

Store advertised low-priced furs for Christmas

Local merchants were generating interest for holiday buyers 75 years ago. *The Goodland News-Republic* advertised a variety of items for Christmas shoppers. One local department store was offering the latest in fur apparel, including some unusual ones.



marcia smith

- from the vault

Mink, Pony. . . You will not be disappointed with our showing. Delivery when wanted.

On the practical side, many other items were on sale for all members of the family. Today, we would consider some of them "stocking stuffers."

- Engineers' and Firemen's Socks: An extra heavy Double reinforced sock in brown or black. They are made to wear. 15 cents pair; 2 pair 25 cents.

- Children's Bloomers: Cotton with rayon stripe in a variety of colors. Long wearing...ideal for school. Sizes 4 to 16. As low as 15 cents.

- Ladies' Bloomers: Fancy cotton, rayon striped. A variety of colors. Assorted sizes. Our price, 19 cents.

- School Dresses: A new shipment just arrived. Lovely fabrics, unusual print color combinations and fun colors too. Sizes 6 to 16, 79 cents to 98 cents.

- Outing Flannel: Extra heavy in fancy patterns, dark or light shades and a yard wide. A regular twenty cent Outing. . .unusually low priced at 12 cents a yard.

- Boys' Flannel Shirts: A knock out value. Fancy patterns in good quality flannel. New patterns. While they last — 49 cents.

- Boys' Corduroy Blazers: A dark blue jacket with wide elastic band around the bottom. Sizes 8 to 18. They won't last long at this price — \$1.29.

- Men's Work Pants: Heavy Moleskin or Gabardine, and they are washable. All sizes — \$1.49-\$1.69.

- ...and the best bargain of all —
- Sheep Lined Coats: Heavy duck, leather trimmed pockets and a smooth, first quality sheep pelt lining. A knockout value. Sizes 36 to 48 — \$3.98.

If a new fur coat was not on the Christmas list of local housewives in 1931, Caldwell's Electric and

Radio Shop in Goodland apparently had the answer. A quarter-page ad gave all the reasons why a new Maytag wringer washer would be the best gift ever!

**IT'S A SENSATION!
The New MAYTAG
At \$79.50**

A real Maytag — at the price of a second choice washer! Sensational? Yes, but wait till you see it! Wait till you see its beautiful simplicity of design — its many improvements and refinements that you would expect only on the highest priced washers.

And every hidden part has the same lasting quality — the same fine construction as the parts that show.

This new washer is Maytag's answer to millions of careful buying women — women who want

Maytag quality.

The New Maytag may be bought on terms as low as \$1.85 per week.

And for the man on the holiday shopping list there was always the Classified Ads that offered a couple of possibilities.

- TEAM, HARNESS, wagon and hay rack, mowing machine, walking plow and one-hole corn sheller almost new. Also good milk cow and White Minorca pullets. Ira Amos, Goodland.

- DODGE TOURING car, 1925 model, A-1 condition. Inquire 1407 College.

And one final item from a column of miscellaneous items: The Meanest thing you can do to a woman is to will her a fortune payable at the age of forty.

On-line shopping available 24 hours, 7 days, but requires caution

Dear Attorney General Kline: Several acquaintances of mine are trying to convince me there are many benefits of shopping on the Internet. They all say how simple and easy it is, but I still have lingering concerns about my personal information falling into the wrong hands. It really sounds convenient but how can I be certain it is also safe and secure?



phill kline

- attorney general

day, and there are plenty of bargains to be found.

Doing anything on-line can be intimidating to those not accustomed to shopping in this fashion, but Internet shopping is no less safe than conventional shopping as long as you take the proper precautions.

By following these simple guidelines, you can help make on-line shopping a safer, more enjoyable experience:

1. Be sure you use a secure browser, which is the software you use to navigate the Internet. Your

browser should comply with industry security standards which encrypt or scramble the purchase information you send over the Internet which ensures the security of your transaction.

2. Shop with companies you know. Remember that literally anyone can set up shop on-line under almost any name so do your best to know who it is that you are dealing with.

If you're not familiar with a particular merchant, ask for a paper catalog so you can have a better idea of their merchandise and services. It's also a good idea to know the company's return and refund policies before you place your order. This information should be available on the company's web site.

3. Keep your passwords private. When you establish a password, be creative and never give it to anyone. It's best to use a combination of numbers, letters and symbols. It's also a good idea to avoid using a portion of your Social Security number, your telephone number and your birth date information.

4. When you pay for your order on-line, it's best to use a credit or company charge card because the transaction will be protected by the Fair Credit Billing Act.

Under this law, you have the right to dispute charges under certain circumstances and temporarily withhold payment while the creditor is investigating them.

If there is an unauthorized use of your credit or charge card, generally you would be held liable only for the first \$50 in charges. Some companies also offer an on-line shopping guarantee that ensures you won't be

held responsible for any unauthorized charges. Some cards may also provide additional warranty, return and/or purchase protection benefits.

5. When you place an order, be sure to print a copy of your order and confirmation number for your records. You should also be aware of the fact that the Mail/Telephone Order Merchandise Rule covers on-line orders. Unless the company states otherwise, your merchandise must be delivered within 30 days, and if there are delays, the company must notify you.

I cannot emphasize strongly enough how important it is to guard your personal information. Don't disclose information such as your address, telephone number, Social Security number or e-mail address unless you know who is collecting the information, why they are collecting it and how it will be used.

It's a good idea to check a merchant's on-line privacy policies on its web site. Many companies allow you to decline or "opt-out" of having your personal information used for marketing purposes or shared with other companies.

With proper use, the Internet can provide a convenient and reliable shopping experience.

Attorney General Phill Kline offers this public service to help you avoid becoming a victim of consumer fraud. Although some of the details have been changed, the cases appearing in this column are based on actual complaints or questions.

For information or to file a complaint, write Attorney General Phill Kline, Consumer Protection Division, 120 SW 10th Ave., Second Floor, Topeka, Kan. 66612, or call the toll-free Consumer Hotline, (800) 432-2310.

Temperature extremes could harm wheat, depending on stage of development

The last week of November featured severe temperature extremes, including a 60-degree high and four days later a low of 2.

The big question is "Will these temperature extremes harm winter wheat?"

The answer depends on the stage of development of the wheat and moisture levels in the soil, said Jim Shroyer, Kansas State University wheat production specialist.

There are two main questions to consider when evaluating the potential for winterkill, he said:

- How well has the wheat hardened off? And, how well developed is the root system?

In general, temperatures were well above normal into late November, and then they dropped suddenly. There was a period before Thanksgiving in which temperatures were close to normal and that helped the wheat develop winter-



jeanne falk

- agron notes

hardiness, he said.

Where the wheat was planted late or conditions have been dry, the wheat may not have developed a good secondary root system. Wheat that is small, has not tillered or has not developed secondary roots is much more susceptible to winterkill.

- How cold did the soil get at the crown level?

Cold injury is possible when soil temperatures at the crown level (about one inch deep) get down into the single digits.

If the soil had good moisture, it's

possible that soil temperatures at the crown level may not have reached the critical level. However, if the soil was dry, there is a greater potential for injury, especially on exposed slopes or in low-lying areas.

To test for winterkill damage, dig up a few plants, put them in pots, and bring them inside to warm up. If the plants do not respond to the warmer conditions, they may have suffered damage.

If plants are killed outright, they won't green up. If they are only damaged, it might take them a while to die. They will green up and then slowly go "backwards" and eventually die.

There are enough nutrients in the crown to allow the plants to green

up, but the winter injury caused damage to the tissues that move nutrients. This slow death is probably the most common result of winter injury on wheat.

However, direct cold injury is not

the only source of winter injury. Under dry conditions, wheat plants may suffer from desiccation. This can kill or weaken plants, and is actually a more common problem than direct cold injury.

Jeanne Falk is an area crop production and economics specialist for Sherman, Cheyenne and Wallace counties with Kansas State University Research and Extension.

*Looking for
the perfect
stocking stuffer?*



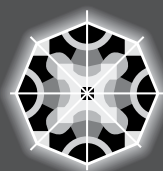
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KS_473_06A · 12/06



The
Goodland Star-News

and The Goodland Area Chamber of Commerce and Ambassadors
welcome

Smitty's Sport Shop

Gary & Deb Smith, owners

Heath Chatfield & Lori Amthor employees

Smitty's Sports Shop, 1105 Main Street, celebrated their grand opening on November 27, 2006. Smitty's carries a large variety of sports accessories and clothing including GHS and college team duds. Smitty's also provides custom embroidery, screen printing and hot press. Their large selection of Columbia coats, Nike and Adidas merchandise are sure to fulfill your shopping list.

Stop by Smitty's Sports Shop for all of your sports apparel needs store hours are Monday through Friday, 9 a.m. to 5 p.m. and Saturday, 9 a.m. to 3 p.m.

Internet tonight! 899-2338