

Festival gains new sponsor

By Tom Betz
The Goodland Star-News
This weekend's big show is bringing a lot of people to the city, and because of that, the Sherman County Economic Development Council agreed to be a \$400 sponsor to help the Goodland Chamber of Commerce.

At the meeting last Tuesday, Donna Swager, president of the Chamber asked the council to be a sponsor to show support for the Chamber its effort to expand the Fourth of July into a three-day event. Council member Harlan House made a motion to approve the \$400 sponsorship, saying he felt the Freedom Fest weekend was something they should support.

When the motion was passed, it included an amendment that the council would not accept the two VIP tickets to the Tracy Lawrence concert. Swager asked the council to consider moving its office down to the Opera building, where the Chamber office is located.

She said there is an office available in the pod, and the economic development office could have the space for free until the lease run out at the present location at 1208 Main. "There is an advantage to the Chamber if there is another person in the office," Swager said. "When the three offices were located together, it was like a three legged stool, and now it is like a one legged stool."

"The Chamber needs help. We have several big events during the year, and Flatlander Festival is probably the biggest. It takes a lot of planning and work to get these ready."

"Freedom Fest may rival Flatlanders in the future as the biggest. The problem is all this is tough with a one-person office."

Swager said after the economic development lease is up, the rent would be \$350 per month. She said this includes utilities except for trash.

Swager said she felt having the economic development office move closer to the Chamber would

be a stop gap, as she hopes the county will continue with plans to renovate the Southwestern Bell building and offer the Chamber, economic development and the convention bureau offices there.

The council members said they appreciated the offer, and would take it under advisement.

City Commissioner Dave Daniels said he had been asked if the "welcome" flags that are being flown on Main could be extended all the way to Business U.S. 24 and K-27.

The council appointed a non-member committee headed by Daniels to find out the number of flags and brackets that might take.

Kay Younger, council office manager, asked the council to consider being a sponsor for the Northwest Animal Shelter's upcoming Puttin' for Pets golf tournament.

Council Member Gary Slough said he felt the animal shelter did a good job of keeping the stray dogs in control and made a motion to approve \$25 for the program.

Younger said *The Goodland Star-News* was putting out a Progress edition, and that the council had been asked to include an advertisement from the economic development office.

House asked the cost. Younger said the council had done a one-eighth page add the year before which would cost \$79.

House made a motion to increase the size to one-quarter page at \$120 to expand the information. Slough seconded the motion, which passed unanimously.

Chairman John Garcia said the search committee continues to consider people for the development director's job. He said the committee was looking at three possible candidates and would be interviewing them.

The council went into closed session for an hour to discuss personnel and review candidates for the director's position.

The next council meeting will be 5:30 p.m. on Tuesday, July 19, in the basement at Western State Bank.

Town gets new promotion avenue

By Sharon Corcoran
The Goodland Star-News
The Sherman County Convention and Visitors Bureau has opened two avenues of promoting Goodland for next year and has renewed a billboard contract for the next three.

The bureau worked with its counterparts in Cheyenne and Wallace counties to get a discount on advertising in next year's Kansas Get-away Guide and decided at its June board meeting what size Goodland Guide to print for next year and which printer gets the job.

Donna Price, director of the bureau, said she worked with the other counties to get a discount on the advertising in the state guide. The price per listing is based on the number of listings you send in, she said, and you also get a discount on your display ad based on the number of listings.

By having one person send in the information and money for all three counties, she said, they were able to combine their listings to get the highest discount. The visitors bureau's half-page display ad was discounted 10 percent, she said, which amounted to \$415. The ad and listings will cost \$4,949 with

the discounts.

Last month, the board talked about the cost of printing next year's Goodland Guide, and at the suggestion of board members, Price said she would check on the cost of printing it as a brochure, rather than an 8 1/2 X 11" booklet like this year's.

The board decided at the meeting to stick with the booklet and to accept the printing bid from Color Impressions of Wichita. Printing costs will be \$9,000 for 17,000 copies with 24 pages, Price said. It would cost more if there are more pages.

Consolidated Printing of Salina bid \$11,495 for 17,000 copies with 24 pages, she said, and their bid did not include shipping. The guide will be printed in full color on glossy paper, Price said.

The visitors bureau also renewed its contract with Lamar Billboard for \$168 a month for 36 months for a billboard advertising Goodland.

The board set its next meeting for 2 p.m. Thursday, July 21, at the Howard Johnson Hotel. The board will talk about the "Welcome" flags for downtown and decide whether to replace all of them or just the ones damaged by wind.



Fireworks start alley fire

Firemen (above) rolled up the hoses after putting out the fire in the alley behind 1618 Syracuse Wednesday. Dustin Krayca's garage door (left) was charred in the blaze started by kids shooting off fireworks.

Photos by Sharon Corcoran
The Goodland Star-News

corrections

An article titled "Family asks for max sentence" on the front page of the Tuesday, June 28, edition of *The Goodland Star-News* says incorrectly that Jennifer Adams was driving a sport-utility vehicle. Adams was actually driving a 1998 Honda. This was an editing error.

☆☆☆☆☆

An article "Neighbor's help saves life after truck rolls south of city" on the front page on the same day says Brett Meissinger is 16, he

is actually 15. This was a reporting error.

☆☆☆☆☆

The Goodland Star-News will correct any mistake or misunderstanding in a news story. Please call our office at (785) 899-2338 to report errors. We believe that news should be fair and factual. We want to keep an accurate record and appreciate you calling to our attention any failure to live up to this standard.

Rawlins County 2x5.5 in back

Š [[\ä } * Ä - [! Äæ } Ä ~ | cä { æc^Ä&æ!^Ä!Ä&@æ||^ } * ^ÑÄ
CE!^Ä~ [~ÄæÄ•^} ä [! Ä * !æä ~æc^Ä! [[\ä } * Ä
~ [! Äc@^ÄäÄ^æ|Ä~ ~c^!^ÄÑ

Eqpukfgt"qpg"qh"vjgug"Łgnfu<
""
" ¢Eqo o wpkecvkpu"Vgejppqqi {
" ¢Gngevtqpkeu"Vgejppqqi {
" ¢Gpikpggtpi"Vgejppqqi {
" kP"Iwuv"3:/42"oqpjv"u{qw"eqwnf"gpvgt"kpq"
vjg"yqtmhqteg"ykvj"cpgy"ectggw"Ngv"PYMVE"dg"
vjg"eqnngig"vjcv"iwkgfu"qw"vjgtg##"Encuugu"uvctv"kp"
Cwiwuv"Uq"gpqmq"pqy#

Rwwkd1 fawt Jcdfu ad vig Hwwt24
NORTHWEST
Kansas Technical College
Goodland, KS

""Hqt"oqtg"kpht o cvkp."ecnn"vqfc{"cv"*9:7+:;:/5863"qt"
:22/538"63490"Ejgem"qw"qwt"y gdukvg"cv^y y ylpymvelltqi


If you want privacy, this is it! Located south of town but in city limits and on city utilities. 4 bedroom, 2 bath, partial brick home, double detached garage with large heated shop area . Zoned commercial. Call for your private showing.

Good investment property or starter home. 3 bedrooms, small lawn, carport, vinyl siding. 


Nice 2 bedroom home with newer 24x24 garage. Call today for a showing.


Lowered price to \$215,000 on this awesome listing in Rosewood Addition. Spanish style brick ranch 4 bedroom, 4 bath spacious home. 2,872 sq. ft. on main floor and 2,200 finished sq. ft. in basement with wet bar. Whirlpool bath, total new kitchen in 2003, cathedral ceilings in living room and kitchen, 2 fireplaces. All appliances included. 12x33' sunroom and nice backyard, sprinkler system in yard. Very nice home--one of a kind. Call Charlene Cole for your private showing.

Other listings:

1516-1518 Center	422 Walnut	904 W. 19th St. (commercial)
321 Broadway	217 Sycamore Rd.	315 Clark
209 E. 15th	1608 Main (commercial)	301 Locust - Kanorado
402 Grand	221 Cottonwood	418 Main (Sold)
1224 Main (mixed use)	2157 Caldwell	504 Front - Kanorado
1625 Wyoming	401 Walnut	1680 Fay - Burlington
415 W. 2nd	114 College	950 Centennial Drive
714-18 Eustis	729 W. 31st St.	102 Center - Kanorado

We have rentals available! Find our listings on www.goodlandksmls.com for further details

 **Cole Real Estate** 
112 West 13th, Goodland, Kan. 67735 785-899-2683
Charlene Cole, Broker Diana Spinney, Salesperson