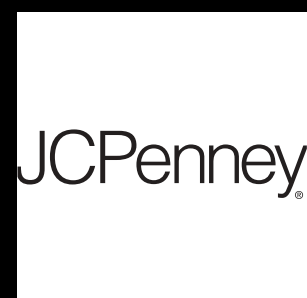


# BIGGEST SALE OF THEM ALL! SALE ENDS SUNDAY, NOVEMBER 7

it's all inside.



stores catalog .com



**50% OFF ST. JOHN'S BAY® & WORTHINGTON®** Misses' sweaters. Orig. \$30-\$40.



**50% OFF MEN'S FLEECE & YOUNG MEN'S FLEECE HOODIES** Orig. \$38-\$50.  
20-50% off athletic hoodies.



**40% OFF ARIZONA & POINT ZERO®** Girls' velour hoodie. Sizes 7-18. Boys' knit shirt. Sizes 8-20. Orig. 24.99. Selected styles.

**for her**

**50% OFF**  
• SWEATERS FOR HER FROM WORTHINGTON® & ST. JOHN'S BAY®  
• JUNIORS' FLEECE Orig. 29.99-34.99.

**35-50% OFF** ENTIRE STOCK SAG HARBOR®, CRAZY HORSE® & ALFRED DUNNER® Misses' collections.

**33% OFF** BRAS FROM DELICATES®, PLAYTEX®, BALI® & VANITY FAIR®

**30-50% OFF** HANDBAGS & MINIBAGS

**30% OFF** JUNIORS' SOUTHPOLE® FLEECE

**family shoes**

Style/selection may vary by store. Shoes in larger JCPenney stores.

**40-50% OFF**  
ENTIRE STOCK WOMEN'S & GIRLS' FASHION BOOTS

**for him**

**50% OFF**  
• MEN'S FLEECE & YOUNG MEN'S FLEECE HOODIES  
• ENTIRE STOCK MEN'S & YOUNG MEN'S OUTERWEAR  
Excludes Columbia Sportswear Co.® and athletic outerwear.

**40% OFF** VAN HEUSEN® & STAFFORD®  
Men's long-sleeve dress shirts. Reg. \$30-\$36.

**20-50% OFF** MEN'S ATHLETIC HOODIES

**20-40% OFF**  
MEN'S COLUMBIA SPORTSWEAR CO.® & ATHLETIC OUTERWEAR

**for kids**

**40% OFF** ARIZONA JEAN CO.® & POINT ZERO®  
Girls' velour hoodies, sizes 7-18 AND boys' knit shirts, sizes 8-20.  
Sale 14.99 Orig. 24.99. Selected styles.

**2/\$10** OKIE-DOKIE® Boys' & girls' separates for infants & toddlers. Orig. 7.99 ea.

**for home**

**50% OFF** ENTIRE STOCK FLANNEL SHEETS

**40-60% OFF** ENTIRE STOCK LUGGAGE

**40-50% OFF** ENTIRE STOCK BLANKETS

**buy one get one for just 99¢!**

First item at regular or original price. 99¢ item must be of equal or lesser value and of same kind, for same gender, and from the same department as first item unless otherwise noted. Excluded from Extra \$5 and \$10 Off coupons. While supplies last. Excludes Catalog/Internet orders.

**WOMEN**

- ENTIRE STOCK JUNIORS' SWEATERS Orig. 24.99-34.99. Excludes Southpole®.
- WORTHINGTON® & ST. JOHN'S BAY® Misses' mocknecks, turtle-necks & turtle-neck sweaters. Orig. \$18-\$30.

**MEN**

- MEN'S & YOUNG MEN'S SWEATERS Orig. \$36-\$50.
- ENTIRE STOCK ARIZONA JEAN CO.® Young men's twill & denim pants. Reg. \$30-\$40.

**KIDS**

- ENTIRE STOCK ARIZONA JEAN CO.® Fleece. Orig. 24.99. Boys' sizes 8-20 & girls' 7-16.
- MIXIT® Sleepwear separates. Orig. \$20.
- ARIZONA JEAN CO.® Fashion jeans. Orig. 26.99-29.99. Boys' sizes 8-20 & girls' 7-16.

# STOREWIDE CLEARANCE 50% OFF ORIGINAL PRICES!

Reductions on original-price merchandise effective until stock is depleted. Intermediate markdowns may have been taken. Selection may vary by store.

## USE YOUR SPECIAL BONUS SAVINGS COUPONS ALL DAY SUNDAY, NOVEMBER 7

**\$5 OFF**  
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\*\*\$5 off savings coupon redeemable for a merchandise purchase that totals \$50 or more in JCPenney Stores, Sunday, November 7, 2004. Discount does not apply to Buy One, Get One offers, Value Right, "2 or more" prices, Closeouts, Jewelry Bonus Buys, Cosmetics & Fragrances, Cookware, Cutlery & Gadgets, Floor Care, Furniture and Mattresses, Personal Care Appliances, Small Appliances and Electronics, Clarks, Columbia Sportswear Co. Outerwear, Easy Spirit, Levi's Jeans, "Afterschool" promotional items, Catalog/Internet and Outlet Stores, Jewelry Care Plans, or to Portrait, Optical, or Salon Services and Products, "Perfect Present", Gift Cards, prior purchases, or in combination with any other discount coupon/certificate. Cash value 1/20 of one cent. One coupon per customer. Coupon must be surrendered at time of purchase. Duplications, reproductions or facsimiles of this coupon cannot be accepted. Discount is applied to all qualifying items purchased on a prorated basis; any applicable refunds will be given in the prorated amount.



USE THIS COUPON AND TAKE \$5 OFF A \$50 PURCHASE THROUGHOUT THE STORE!\*\*\*

**\$10 OFF**  
it's all inside.  
JCPenney  
stores catalog .com

\*\*\$10 off savings coupon redeemable for a merchandise purchase that totals \$75 or more in JCPenney Stores, Sunday, November 7, 2004. Discount does not apply to Buy One, Get One offers, Value Right, "2 or more" prices, Closeouts, Jewelry Bonus Buys, Cosmetics & Fragrances, Cookware, Cutlery & Gadgets, Floor Care, Furniture and Mattresses, Personal Care Appliances, Small Appliances and Electronics, Clarks, Columbia Sportswear Co. Outerwear, Easy Spirit, Levi's Jeans, "Afterschool" promotional items, Catalog/Internet and Outlet Stores, Jewelry Care Plans, or to Portrait, Optical, or Salon Services and Products, "Perfect Present", Gift Cards, prior purchases, or in combination with any other discount coupon/certificate. Cash value 1/20 of one cent. One coupon per customer. Coupon must be surrendered at time of purchase. Duplications, reproductions or facsimiles of this coupon cannot be accepted. Discount is applied to all qualifying items purchased on a prorated basis; any applicable refunds will be given in the prorated amount.



USE THIS COUPON AND TAKE \$10 OFF A \$75 PURCHASE THROUGHOUT THE STORE!\*\*\*

### LAST DAY! NO INTEREST FOR 90 DAYS! ON PURCHASES OF \$150 OR MORE ON YOUR JCPENNEY CARD THROUGH 11/7/04. MINIMUM MONTHLY PAYMENTS REQUIRED. Some exclusions apply. See store for details.

Sale prices effective Sunday, 11/7/04 unless otherwise noted. Percentages off regular prices or original prices, as shown. Actual savings may exceed stated percentage off. "Regular" and "Original" prices reflect offering prices which may not have resulted in actual sales. Intermediate markdowns may have been taken on original-priced merchandise. Clearance items are available while supplies last. Merchandise selection may vary from one JCPenney store to another.