Crop pests, summer heat were topics 75 years ago

July in northwest Kansas was not much different 75 years ago than it

According to The Goodland-*News Republic*, crop pests, summer heat and harvest were the topics of interest. Farmers were having quite a time with grasshoppers in 1931, as they were destroying the new corn crop, and new control measures were established.

IS KILLING SOME GRASSHOPPERS New Poison Tried Out, **Doing the Work on Pests**

The new grasshopper poison being used by Sherman County in an effort to control the pests, which threaten to completely destroy the corn crop unless brought under control, is getting results where it is used, County Agent D.M. Howard reported this morning after a survey of places where it has been used.

On several farms where the poison has been put out during the past few days, it was reported that a lot of dead hoppers were to be found. column, there were further indica- picture of the latest fuel-efficient



Of course, with the millions to be to save what they could from the inkilled, it is sometimes hard to notice vasion. But the use of poison conany material lessening of the num- trol was not without its conseber, but dead hoppers on the ground quences. In the Edson news it was tell the story of where some of them have gone, and as the live ones eat the dead ones, the poison is passed barley which had poisoned grasson and more and more of the pests hoppers in it.

them. Some evidence of this is alaged 40 bushels per acre. ready seen around the area.

grasshoppers much more than an inconvenience. Some farmers had to harvest their small grain

crops a bit green reported that Jay Morey had lost several hogs caused by their eating

A few harvest reports were in-Effective control methods are cluded in the column as well: J.R. imperative now if the county is go- Carpenter harvested a 30-acre field ing to have a corn crop. With the of barley which averaged 30 bushsmall grains cut, the hoppers will els per acre, and Walter Mayer had move into the corn fields and strip a 30-acre field of wheat that aver-

A few weeks ago, this column In the "Neighborhood Notes" reprinted an advertisement and a

tions that the 1931 two-cylinder John Deere trac- told him that they had seen the ad- there was a hot wind, the strong tor that appeared in the newspaper 75 years ago. Four weeks later, *The* News Republic ran a follow-up story on that particular ad.

AD SOLD TRACTORS John Deeres Go To People Who Come After Them

Advertising has scored another local success, according to Kenneth Thompson, who has charge of tractor and implement sales of the John Deere line handled by the Thompson Implement Company of Goodland.

Recently the company used a half-page advertisement to tell tractors, when there was a large stock of them on hand that they desired to move.

The ad sold ten tractors, according to Mr. Thompson. The buyers

vertisement, so he knew how the demand was created.

In several cases, the buyers came associated with moving air. from considerable distance and probably would not have been mercury remaining several degrees reached by any other means of salesmanship.

Hot weather was also in the news front page, no less — in July

HIT TOPAGAIN 102 Degrees Tied June For Hottest of Year

The mercury hit the top for the second time this season, that is the about the good points of John Deere top as far as records for the year is concerned, yesterday (July 14), when it went up to 102 degrees, according to the government weather station here.

For the first time this season, on the 17th it was 102!

breeze from the south lacking any of the cooling qualities generally

Today wasn't quite so bad, the below yesterday's boiling, and the wind was slightly cool. There was also the promise of a change, the weather reports being kind enough to predict "unsettled." It was raining in southern states, radio reports

Yesterday's high mark equaled that of June 26th, the hottest day of the June hot spell. One cooling thought was the usual one, that Goodland also registered the lowest temperature in the state.

It was hot a year ago (1930) at this time, reference to last year's files showed. On July 11th it was 101 and

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