



Plus Ten \$50* Instant Winners
*Must be present to win

Christmas On Us Rules:

1. Tickets to be eligible for Christmas On Us prizes are **ONLY** available at participating sponsors of The Christmas On Us promotion. You must be 18 years of age to be eligible.

- 2. How to collect tickets:
 - A. One ticket for every \$10 transaction per customer at any sponsor.

 B. One ticket per person per week from The Goodland Star-News. (no purchase necessary.)
 - C. Limit of 250 tickets per person per transaction at any sponsor.
- 3. Employees of sponsoring firms are not eligible at their place of business. Employees may collect tickets from other participating sponsors. Employees of The Goodland Star- News are not eligible to win prizes.
- 4. ALL prizes awarded during Christmas On Us promotion will be gift certificates. Gift certificates will be good for service or merchandise only at participating sponsors.
- 5. Instant Winners: ten instant winners will receive \$50 gift certificates during the middle four weeks listed (two or three each week.) Tickets will be collected

from each participating sponsor each week. Random tickets will be drawn each week. The ticket number will appear in random ads running on Tuesday, Nov. 23, Nov. 30, Dec. 7 and Dec. 14. These instant winners will have four business days to claim their prize by presenting the winning ticket at The Goodland Star-News office by Friday.

- 6. Friday, Dec. 17, is the last day to collect tickets.
- 7. Grand Prize Drawing.

The grand prize drawing will be held on Saturday, Dec. 18, 2004 at 1 p.m. at 11th and Main

The following prizes will be awarded:

Any unclaimed \$50 instant winners

A \$500 second place winner and a

Grand Prize \$1,500 winner.

The winning tickets must be presented at the Grand Prize Drawing to claim prizes, at the time of the drawing.

- 8. Winners of major prizes must provide their tax identification number, and agree to be interviewed and photographed for publication in the newspaper.
- 9. If your cashier at a participating sponsor forgets to give you your tickets, be sure to remind them at time of purchase.



American Communications
Eagle Communications
El Dorado
Elliott's Inc.

Garcia's Home Furnishings & Appliance The Goodland Star-News Goodland Medical Arts Pharmacy

BEGINS Friday, Nov. 19!

Collect tickets at these exciting locations:

Jacque's Hallmark
Knott Just Books
Mann's Jewelry & Gifts
Miller's Electronics
Frontier Equity Exchange
Mobile Connections
S&T Communications
Goodland Greenline
McClung's Appliance
Kear's Quality Liquor
Mr. Jim's His and Her Shop

There's still time for your business to participate. Call Doug or Robin, 899-2338