

weather  
report

72°

noon Monday



Today

• Sunset, 4:38 p.m.

Wednesday

• Sunrise, 6:24 a.m.

• Sunset, 4:37 p.m.

Midday Conditions

- Soil temperature 47 degrees
- Humidity 19 percent
- Sky partly cloudy
- Winds east at 9 mph
- Barometer 29.98 inches and falling

- Record High today 83° (1934)
- Record Low today 16° (2000)

Last 24 Hours\*

|               |       |
|---------------|-------|
| High Sunday   | 66°   |
| Low Sunday    | 30°   |
| Precipitation | —     |
| This month    | .03   |
| Year to date  | 15.49 |

The Topside Forecast

Today: Intervals of clouds and sunshine. Warm. High 76. Winds west southwest at 10 to 20 mph. Tonight: Considerable cloudiness. Low near 35. Winds from the north at 15 to 25 mph.

Extended Forecast

Wednesday: More clouds than sun. Highs in the low 50s and lows in the low 30s. Thursday: Mix of sun and clouds. Highs in the upper 60s and lows in the upper 30s. Friday: Partly cloudy. Highs in the mid 70s and lows in the upper 30s.

(National Weather Service)  
Get 24-hour weather info. at 162.400 MHz.  
\* Readings taken at 7 a.m.

# Men, dogs off for world contest



Duke, Melvin Crow's German shorthair (above), held his position, pointing at a quail, until his master told him to go after the bird during training last Tuesday. Crow (below) watched Duke point and called out commands.

Photos by Sharon Corcoran/The Goodland Star-News

By Sharon Corcoran

*The Goodland Star-News*

Three Goodland men and four of their dogs are traveling this week to Iowa to take on other teams in the world championship of uplands hunting.

Melvin Crow, Eddie Anderson and Rex Murray will be taking their dogs to the Kalispel Caseline World Championships of Tournament Hunting at Guthrie Center, Iowa, about 50 miles west of Des Moines, on Thursday through Sunday.

Crow will be taking Duke, a German shorthair; Anderson will be taking Pepsi, also a German shorthair; and Murray will be taking Mac and Hank, both Vizslas.

The event pulls together a conglomeration of field trial organizations, including the National Bird Dog Challenge Association, the National Upland Classic Series, the North American Tournament Hunters Association, Pheasant Hunters Unlimited and the United Field Trialers Association.

Having winners from all of the organizations compete in the world championship allows the sport to find the best of the best, Crow said; there's a standard for saying who the top dogs are.

The four-day tournament will be televised on the Men's Channel and Fox Sports Network next September, Murray said, to correlate with the fall hunting season coming up. Both channels carry hunting competitions and field trials on Saturday mornings.

In the singles event, Crow said,

officials plant four birds in a 20-acre field, and the hunter and dog are on the clock to see how efficient they are at hunting and shooting. Pointing dogs point at a bird three seconds or longer, he said, and are scored for pointing, retrieving and time left.

In the doubles event, he said, two men and one dog compete. Crow said he will be going to the tournament with a partner, Kevin Gattino of Denver. Each will have a dog and will compete in singles and doubles with each dog.

Murray and Anderson will be partners, competing in doubles with each of Murray's dogs and with Pepsi, who was trained by Murray. And all three dogs will compete in singles. Hank and Mac are the only Vizslas that have ever qualified for the event, Murray said.

Pepsi has only been doing this three years, Anderson said; she's only 3 years old. It's an honor to go to this, he said, since you have to win or be on a winning team at 10 tournaments to qualify.

Your dog has to perform well, Anderson said, and you do too. But it's not for the hunting, he said, it's for the dogs; you're there to show the dogs.

"It takes a certain dog to make it," Crow said. "We were fortunate this year to qualify."

Crow said he goes to competitions all the time and competed every week in October. He trains dogs year round, always on birds, and has puppies and dogs for sale at MJ's

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local  
markets

Noon

Wheat — \$3.21 bushel  
Posted county price — \$3.20  
Loan deficiency pmt. — 0¢  
Corn — \$1.75 bushel  
Posted county price — \$1.53  
Loan deficiency pmt. — 41¢  
Milo — \$1.45 bushel  
Soybeans — \$4.98 bushel  
Posted county price — \$5.05  
Loan deficiency pmt. — 0.00¢  
Millet — \$6.00 hundredweight  
Sunflowers  
Oil current crop — \$8.38 cwt.  
NuSun crop — \$8.40  
Confection — Call  
Pinto beans — \$17 (new crop)  
(Markets by Mueller Grain, Sigco Sun, Frontier Equity Co-op and 21st Century Bean. These may not be closing figures.)

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today

More local  
news and  
views from  
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## Cowboys all league

Senior running back Derek Fenner bulled in from one yard for a touchdown during the game against Oakley. Fenner was one of eight Cowboys named to the Northwest Kansas League all-league team. See story, photos on Page 12.

# Seminar to help businesses attract customers

Want to get more customers and have them spend more money, more often?

Who doesn't?

And that's the focus of an economic development seminar planned for 5 p.m. on Monday at Goodland's Howard Johnson Hotel.

The seminar is sponsored by the Sherman County Economic Development Council, and Susan Nickerson of the Small Business Development Center from Hays will present the program.

"I hope business owners and their

employees will really make an effort to come to this seminar," said Kay Younger, economic development office manager. "I was so excited when Susan Nickerson agreed to give this presentation. Her schedule is quite full, so I had to do some heavy persuading to convince her to come. Marketing is such a vital part of any successful business."

"This will be a wonderful opportunity for business leaders to capitalize on Nickerson's marketing expertise," said John Garcia, chairman of the Economic Development

Council and owner of Garcia's Home Furnishings and Appliances. "For those who attend, the seminar will be an invaluable education on how to best utilize business cash flow to enhance their communication with the customers."

"The community will certainly benefit from experiencing this unique seminar."

Younger said she has been talking to businesses about attending the seminar, which costs \$25 per person. She said the goal is to have 20 people registered by Thursday. Younger

said she is about half way to that goal, including five registered from *The Goodland Star-News*.

"I am glad that many from the staff of *The Star-News* will be attending as well," Younger said. "Promotional collaboration between businesses and media outlets will not only result in healthier businesses, but a healthier community which is more receptive to new businesses."

The seminar focus is on techniques for advertising, public relations and promotional techniques

that have proven successful in today's market, Nickerson said. She will give tips for identifying a target audience, defining appropriate media for a businesses market niche and utilizing a business database for maximum impact.

Nickerson will share "best practices" from a national study of winning marketing techniques that work, including high-impact, non-traditional, low-cost alternatives.

To make reservations for the seminar, call Younger at 899-3743, or pick up a form at 1208 Main.

# County approves tax rebate plan

By Pat Schiefen

*The Goodland Star-News*

Sherman County taxpayers could get money back for improvements on their property under a program approved last week by county commissioners.

The commissioners approved a neighborhood revitalization tax rebate in their meeting Monday, Oct. 31.

Dwane Timm, head of the incentive committee for the county Economic Development Council, said the panels hopes the program will stimulate new construction and re-

habilitation of homes and businesses.

The improvements must be permanent and can include remodeling or new constructions. Sprinkling systems, fences, landscaping, gazebos, garden type structures, patios, hot tubs, swimming pools, irrigation wells and equipment, both agricultural and residential, also qualify, but everything needs to conform to building codes.

Anyone who is not current on their real estate taxes will not be eligible, said Timm. Property owners must fill out an application with the

county and there is a \$50 application fee. The county will keep the fee.

Property owners will pay their taxes in full, and the county will rebate the part approved for the revitalization program over a 10-year period.

There will be a three-year application window from Jan. 1, 2005, to Dec. 31, 2007, said Timm. The plan will be reviewed after that.

A property owner needs to make a minimum investment of \$5,000. There can only be one application

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## Veterans

## service at

## 11 a.m. Friday

Veterans Day services will be held at 11 a.m. on Friday at the Veterans of Foreign Wars Hall, 824 Main. The program honors those who serve or have died in the service of the country.

Due to the Friday holiday,

banks, the post office and city and county offices will be closed. *The Goodland Star-News* will be printed on Thursday, and be in the news racks that afternoon. However, mail customers will not receive their paper until Saturday.

