

Sunflower Celebration planned Friday

Free field day and ag show with irrigated and dryland plot tours

Goodland is recognized as the Sunflower Capitol of the High Plains, and the Sunflower Celebration field day and ag show will begin at 7 a.m. on Friday at the Sherman County Fairgrounds 4-H building.

The fairgrounds can be reached via Highway K-27 north to Eighth Street. Proceed East on Eighth Street to Main Street. At Eighth and Main, proceed North on Main to the Fairgrounds.

The Sunflower Celebration, which is free to all participants, features irrigated and dryland sunflower variety plot tours and sunflower research plot tours. Sunflower industry representatives will be available to answer questions about sunflower production and marketing.

Participants will tour the Steve Evert Farm irrigated plots three miles south of the ADM/Northern Sun sunflower oil processing facility four miles west of Goodland.

Sunflower Celebration

AGENDA

(All times Mountain Time)
7 a.m. — Sherman County Fairgrounds — 4-H Building Registration. Coffee and rolls and introductions and presentations.
8 a.m. — Steve Evert Farms irrigated plots (Transportation Will Be Provided), Sunflower Research Plot Tour

and Sunflower Yield Trials Plot Tour

10 a.m. — High Plains Research and Technology Center dryland plots, Sunflower Research Plot Tour and Sunflower Yield Trials Plot Tour
11:30 a.m. — Sherman County Fairgrounds — 4-H Building. Producer Lunch.

ity four miles west of Goodland.

The irrigated plots will feature NuSun, high oleic oil, and confection sunflower variety yield trials, discussion on sunflower growth and development, a strip-till demonstration and tips on irrigation management.

Participants will then be tour the

High Plains Research and Technology Center, located adjacent to the ADM/Northern Sun plant. The Re-

search and Technology Center dryland plots will feature NuSun, high oleic oil, and confection sunflower variety yield trials, planting depth and seed size research plots, as well as a discussion on common sunflower insects and research including a head moth study. Rotational studies involving sunflower have been initiated within the research plots depicting High Plains production practices.

The field day and ag show is being sponsored by Mycogen Seeds, the National Sunflower Association, Kansas State University Research and Extension, Colorado State University Extension, Goodland Area Chamber of Commerce and local area sunflower processors and

industry supporters.

SPONSORS

Corporate Sponsor: Mycogen Seeds, National Sunflower Association, Red River Commodities, Bankwest, Garst/Interstate Seeds, Kansas State University Research and Extension, SunOpta Sunflower, First National Bank of Goodland, Kaystar Seeds, Colorado State University Extension, Goodland Greenline, Western State Bank, Monsanto, Goodland Area Chamber of Commerce, Goodland School District, Mueller Grain Company, S & T Telephone, Cooperative Apex Genetics, Pioneer

Hi-Bred Intl., Northern Sun, A Division of ADM, Dorman Brothers, Croplan Genetics, SEEDS 2000, Kemp Sugar Company, KLOE / KKCI / KWGB Radio, Fontanelle Hybrids and Triumph Seed Company.

CONTACT INFORMATION

National Sunflower Association, Bismarck, ND, web site: www.sunflowernsa.com (888) 718-7033
Mueller Grain Company — Goodland, email: lhoelting@mueller-grain.com (800) 356-1130
Goodland Chamber of Commerce, email: gdchmbr@eaglecom.net (785) 899-7130

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Enjoy the Sunflower Celebration

Recent clinical studies have shown that only two tablespoons of NuSun Sunflower Oil per day will reduce cholesterol, proving even more beneficial than Olive Oil for lowering cholesterol. Check out the heart healthy benefits and the results of this recent study on the NSA Website.

www.sunflowernsa.com

Thank you to all of the producers who grow NuSun Sunflowers!

If you are not a sunflower producer now, give NORTHERN SUN/ADM a call to discuss your profit potential.

Welcome to the Sunflower Celebration/Ag Show



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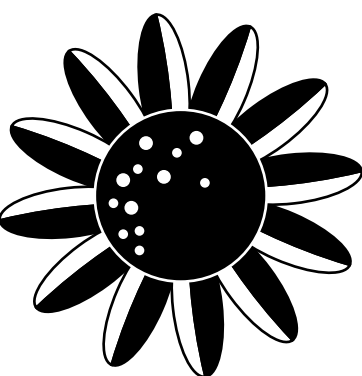
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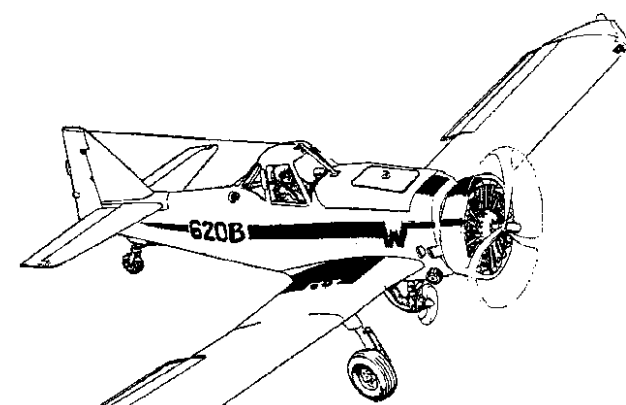


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We welcome
all Sunflower Celebration
participants.
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