

Salon owner, daughter learn tricks of custom facials

By Sharon Corcoran

The Goodland Star-News

Can lying down, snuggled in a blanket relaxing, be good for your skin? At the Total Look Salon, the answer is “yes,” at least when you are having a Bioelements facial.

Toni and Deedi Hoss had a teacher from Wichita visiting this week to help them learn the best methods for customizing the Bioelements skin care line for their customers, teach their customers how to use them and give facials.

Jill Martinez, a Bioelements learning coach, came to the Goodland salon at 691 E. 25th Sunday and Monday to teach the importance of making sure the skin care works for each customer and of helping people to feel good about themselves.

Toni Hoss has been in the beauty industry for 35 years, owning her own salon for 27. Her daughter Deedi has a Bachelor’s Degree in business management, focusing on hotel and restaurant management. She was a manager at Wendy’s for five years before joining her mother’s business.

Toni said she had worked in a salon that used all Redken products before opening her own salon, and she carried that over. She still uses Redken hair care products, but the company quit doing skin care.

That’s when she started using Bioelements for herself, and then she asked her esthetician what to do to help Deedi’s skin. The esthetician customized for Deedi, Toni said, when she wasn’t even there.

The Hosses went to a preview class for Bioelements in May and decided to start selling the products. They have continued to gain education and have more planned. Toni teaches Redken hair care at salons around northwest Kansas and will be going to a color specialist class in Los Angeles in August. Deedi will go to Los Angeles at the same time and go to more Bioelements classes.

The custom skin care puts the salon on the cutting edge, Toni said; it is a “minispa.”

“We don’t have body wraps yet,” she said. “We would need more space.”

But she is happy to be providing



Jill Martinez and Deedi Hoss (above) look over the information on the profile sheet Mona Carver filled out to decide which oils she would need in her Bioelements facial Monday. Hoss (right) brushed exfoliant on Carver’s face.

Photos by Sharon Corcoran/The Goodland Star-News

hair care and skin care with individual attention for the customer.

“There’s nothing more rewarding than to make a difference for someone,” Toni said. “Clients call and say they’re glad I took the time.”

Martinez said even though Goodland is a long drive from Wichita, she was glad to come out here to teach the Hosses.

“What intrigues me about coming out here,” Martinez said, “is that there are people who care about their clients. This is a nice set-up.”

The Hosses say there is a need for customized skin care in western Kansas. There used to be an Estee Lauder counter at Collage (a department/clothing store that closed in 2001), Toni said, but Goodland doesn’t have anybody to provide skin care and personal attention unless you want to go to a Mary Kay party.

It’s exciting for this part of the state, Deedi Hoss said; people feel so isolated.

“We are the only (Bioelements) salon between Hays and Denver,”

she said, “and maybe the only one that custom blends.”

Martinez’ lesson was that the important thing is for people to know why they are buying the products and how to use them.

Martinez said when she sells the products, she wants to make sure it’s something the customer can use.

“I want to make sure you know the products are good and why you’re getting them,” she said. “It’s not that I have a quota. It’s not about sales; it’s about educating.”

Estheticians make the products specifically for the customer, Martinez said, using a combination of some of the company’s custom-blending oils and extracts.

There are a lot of high ozone alerts, she said, but people are not aware of the damage the sun can cause. Antioxidants preserve the look of skin, Martinez said, and Bioelements has stabilized vitamin C and vitamins A and E, other antioxidants.

There are two holes in the ozone now, she said, one over Maine and



one over Australia. In Australia, she said, you can get a ticket if you or your kids are running around without sunscreen.

But while the sun is causing more damage, Martinez said, people are becoming more and more concerned about their skin’s appearance. You know there’s a lot of em-

phasis on the looks of skin, she said, when men are getting facials and other skin treatments.

Besides the products themselves, Martinez said, people benefit from the esthetician’s service.

“A lot of people don’t get touched enough,” she said. “We are licensed to do that in a good way.”

The facial includes some pinches, pokes and light slaps, the Bioelements web site says, that stimulate nerve endings and sebaceous glands, calm and soothe the skin, increase circulation, detoxify, draw out impurities and improve muscle tone.

Call the Total Look at 890-5879.

matters of record

Goodland Police

The following crimes have been reported to the Goodland Police Department:

July 18 — Kabredlos reported theft of gasoline valued at \$10 at 3320 E. 8th.

July 19 — Curtis W. Toliver was arrested on a warrant at 813 Broadway. The case was referred to the county attorney.

Bankwest reported theft of farm equipment valued at \$3,666 at 124 W. Hwy. 24.

A juvenile was taken into protective custody at 204 W. 11th. The case was referred to the county attorney.

Coming in the Fall of 2005

Edson Gym Market

2886 Rd. 64, Edson, Kan.
Indoor/Outdoor Flea Market

Booths available

Call 510-713-2172 or

www.edsongym.com

Internet tonight! 899-2338.

Kansas’ ‘Fleagle Gang’ Fingerprint ends nationwide ’20s manhunt

True crime from the roaring 20s, “The Fleagle Gang, Betrayed by a fingerprint,” begins with a brazen daylight robbery of the First National Bank in Lamar, Colo. on May 23, 1928. Four men are dead, and the robbers escape.

Author Tom (N.T.) Betz, editor of *The Goodland Star-News*, has spent a lifetime in journalism and on the Great Plains.

Betz will be at the Hastings Book Store in Garden City, Kan. from 4-7 p.m. on Saturday, July 30, to sign books. He will be in Holly from 9-11 a.m. on Saturday, July 30, to sign books.

“The Fleagle Gang” details the robbery/murder case which hinges on a single fingerprint found on a murdered Dighton, Kan., doctor’s car. The fledgling FBI and boss J. Edgar Hoover play a crucial role in turning the single fingerprint into solid forensic evidence used to find, arrest and convict members of the Fleagle Gang. The FBI credits the Fleagle case as the first time a single fingerprint was used to identify and convict criminals. The book includes over 100 photos and maps taken from court files and places where the gang robbed banks. The Fleagle family lived near Friend, Kan. in Finney County.

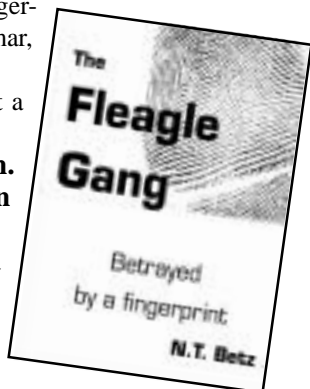
A U.S. Navy journalist and a graduate of the University of Colorado, Betz started his career delivering papers for his family’s newspaper (1920-1989) *The Lamar Daily News* in Lamar, Colo., winning the first of numerous journalism awards as a teenager.

The Fleagle Gang robbed banks and trains in Larned, Kinsley, Marysville, Ottawa and McPherson Kan., Lamar, Colo., Eugene, Ore., Pittsburg, Calif. and countless others of over \$1 million in the 10 years they operated.

Three gang members — Ralph Fleagle, George Abshire and Howard Royston — were “jerked up” at the Colorado Penitentiary a little over two years after committing the Colorado bank robbery. The fourth, Jake Fleagle, was shot on a train in Branson, Mo. in Oct. 1930.

“The Fleagle Gang” is available at the **Big Timbers Museum** in Lamar, Colo., the **Lane County Museum** in Dighton, Kan., the **Fick Fossil and History Museum** in Oakley, Kan., the **Finney County Museum** in Garden City, Kan., the **High Plains Museum** in Goodland, Kan. and the **Holly Library**, Holly, Colo. It is available on-line from the publisher **Authorhouse.com**, Amazon.com, Barnes and Noble, Hastings and other major book stores.

Check out “The Fleagle Gang” web site at: nwkansas.com/home/fleaglegang.



Thomas County

August 2 -
August 6



P.R.C.A. RODEO

2 BIG NIGHTS!

Tuesday & Wednesday

August 2 & 3

8 p.m.

Wednesday, August 3
ANTIQUÉ TRACTOR SHOW &
STATIONARY ENGINE
DISPLAY: 3 - 9 P.M.

FREE BBQ:

Sponsored by Cornerstone Ag &

the Thomas Co. Fairboard

Wednesday, August 3 @ 5:30 p.m.

CARNIVAL

August 2-6 • 6:30-11:00 p.m.

Bracelet Night • Sat., Aug. 6

Buy a bracelet & ride all the rides for \$10

~ SCHEDULE OF EVENTS ~

Saturday, July 23, 9-11 a.m. - Dog Show (4-H Sacred Heart Gym)
Open Class

Monday, July 25, 8:00 a.m. - Clothing Construction Judging & Revue, Colby United Methodist Church

10 a.m. - Queen & Princess Horsemanship Contest - Fairgrounds

7:00 p.m. - Rodeo Queen & Princess Fashion Revue & Speech Contest at Quality Inn

Tuesday, July 26, 8:00 a.m. - Ready Made Fashion Judging

9-11 a.m. - 4-H Lifeskills Judging @ Colby UMC

7:30 p.m. - Public Fashion Revue @ Colby UMC

Thursday, July 28, 8:00 a.m. - Arts & Crafts Judging, 4-H Bldg.

7:00 p.m. - Fair Set-up

Saturday, July 30, 8:30 a.m. - Shooting Sports

9:30 a.m. - Open Class Horse Show

Sunday, July 31, 1:00-5:00 p.m. - Booth Construction

Monday, Aug. 1, 8:00-10:00 a.m. - Booth Construction

9:00 a.m. - 4-H Horse Show

4-6:30 p.m. - Open Class Entries Dept N - ONLY

7:00 p.m. - Dog Agility Competition in the Livestock Arena

Tuesday, Aug. 2, 7:30 a.m. - 4-H Livestock Weigh-In

11:00 a.m. Deadline for entry of 4-H Exhibits

8:00 a.m. - 1:30 p.m. - Open Class Entries - except Dept. N

11:30 a.m. - Judging of all 4-H Exhibit

2:00 p.m. - Cat, Rabbit, Hand Pet & Poultry Show

3:00 p.m. - Open Exhibits Judged

8:00 p.m. - PRCA Rodeo-Crowing of Rodeo Queen & Princess

Wednesday, Aug. 3, 8:00 a.m. - 4-H Swine & Sheep Show

3:00-9:00 p.m. - Antique Tractor Show & Shine display

5:30 p.m. - Free Barbecue - come and enjoy!

8:00 p.m. - PRCA Rodeo

Thursday, Aug. 4, 8:30 a.m. - 4-H Dairy, Bucket Calf & Beef Livestock Show

8:00 p.m. - Roofmasters Roofing Demolition Derby

Friday, August 5, 9:00 a.m. - 4-H Round Robin

4:00 p.m. - Buyers's Appreciation BBQ - 4-H Livestock Sale

7:00 p.m. - F&M Insurance Modified Shootout

Saturday, August 6, 10:00 - Parade

12:00 p.m. - Pioneer Day - 4-H Building

7:00 p.m. - F&M Modified Shoot Out Feature

TICKET PRICES

(Children under 5 are free)

PRCA Rodeo: Adults \$10.00, Child (6-12) \$5.00

Demolition Derby: Adults \$10.00, Child \$5.00

Races: Adults \$12.00, Child \$5.00

Roofmasters DEMOLITION DERBY



Thursday, August 4

8 p.m.

2 NIGHTS OF RACES!!



Friday, Aug. 5

F&M INSURANCE

MODIFIED

SHOOTOUT

Modified Qualifying, ASCS
360 Sprint Cars, Bombers

7 p.m.
both
nights

Saturday, Aug. 6

F&M INSURANCE

MODIFIED

SHOOTOUT FEATURE

Super Stocks