miles from the Illinois border.

"They have three small manufacturing firms with 21, 14 and 9 employees," she said. "The mayor said they have lost five manufacturing firms in the last 10 years because the items they made have been outsourced."

Another stop was Metropolis, Ill., where they had a Superman Celebration. She said they have been doing this for over 20 years, and this year the featured celebrities — besides Superman — were Lou Ferrigno (The Hulk), Jackson Bostwick (Captain Marvel) and Noel Neill, who played Lois Lane in the first Saturday matinees in 1949-50.

Applegate said she enjoyed the trip and felt that in many ways Goodland does a better job with the Flatlander Fall Festival than Me-

tropolis is doing with the Superman Celebration.

"It was interesting to be on the other side and see how they were handling things," she said. "There were some specifics I will talk to Courtney Warden (chamber executive director) about."

She said Stephen F. Dryden of Midwest Renewable Energy dropped his card off at the office while she was gone. She said he had been to the Sherman County Commission meeting, looking at a site near Ruleton for a wind farm.

Warden told the board the upcoming Freedom Fest will include a sidewalk sale, parade and street dance on Saturday, July 3, and the fireworks show on Sunday, July 4.

She said the Chamber is starting a beautification committee, which meets at 7 a.m. on the first Tuesday of the month at the technical college conference room.

Council Chairman John Garcia congratulated the city and Goodland Rotary for the light which illuminates the Van Gogh painting in the evenings. The project was paid for by Rotary, and the power is being provided by the city.

West said the city and county have made appointments to help reactivate the Goodland Economic Development Corp. board, which governs the industrial park. He said he is waiting for word from some of the other people and hopes to hold a meeting of this board in the next few weeks. The old board has been inactive for many years, and West said this they can decide how to market the industrial park.

Patty Eckhardt, council secretary, said she had a call from Bill Hartzler, retired, who said he supported the approach Applegate took on with county commissioners

about buying local.

"I told him she had support from the board," Eckhardt said.

Applegate said she had contacted the Docking Institute at Fort Hays State University about doing a strategic plan, and they had told her it could cost \$1,500 to \$4,000. She said a couple representatives from the major organizations like the county, the school district, the hospital, the city, the Chamber, the development council and others would be invited to a day-long session.

The program would begin at 9 a.m. and the first few hours would be brainstorming. After lunch, they would focus on plans for the future,

with the program closing about 3 p.m.

Sieck said the web site the council uses through the Kansas Economic Development Alliance and the Kansas Department of Commerce and Housing is being changed in August. A new web site using Location One Information System, a product produced by Aquila, will take its place.

As a member of the Western Kansas Rural Economic Development Alliance, Sherman County will have free access to the site.

She said there will be a training session July 13 in Hays, and the council approved her attending to learn how the program works.

corrections

A birthday announcement on page 2 of the Friday, June 18, issue of The Goodland Star-News said Linda Heffe is celebrating her birthday. It is Linda Hesse. This error was due to a phone message mis-

take.

☆☆☆☆

The Goodland Star-News will correct any mistake or misunderstanding in a news story. Please call our office at (785) 899-2338.

Notice

Anyone still having flowers, plants or memorials out at the cemetary are reminded that they need to be picked up.
Thank You.

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Local businesses will “Adopt a Soldier” for their float.

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Sunflower Contest

RULES

- Write down as many words (at least 3 letters) that you can think of using the word “Fertilizer”
 - Do not use proper names
- Bring your completed list to The Goodland Star- News office at 1205 Main or at our booth at the Fair by 12:00 p.m. by Monday, August 9th

Winners will be announced in the Friday, August 13th edition

1. _____	26. _____
2. _____	27. _____
3. _____	28. _____
4. _____	29. _____
5. _____	30. _____
6. _____	31. _____
7. _____	32. _____
8. _____	33. _____
9. _____	34. _____
10. _____	35. _____
11. _____	36. _____
12. _____	37. _____
13. _____	38. _____
14. _____	39. _____
15. _____	40. _____
16. _____	41. _____
17. _____	42. _____
18. _____	43. _____
19. _____	44. _____
20. _____	45. _____
21. _____	46. _____
22. _____	47. _____
23. _____	48. _____
24. _____	49. _____
25. _____	50. _____

(If you have more than 50, please attach an additional sheet)

Name _____

Address _____

Phone _____ Age _____

Winner of the Sunflower Contest will receive a FREE 1 year subscription to:

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