

900

# The ~~800~~ pound Gorilla



## Just got a whole lot bigger!

That's right. The Gorilla has been growing. Already the biggest and most effective advertising medium in the Tri-State Region, **The Country Advocate** has been adding readers all year.

No more 800-pound weakling. Now **The Country Advocate** is the 900-pound gorilla of Northwest Kansas advertising!

When you need to sell something, find something or notify someone, the Gorilla is your best friend. Reaching 18,200 households with nearly 42,000 readers across northwest Kansas and eastern Colorado, the Gorilla packs a punch. It can move your refrigerator or your old car. A house? No problem for the Gorilla. And all at rates that save

you money. And **The Country Advocate** is nearly all home delivered. Some "shoppers" count on people picking them up at the filling station. It's cheap, but it can't compare to home delivery reaching nearly every house in the area. Just try it! The Gorilla will work hard for you. Call today with your ad.

 **COLBY  
FREE PRESS**  
155 W. Fifth Colby, Kan. 67701  
(785) 462-3963

The  
**Goodland Star-News**  
1205 Main, Goodland, Kan. 67735  
(785) 899-2338

THE NORTON  
**TELEGRAM**  
215 S. Kansas, Norton, Kan. 67654  
(785) 877-3361

**THE OBERLIN HERALD**  
170 S. Penn Ave., Oberlin, Kan. 67749  
(785) 475-2206

**Bird City Times**  
Box 167, Bird City, Kan. 67731  
(785) 734-2621

**The Saint Francis Herald**  
Box 1050, St. Francis, Kan. 67756  
(785) 332-3162