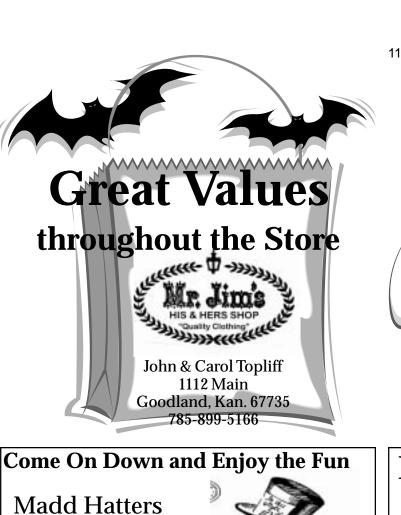
Friday **October 29**

5 p.m. until 8 p.m. Goodland, Kan.



J. C. Penneys Save 20-60% **Storewide**



Supporter of Big Brothers/ **Big Sisters Substance Abuse Programs** and school functions



Are invited downtown For a night of "spirited" HOLIDAY SHOPPING, MUSIC, COSTUME CONTESTS AND MORE. BE SURE TO BRING YOUR MUMMY! MERCHANT PROMOTIONS ALL DAY FRIDAY! COSTUME CONTEST TO BE AT S& T COMMUNICATION 1318 MAIN AT 5:30 P.M.

All spooks and goblins





YOUR FRIENDS AT S&T COMMUNICATIONS in goodland would like to wish all the little ghosts AND GOBLINS OUT THERE A SAFE AND



Local People -Service -Solutions...GO LOCAL!

• Treats for Trick-or-Treaters • Children's Books 10% off • Fall decorations 25% off •K-State and K.U. Barbecue Brand Talegate Tools Animal Massagers 1102 Main Goodland, Kan. 890-7105 www.knottjustbooks.com Limited Time Offer **Anytime Minutes** Includes **FREE Nationwide Long Distance** Voice Mail, Caller ID, Call Waiting, Three-Way Calling and More* some conditions apply **One Day Only Special** Friday, October 29 Free phone with new activation* ONLY \$39⁹⁹/mo Plus 56¢ Regulatory Cost Recovery Fee 1 or 2-year service agreement required Other monthly charges apply American Communications 813 Main, Goodland, Kan. 785-899-2426 *©2004 ALLTEL Communications, Inc. Additional taxes surcharges & fees may apply, including a 56¢ Regulatoyr Cost Recovery fee & a 59¢ Telecom Connectivity fee. These fees are not taxes or government-required charges. Other surcharges may include federal- & state-mandated Universa Service Fund fees & a 911 fee of up to \$1.94. Limited-time offer at participating locations. Promotional minutes apply within Greater Freedom calling area. Nationwide long distance applies to

reals placed from customer's Greater Freedom calling area & terminating in the U.S. See coverage map at stores or www.alltel.com for details. Usage outside of your calling plan is subject to additional

contract. \$200 early termination fee applies. \$35 activation fee may apply. Actual coveage area may vary. Offers are subject to the ALLTEL Terms & Conditions for Communications Services.

roaming, minute & long-distance charges. All features may not be available in all areas. Credit approval & approved handset required. Most rate plan changes require a minimum 12-month

Open Mon. - Fri. 10 - 6 120 W. 11th Goodland, Kan. 785-890-3510

Music Emporium



Rental Movie Specials All Weekend Long Sight & Sound Entertainment 1224 Main Ave, Goodland, KS 67735 • 785-899-6606

1101 Main, Goodland, Kan. 67735 • 785-890-8292



Bring the kids in for a treat and check out the new merchandise.



1118 Main Street Goodland, Kan. 67735 Phone: 785-890-6900 Fax: 785-890-6902

All men's coats 20% off October 29 only "It's Always Aten's For What You're Looking For" 1103 Main • Goodland, Kan. 899-7101 **JACQUE'S** HALLMARK **MOONLIGHT MADNESS SALE** 5 - 8 p.m. Friday, Oct. 29 only **50**[%] off Halloween merchandise **20**[%] off Fall/Thanksgiving $20^{\%}$ off Christmas or Snowmen

ATEN

Department Store

One Item 20% Discount (excluding Hallmark Keepsake Ornaments



Jacque's Hallmark 1124 Main, Goodland, Kan. 67735 899-7255