## Jewelry store a family affair

#### By Sharon Corcoran

The Goodland Star-News From crops and irrigation to diamonds and gold, Sharon Mann has seen a drastic change in her family's business.

The former "city girl," who moved to the farm after marrying her high school sweetheart, moved back to town after buying a jewelry store 11 years ago.

Nearly 40 years of farming took their toll, Mann said, so she and Darrell bought the store 11 years ago from Bill Coen.

"Due to Darrell's health," she said, "we were looking to get out of farming, but we were nowhere near ready to retire."

Coen trained Darrell, Sharon said, and he does the repairs. She takes care of the ordering and selling. At first, that just meant jewelry, but the store has expanded to include gift items and home decor, and it employs four people besides the Manns and their family.

Sharon said they added a gift line five years ago with help from their daughter-in-law Julie, and they bought the gift side from her three



Arfy is known as the "guard dog" at Mann's Jewelry.

Photos by Sharon Corcoran The Goodland Star-News

years ago.

Whether farming or running the store, Sharon said she has found that her work is a family affair.

daughter-in-law Julie, and they<br/>bought the gift side from her threeFarming was a full-time job for the<br/>whole family, she said. They raised

wheat, sugar beats, corn and pinto beans and had to lay pipe for irrigation without the center pivots that are so popular now.

"Farming was definitely a family affair," she said, "and this is, too.

"The family pinch hits."

Besides Julie, wife of the Manns' late son Craig, daughters Dana Murray and Joni Guyer also help out. Son Brad works for S&T Communications in Dighton.

Sharon said she was born and raised in Goodland, and Darrell was raised on a farm near Ruleton. Her father was Leonard Stephens, the Studebaker dealer, and Darrell's parents had a dairy farm.

"I was a city girl," Sharon said. "He married me and moved me out to the farm."

She said they moved into Goodland two years after buying the store. It was too much to take care of the place and drive, she said.

The family won't be moving from

See JEWELRY, Page 11

Sharon Mann (right) sized a ring for a customer.



#### Thank you to our working women



& GIF

distinctive difference

Deb Smith, Sharon Mann, Marsha Schilling. Not pictured: Jane Philbrick, Dana Murray and Joni Guyer

1005 Main Street • Goodland, KS (785) 899-6100



Luci Thomas

Tanks, Tropical Fish, Supplies, Birds, Pets, Cages and Pond Products

Luci's Aquarium 1012 Main Goodland, Kan. 67735 890-3260

### Walk-In's Welcome



Owner Nancy Cole Stylists Sheila Walz, Cynthia Gutsch Nail Tech Teresa Dickey Massage Therapist Becky Dempewolf

Complete hair care for men, women and children Manicures - Pedicure - Acrylic nails - Tanning - Waxing -Massage - Reflexology - Facials Wella - Redkin - Matrix - Bed Head - Nioxin - OPI Stop and meet our New Stylist Danielle Foster Klip N' Kurl Salon

> 1120 Main, Goodland, Kan. **785-899-3942**





Picture frames, candles and candleholders are among the home decor items in the store.

Darrell Mann repairs jewelry and watches at the store he and his wife Sharon own. Sharon calls the business a "family affair.'





# 419 E. 19th • Goodland • 785-899-6628

#### **Eklund's First Insurance**

We honor our working women. "Call us first . . . ." eklundins@eaglecom.net 1617 Clark, Goodland 785-890-3110 133 N. Main, Sharon Springs 785-852-4211

> Sara Hill, Receptionist Debbie Reed, Agent Jeanette Ruddell, Agent Jacque Drennan, Agent

#### Service • Commitment • Dedication **Describes our Working Women**



Front row: Lana Ginn, Bev Baldwin, Cinda Hatcher. Back Row: Carol Jarrett, Karen Ginther, Lonnie Newell, Pam Parsons, Rosemary Schuster, Jeanette Jones and Marcia Sitton



815 Center, Goodland, Kan. 785-899-2393 www.wsbks.com



## Jewelry store a 'family affair'

#### MANN, from Page 9

Sherman County any time soon. Sharon said after raising their family here, they have no desire to leave.

"It's always gonna be home," she said. "Besides, most of our grandkids are here."

She and Darrell have 12 grandchildren, the oldest of whom is married, and they enjoy going to their activities.

Though the Mann family has

their lives have not always been smooth sailing. Craig died of cancer four years ago in September, Sharon said.

"It was awful," Sharon recalls. She'd rather talk about the jewelry business.

She said her favorite part of the job is working with people. It's an interesting business, she said, and having good help has made her job easier.

The store's part time employees are

worked together and is close-knit, Lauren Parker, who helps with repairs, Jane Philbrick, Deb Smith and Marsha Schilling.

Sharon said she and Darrell have learned a lot through experience in the jewelry business, by "trial and error," and they enjoy the business.

"It's been a very interesting experience," she said.

The store has been in Goodland at least 69 years. It had been owned by the Mulheims since 1935, Sharon said, and Coen bought it from them.

## Our hats off to all the working women of Sherman County.

It is a pleasure to write about all the things they do. - Editor and staff of Goodland Star-News

Goodland, Kan. 67735

785-899-0100

idge Acres



Mary Huckins, Office Manager **Rose Anderson, Associate Broker** 

www.goodlandnet. com/homeland HomeLand of Goodland, LLC

# Thank you to the Ladies of First National Bank





**Call Center/Customer Service/Human Resources** Back Row (L to R): Ann Weber, Charlene Fritsch, Cathy Hoelting. Front Row (L to R): Miriam Yonkey, Donna Pickman, Sandy McElwee. Not Pictured: Susan Bellamy, Gennifer House & Judy Webring.



**Trust Department** Back Row (L to R): Laural Belshe & Susan Johnson. Front Row: Debbie Martin. Not Pictured: Tina Gleason



**Tellers and Deposits** Back Row (L to R): Rhonda Garza, Carol Stewart, Anita Henderson. Front Row (L to R): Jocelyn Lucas, Jessica Kannady, & Sherida Shoff. Not Pictured: Ann Middleton, Tina Gleason, Darlene Lauer & LaVona Rand



**Loan Department** Back Row (L to R): Jo Rodgers, Kim Horinek, Becky Purvis. Front Row (L to R): Jan Lohr, Peggy Hanke & Rita Billinger. Not Pictured: Yvonne Acosta.



**Risk Managment & Information Systems** Back Row (L to R): Jenifer Sanderson and Kris Armatys. Front Row: Brooke Draper



**Operations Department** Back Row (L to R): Brittany Schields, Mary Kay Jorgensen, LaDonna Snyder, Janet Mehling, Connie Soellner, Tena Tompkins, Jacque Brydich. Front Row (L to R): Carol Mellott, Michelle Murray, Connie O'Hare, Jane Young and Donna Fenner. Not Pictured: Barb Thomas

#### A special Thank You to the Ladies with over 25 years of service.

Peg Hanke, 45 years of service Charlene Fritsch, 36 years service Janet Mehling, 33 years of service Barb Thomas, 29 years of service Rita Billinger, 29 years of service

Susan Bellamy, 28 years of service Ann Weber, 28 years of service Miriam Yonkey, 27 years of service Donna Fenner, 25 years of service