

900

The ~~800~~ pound Gorilla

Just got a whole lot bigger!



That's right. the Gorilla has been growing. Already the biggest and most effective advertising medium in the Tri-State region, **The Country Advocate** has been adding readers all year.

No more 800-pound weakling. Now **The Country Advocate** is the 900-pound gorilla of Northwest Kansas advertising!

When you need to sell

something or notify someone, the Gorilla is your best friend. Reaching 18,200 households with nearly 42,000 readers across northwest Kansas and eastern Colorado, the Gorilla packs a punch. It can move your refrigerator or your old car. A house? No problem for the Gorilla. And all at rates that save you money.

And **The Country Advocate** is nearly all home delivered.

Some "shoppers" count on people picking them up at the filling station. It's cheap, but it can't compare to home delivery reaching nearly every house in the area.

Just try it! The gorilla will work hard for you. Call today with your ad.



COLBY FREE PRESS

155 W. Fifth Colby, Kan. 67701
(785) 462-3963

The **Goodland Star-News**

1205 Main, Goodland, Kan. 67735
(785) 899-2338

THE NORTON **TELEGRAM**

215 S. Kansas, Norton, Kan. 67654
(785) 877-3361

THE OBERLIN HERALD

170 S. Penn Ave., Oberlin, Kan. 67749
(785) 475-2206

Bird City Times

Box 167, Bird City, Kan. 67731
(785) 734-2621

The Saint Francis Herald

Box 1050, St. Francis, Kan. 67756
(785) 332-3162